

# Demographic Summary Report

## Tel-Twelve Shopping Center

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	63,380		222,883		1,013,134	
2009 Estimate	63,473		226,290		1,034,074	
2000 Census	62,580		231,595		1,070,019	
Growth 2009 - 2014	-0.10%		-1.50%		-2.00%	
Growth 2000 - 2009	1.40%		-2.30%		-3.40%	
<b>2009 Population by Hispanic Origin</b>	918		3,584		19,850	
<b>2009 Population By Race</b>	63,473		226,290		1,034,074	
White	30,487	48.03%	133,383	58.94%	579,902	56.08%
Black or African American	27,149	42.77%	75,388	33.31%	369,244	35.71%
American Indian and Alaska Native	78	0.12%	426	0.19%	2,370	0.23%
Asian	3,529	5.56%	10,172	4.50%	54,863	5.31%
Native Hawaiian and Pacific Islander	11	0.02%	74	0.03%	345	0.03%
Other Race	346	0.55%	1,261	0.56%	6,123	0.59%
Two or More Races	1,872	2.95%	5,587	2.47%	21,227	2.05%
<b>Households</b>						
2014 Projection	26,756		94,137		408,991	
2009 Estimate	26,649		94,998		414,936	
2000 Census	25,930		95,562		421,919	
Growth 2009 - 2014	0.40%		-0.90%		-1.40%	
Growth 2000 - 2009	2.80%		-0.60%		-1.70%	
Owner Occupied	16,104	60.43%	65,465	68.91%	297,332	71.66%
Renter Occupied	10,545	39.57%	29,533	31.09%	117,604	28.34%
<b>2009 Households by HH Income</b>	26,647		95,000		414,929	
Income Less Than \$15,000	1,790	6.72%	7,487	7.88%	38,120	9.19%
Income: \$15,000 - \$24,999	1,637	6.14%	6,380	6.72%	30,817	7.43%
Income: \$25,000 - \$34,999	1,818	6.82%	7,092	7.47%	34,980	8.43%
Income: \$35,000 - \$49,999	2,780	10.43%	10,771	11.34%	49,692	11.98%
Income: \$50,000 - \$74,999	4,609	17.30%	17,095	17.99%	81,082	19.54%
Income: \$75,000 - \$99,999	4,559	17.11%	16,031	16.87%	67,644	16.30%
Income: \$100,000 - \$149,999	5,291	19.86%	16,980	17.87%	66,064	15.92%
Income: \$150,000 - \$249,999	2,850	10.70%	8,667	9.12%	30,769	7.42%
Income: \$250,000 - \$499,999	932	3.50%	3,161	3.33%	11,138	2.68%
Income: \$500,000 or more	381	1.43%	1,336	1.41%	4,623	1.11%
<b>2009 Avg Household Income</b>	\$103,052		\$97,725		\$88,568	
<b>2009 Med Household Income</b>	\$77,822		\$72,449		\$65,110	
<b>2009 Per Capita Income</b>	\$43,969		\$41,160		\$35,671	

# Demographic Detail Report

## Tel-Twelve Shopping Center

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	63,380		222,883		1,013,134	
2009 Estimate	63,473		226,290		1,034,074	
2000 Census	62,580		231,595		1,070,019	
Growth 2009 - 2014	-0.10%		-1.50%		-2.00%	
Growth 2000 - 2009	1.40%		-2.30%		-3.40%	
<b>2009 Population by Age</b>	<b>63,473</b>		<b>226,290</b>		<b>1,034,074</b>	
Age 0 - 4	3,334	5.25%	13,159	5.82%	64,035	6.19%
Age 5 - 9	3,412	5.38%	13,529	5.98%	67,469	6.52%
Age 10 - 14	3,815	6.01%	14,659	6.48%	70,307	6.80%
Age 15 - 17	2,455	3.87%	9,141	4.04%	44,002	4.26%
Age 18 - 20	2,177	3.43%	7,739	3.42%	38,308	3.70%
Age 21 - 24	3,193	5.03%	10,263	4.54%	47,529	4.60%
Age 25 - 34	7,405	11.67%	25,806	11.40%	124,138	12.00%
Age 35 - 44	8,435	13.29%	31,239	13.80%	147,779	14.29%
Age 45 - 49	4,815	7.59%	17,881	7.90%	81,707	7.90%
Age 50 - 54	4,951	7.80%	17,785	7.86%	79,668	7.70%
Age 55 - 59	4,778	7.53%	16,262	7.19%	70,489	6.82%
Age 60 - 64	4,042	6.37%	13,466	5.95%	56,166	5.43%
Age 65 - 74	4,880	7.69%	16,524	7.30%	69,789	6.75%
Age 75 - 84	3,680	5.80%	12,463	5.51%	49,887	4.82%
Age 85 and over	2,100	3.31%	6,373	2.82%	22,802	2.21%
Age 16 and over	52,099	82.08%	181,869	80.37%	817,501	79.06%
Age 18 and over	50,457	79.49%	175,802	77.69%	788,261	76.23%
Age 21 and over	48,280	76.06%	168,063	74.27%	749,953	72.52%
Age 65 and over	10,660	16.79%	35,360	15.63%	142,478	13.78%
<b>Median Age</b>	<b>42.20</b>		<b>41.20</b>		<b>39.30</b>	
<b>Average Age</b>	<b>41.40</b>		<b>40.40</b>		<b>38.90</b>	

## Demographic Detail Report

### Tel-Twelve Shopping Center

Radius	3 Mile	5 Mile	10 Mile
<b>2009 Population By Race</b>	<b>63,473</b>	<b>226,290</b>	<b>1,034,074</b>
White	30,487 48.03%	133,383 58.94%	579,902 56.08%
Black or African American	27,149 42.77%	75,388 33.31%	369,244 35.71%
American Indian and Alaska Native	78 0.12%	426 0.19%	2,370 0.23%
Asian	3,529 5.56%	10,172 4.50%	54,863 5.31%
Native Hawaiian and Pacific Islander	11 0.02%	74 0.03%	345 0.03%
Other Race	346 0.55%	1,261 0.56%	6,123 0.59%
Two or More Races	1,872 2.95%	5,587 2.47%	21,227 2.05%
<b>2009 Population by Hispanic Origin</b>	<b>63,472</b>	<b>226,290</b>	<b>1,034,074</b>
Not Hispanic or Latino	62,554 98.55%	222,707 98.42%	1,014,223 98.08%
Hispanic or Latino:	918 1.45%	3,584 1.58%	19,850 1.92%
Mexican	407 0.64%	1,725 0.76%	10,793 1.04%
Puerto Rican	142 0.22%	439 0.19%	2,466 0.24%
Cuban	39 0.06%	150 0.07%	745 0.07%
Other Hispanic or Latino	330 0.52%	1,269 0.56%	5,847 0.57%
<b>2009 Age 5+ Language at Home</b>	<b>60,137</b>	<b>213,131</b>	<b>970,040</b>
Speak Only English	49,514 82.34%	182,746 85.74%	854,729 88.11%
Speak Asian or Pacific Island	1,332 2.21%	3,751 1.76%	21,406 2.21%
Speak IndoEuropean	3,661 6.09%	13,365 6.27%	47,937 4.94%
Speak Spanish	1,260 2.10%	3,591 1.68%	15,944 1.64%
Speak Other Language	4,370 7.27%	9,678 4.54%	30,024 3.10%
<b>2009 Median Age, Male</b>	<b>40.00</b>	<b>39.30</b>	<b>37.50</b>
<b>2009 Average Age, Male</b>	<b>39.60</b>	<b>38.70</b>	<b>37.30</b>
<b>Median Age, Female</b>	<b>44.20</b>	<b>42.90</b>	<b>40.90</b>
<b>Average Age, Female</b>	<b>43.00</b>	<b>41.90</b>	<b>40.30</b>
<b>2009 Population by Employment Status (Age 16+)</b>	<b>52,099</b>	<b>181,870</b>	<b>817,501</b>
In Armed Forces	24 0.05%	44 0.02%	230 0.03%
Civilian, Employed	26,794 51.43%	94,007 51.69%	417,797 51.11%
Civilian, Unemployed	3,791 7.28%	14,177 7.80%	75,864 9.28%
Not In Labor Force	21,490 41.25%	73,642 40.49%	323,610 39.59%
<b>2009 Population by Occupation Classification (Age 16+)</b>	<b>26,795</b>	<b>94,007</b>	<b>417,797</b>
Blue Collar	2,514 9.38%	12,024 12.79%	63,377 15.17%
White Collar	21,703 81.00%	71,093 75.63%	294,279 70.44%
Service	2,578 9.62%	10,890 11.58%	60,141 14.39%

## Demographic Detail Report

### Tel-Twelve Shopping Center

Radius	3 Mile	5 Mile	10 Mile
<b>2000 Population by Marital Status (Age 15+)</b>	<b>52,912</b>	<b>184,943</b>	<b>832,263</b>
Total, Never Married	15,834 29.93%	55,098 29.79%	271,447 32.62%
Married	26,894 50.83%	94,584 51.14%	406,342 48.82%
Widowed	4,198 7.93%	13,588 7.35%	57,253 6.88%
Divorced	5,986 11.31%	21,673 11.72%	97,221 11.68%
Males Divorced	1,917	7,472	34,917
Females Divorced	3,198	12,581	56,928
Males, Never Married	7,079	26,429	131,904
Females Never Married	7,186	25,266	126,491
<b>2009 Population by Education</b>	<b>45,086</b>	<b>157,801</b>	<b>702,425</b>
Less Than 9Th Grade	1,126 2.50%	3,603 2.28%	19,058 2.71%
Some High School, No Diploma	1,914 4.25%	8,829 5.60%	54,687 7.79%
High School Graduate (Includes Equivalency)	6,338 14.06%	29,935 18.97%	164,747 23.45%
Some College, No Degree	9,040 20.05%	33,296 21.10%	153,237 21.82%
Associate Degree	2,797 6.20%	10,398 6.59%	47,654 6.78%
Bachelor Degree	12,965 28.76%	40,541 25.69%	153,289 21.82%
Advanced Degrees	10,906 24.19%	31,199 19.77%	109,753 15.62%
<b>2009 Population by Occupation (Age 16+)</b>	<b>29,371</b>	<b>104,897</b>	<b>477,939</b>
Management, Business, & Financial	9,363 31.88%	31,362 29.90%	136,516 28.56%
Professional & Related Occupations	2,176 7.41%	6,776 6.46%	28,238 5.91%
Services	12,102 41.20%	43,969 41.92%	208,254 43.57%
Sales & Office	3,654 12.44%	12,894 12.29%	52,839 11.06%
Farming, Fishing, and Forestry	7 0.02%	35 0.03%	159 0.03%
Construction and Extraction, Maint	354 1.21%	2,218 2.11%	11,072 2.32%
Production & Transportation	1,715 5.84%	7,643 7.29%	40,861 8.55%
<b>2009 Workers by Travel Time to Work (Age 16+)</b>	<b>26,817</b>	<b>94,050</b>	<b>418,027</b>
Less Than 15 Minutes	5,475 20.42%	19,505 20.74%	84,325 20.17%
15 to 29 Minutes	11,051 41.21%	40,014 42.55%	179,101 42.84%
30 to 44 Minutes	7,542 28.12%	24,733 26.30%	103,710 24.81%
45 to 59 Minutes	1,635 6.10%	5,791 6.16%	28,320 6.77%
60+ Minutes	1,114 4.15%	4,007 4.26%	22,571 5.40%

## Demographic Detail Report

### Tel-Twelve Shopping Center

Radius	3 Mile	5 Mile	10 Mile
<b>Households</b>			
2014 Projection	26,756	94,137	408,991
2009 Estimate	26,649	94,998	414,936
2000 Census	25,930	95,562	421,919
Growth 2009 - 2014	0.40%	-0.90%	-1.40%
Growth 2000 - 2009	2.80%	-0.60%	-1.70%
<b>2000 Households by HH Size</b>	<b>25,931</b>	<b>95,562</b>	<b>421,918</b>
1-Person Households	8,404 32.41%	29,797 31.18%	122,726 29.09%
2-Person Households	8,633 33.29%	31,292 32.75%	131,669 31.21%
3-Person Households	3,759 14.50%	14,682 15.36%	68,573 16.25%
4-Person Households	3,001 11.57%	11,652 12.19%	56,715 13.44%
5-Person Households	1,357 5.23%	5,223 5.47%	25,830 6.12%
6-Person Households	502 1.94%	1,860 1.95%	9,947 2.36%
7 or more Person Households	275 1.06%	1,056 1.11%	6,458 1.53%
<b>2009 Average Household Size</b>	<b>2.34</b>	<b>2.35</b>	<b>2.46</b>
<b>2009 Households by HH Income</b>	<b>26,647</b>	<b>95,000</b>	<b>414,929</b>
Income Less than \$15,000	1,790 6.72%	7,487 7.88%	38,120 9.19%
Income: \$15,000 - \$24,999	1,637 6.14%	6,380 6.72%	30,817 7.43%
Income: \$25,000 - \$34,999	1,818 6.82%	7,092 7.47%	34,980 8.43%
Income: \$35,000 - \$49,999	2,780 10.43%	10,771 11.34%	49,692 11.98%
Income: \$50,000 - \$74,999	4,609 17.30%	17,095 17.99%	81,082 19.54%
Income: \$75,000 - \$99,999	4,559 17.11%	16,031 16.87%	67,644 16.30%
Income: \$100,000 - \$149,999	5,291 19.86%	16,980 17.87%	66,064 15.92%
Income: \$150,000 - \$249,999	2,850 10.70%	8,667 9.12%	30,769 7.42%
Income: \$250,000 - \$499,999	932 3.50%	3,161 3.33%	11,138 2.68%
Income: \$500,000 or more	381 1.43%	1,336 1.41%	4,623 1.11%
2009 Avg Household Income	\$103,052	\$97,725	\$88,568
2009 Med Household Income	\$77,822	\$72,449	\$65,110
2009 Per Capita Income	\$43,969	\$41,160	\$35,671
<b>2009 Occupied Housing</b>	<b>26,649</b>	<b>94,998</b>	<b>414,936</b>
Owner Occupied	16,104 60.43%	65,465 68.91%	297,332 71.66%
Renter Occupied	10,545 39.57%	29,533 31.09%	117,604 28.34%

# Demographic Detail Report

## Tel-Twelve Shopping Center

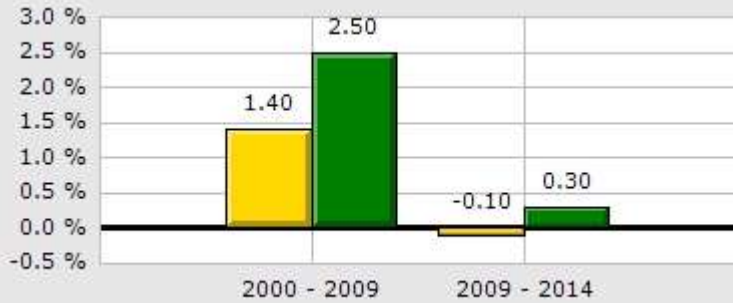
Radius	3 Mile		5 Mile		10 Mile	
<b>2009 Housing Value - Owner Occupied</b>	<b>16,088</b>		<b>65,446</b>		<b>297,302</b>	
Value Less than \$20,000	60	0.37%	828	1.27%	5,284	1.78%
Value \$20,000 - \$39,999	31	0.19%	710	1.08%	11,560	3.89%
Value \$40,000 - \$59,999	177	1.10%	2,168	3.31%	21,182	7.12%
Value \$60,000 - \$79,999	548	3.41%	5,242	8.01%	32,709	11.00%
Value \$80,000 - \$99,999	1,100	6.84%	8,523	13.02%	44,511	14.97%
Value \$100,000 - \$149,999	3,554	22.09%	14,305	21.86%	67,906	22.84%
Value \$150,000 - \$199,999	3,916	24.34%	12,374	18.91%	42,171	14.18%
Value \$200,000 - \$299,999	3,607	22.42%	10,950	16.73%	39,589	13.32%
Value \$300,000 - \$399,999	1,415	8.80%	3,744	5.72%	13,774	4.63%
Value \$400,000 - \$499,999	839	5.22%	2,223	3.40%	7,704	2.59%
Value \$500,000 - \$749,999	454	2.82%	1,921	2.94%	5,613	1.89%
Value \$750,000 - \$999,999	199	1.24%	1,195	1.83%	2,471	0.83%
Value \$1,000,000 or more	188	1.17%	1,263	1.93%	2,828	0.95%
<b>2009 Med Housing Val-Owner Occupied</b>	<b>\$184,524</b>		<b>\$153,883</b>		<b>\$124,288</b>	
<b>2000 Housing Units by Units in Structure</b>	<b>27,273</b>		<b>99,594</b>		<b>440,973</b>	
1 Unit Attached	2,113	7.75%	4,157	4.17%	23,157	5.25%
1 Unit Detached	14,240	52.21%	66,153	66.42%	318,239	72.17%
2 Units	144	0.53%	645	0.65%	10,493	2.38%
3 - 19 Units	4,963	18.20%	14,118	14.18%	52,447	11.89%
20 - 49 Units	1,487	5.45%	3,636	3.65%	10,616	2.41%
50 or more Units	4,276	15.68%	9,584	9.62%	21,440	4.86%
Mobile Home or Trailer	50	0.18%	1,301	1.31%	4,546	1.03%
Boat, RV, Van, Etc.	0	0.00%	0	0.00%	35	0.01%
<b>2009 Housing Units by Yr Built</b>	<b>29,038</b>		<b>102,803</b>		<b>453,919</b>	
Built 1999 to Present	2,191	7.55%	4,134	4.02%	16,320	3.60%
Built 1995 to 1998	752	2.59%	2,074	2.02%	11,315	2.49%
Built 1990 to 1994	740	2.55%	2,149	2.09%	14,548	3.20%
Built 1980 to 1989	3,920	13.50%	8,634	8.40%	39,721	8.75%
Built 1970 to 1979	7,096	24.44%	17,441	16.97%	62,154	13.69%
Built 1960 to 1969	8,355	28.77%	25,172	24.49%	73,521	16.20%
Built 1950 to 1959	4,308	14.84%	27,245	26.50%	122,585	27.01%
Built 1940 to 1949	1,065	3.67%	9,889	9.62%	64,572	14.23%
Built 1939 or Earlier	611	2.10%	6,065	5.90%	49,183	10.84%
<b>2009 Median Year Built</b>	<b>1970</b>		<b>1963</b>		<b>1959</b>	

**Tel-Twelve Shopping Center**

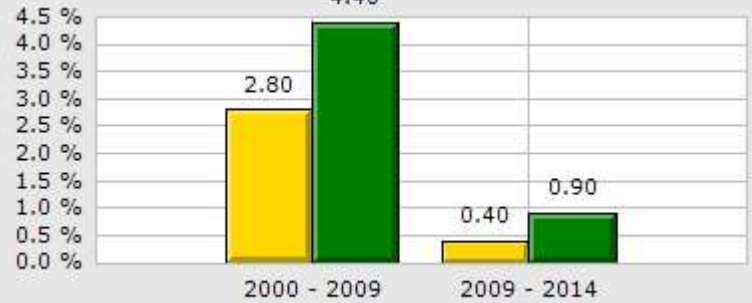
Type: **Shopping Center/Power Center**  
 County: **Oakland**

**3 Mile**  
**County**

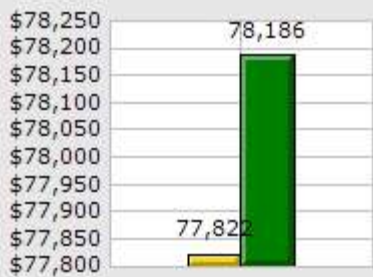
**Population Growth**



**Household Growth**



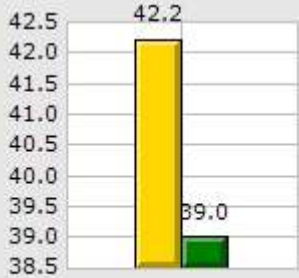
**2009 Med Household Inc**



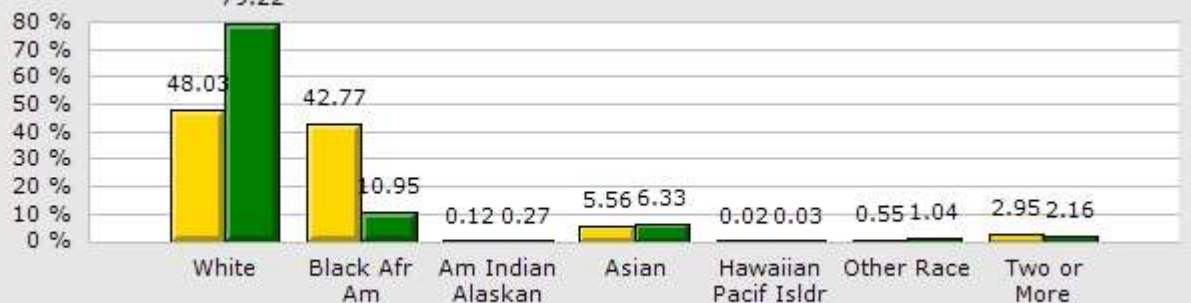
**2009 Households by Household Income**



**2009 Median Age**



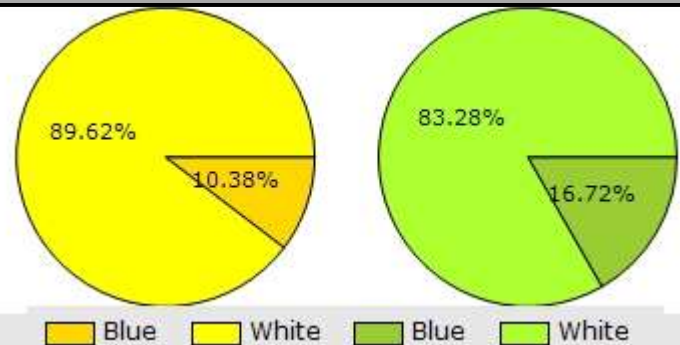
**2009 Population by Race**



**2009 Renter vs. Owner**



**2009 Blue vs. White Collar**



Demographic Market Comparison Report

3 mile radius

**Tel-Twelve Shopping Center**

Type: **Shopping Center/Power Center**  
 County: **Oakland**

	3 Mile		County	
<b>Population</b>				
Growth 2000 - 2009	1.40%		2.50%	
Growth 2009 - 2014	-0.10%		0.30%	
2009 Blue Collar	2,514	10.38%	77,557	16.72%
2009 White Collar	21,703	89.62%	386,432	83.28%
<b>2009 Population By Race</b>	<b>63,472</b>		<b>1,224,076</b>	
White	30,487	48.03%	969,677	79.22%
Black Afr Am	27,149	42.77%	134,038	10.95%
Am Indian Alaskan	78	0.12%	3,319	0.27%
Asian	3,529	5.56%	77,430	6.33%
Hawaiian Pacif Islldr	11	0.02%	414	0.03%
Other Race	346	0.55%	12,708	1.04%
Two or More	1,872	2.95%	26,490	2.16%
<b>Households</b>				
Growth 2000 - 2009	2.80%		4.40%	
Growth 2009 - 2014	0.40%		0.90%	
Renter Occupied	10,545	39.57%	125,438	25.51%
Owner Occupied	16,104	60.43%	366,254	74.49%
<b>2009 Households by HH Income</b>	<b>26,647</b>		<b>491,691</b>	
Income < \$35,000	5,245	19.68%	94,998	19.32%
Income \$35,000 - \$74,999	7,389	27.73%	136,294	27.72%
Income \$75,000 - \$149,999	9,850	36.96%	187,866	38.21%
Income \$150,000 - \$249,999	2,850	10.70%	48,006	9.76%
Income \$250,000+	1,313	4.93%	24,527	4.99%
2009 Median Household Income	\$77,822		\$78,186	
2009 Median Age	42.20		39.00	

## Consumer Spending Report

### Tel-Twelve Shopping Center

2009 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Specified Consumer Spending</b>	<b>\$1,469,948</b>	<b>\$4,956,765</b>	<b>\$19,680,673</b>
<b>Total Apparel</b>	<b>\$52,660</b>	<b>\$176,758</b>	<b>\$698,575</b>
Women's Apparel	21,628	73,112	288,928
Men's Apparel	12,726	42,636	167,718
Girl's Apparel	4,609	15,624	62,588
Boy's Apparel	3,495	11,841	48,355
Infant Apparel	3,526	11,646	45,966
Footwear (excl. Infants)	7,997	26,779	106,663
Other Apparel Prod/Services	6,675	21,900	85,021
<b>Total Entertainment</b>	<b>\$135,326</b>	<b>\$457,728</b>	<b>\$1,791,765</b>
Sports and Recreation	5,799	19,545	76,832
TV, Radio and Sound Equipment	46,336	156,429	627,195
Reading Materials	6,468	22,107	86,512
Travel	74,910	253,563	977,321
Photographic Equipment	1,813	6,085	23,905
<b>Total Food At Home</b>	<b>\$118,947</b>	<b>\$404,117</b>	<b>\$1,612,101</b>
Cereal Products	7,350	24,901	99,707
Bread & Bakery Products	15,694	53,617	214,753
Seafood	6,386	21,596	84,729
Meat/Poultry/Fish/Eggs	40,219	136,731	549,194
Dairy Products	19,158	65,203	260,709
Fruits and Vegetables	30,139	102,068	403,009
<b>Total Food Away From Home</b>	<b>\$121,534</b>	<b>\$409,615</b>	<b>\$1,632,960</b>
Breakfast and Brunch	11,757	39,558	156,236
Dinner	56,468	190,727	761,804
Lunch	39,684	133,604	537,437
Snacks and Non Alcoholic Bev	9,109	30,436	121,142
Catered Affairs	4,516	15,290	56,340

## Consumer Spending Report

### Tel-Twelve Shopping Center

Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Alcoholic Beverages</b>	<b>\$23,203</b>	<b>\$77,514</b>	<b>\$306,744</b>
Alcoholic Bev. at Home	13,189	44,184	173,984
Alcoholic Bev. away from Home	10,015	33,330	132,760
<b>Total Furniture/Appliances</b>	<b>\$142,378</b>	<b>\$478,920</b>	<b>\$1,879,270</b>
Bedroom Furniture	8,276	27,404	107,989
Living Room Furniture	12,489	41,857	164,309
Other Living & Family Room Furniture	3,414	11,465	44,903
Other Furniture	1,362	4,608	17,749
Major Appliances	11,389	38,924	153,438
Small Appliances	29,779	99,919	390,850
Misc Household Equipment	75,669	254,742	1,000,032
<b>Total Transportation/Maint.</b>	<b>\$715,383</b>	<b>\$2,406,430</b>	<b>\$9,591,001</b>
New Autos/Trucks/Vans	100,495	337,853	1,323,711
Used Vehicles	77,069	255,547	1,028,482
Purchase of RVs or Boats	9,852	33,699	131,550
Gasoline	98,004	331,882	1,346,418
Diesel Fuel	1,591	5,330	21,073
Automotive Maintenance/Repair	35,905	121,317	479,789
Transportation	392,467	1,320,801	5,259,980
<b>Total Health Care</b>	<b>\$61,445</b>	<b>\$212,662</b>	<b>\$858,460</b>
Medical Services	35,649	122,488	488,006
Prescription Drugs	19,945	69,994	289,668
Medical Supplies	5,851	20,181	80,787
<b>Total Education/Day Care</b>	<b>\$117,892</b>	<b>\$397,280</b>	<b>\$1,555,664</b>
Education	52,357	176,372	687,481
Room and Board	4,956	17,011	68,965
Tuition/School Supplies	47,413	159,703	620,849
Day Care, Nursery & Preschool	13,166	44,194	178,369

## Tel-Twelve Shopping Center

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>5,741</b>	<b>73,523</b>	<b>13</b>
<b>Total Retail</b>	<b>680</b>	<b>7,999</b>	<b>12</b>
Home Improvement Stores	23	212	9
General Merchandise Stores	18	175	10
Food Stores	36	504	14
Auto Dealers and Gas Stations	71	1,826	26
Apparel and Accessory Stores	54	182	3
Furniture and Home Furnishings	116	1,288	11
Eating and Drinking Places	200	2,689	13
Miscellaneous Retail Stores	162	1,123	7
<b>Finance-Insurance-Real Estate</b>	<b>1,126</b>	<b>16,652</b>	<b>15</b>
Banks, Saving and Lending Inst.	240	3,813	16
Security Brokers and Investments	225	1,802	8
Insurance Carriers and Agencies	259	6,993	27
Real Estate-Trust-Holding Co.	402	4,044	10
<b>Services</b>	<b>3,042</b>	<b>35,106</b>	<b>12</b>
Hotels and Lodging	24	1,047	44
Motion Picture and Amusement	101	1,648	16
Health Services	428	5,601	13
Legal Services	499	5,345	11
Educational Services	87	2,374	27
Auto Services	73	592	8
Other Services	1,830	18,499	10
<b>Agriculture/Mining</b>	<b>46</b>	<b>246</b>	<b>5</b>
<b>Construction</b>	<b>223</b>	<b>1,341</b>	<b>6</b>
<b>Manufacturing</b>	<b>146</b>	<b>3,380</b>	<b>23</b>
<b>Transportation, Comm./Pub Util.</b>	<b>199</b>	<b>3,252</b>	<b>16</b>
<b>Wholesale Trade</b>	<b>220</b>	<b>4,092</b>	<b>19</b>
<b>Government</b>	<b>59</b>	<b>1,455</b>	<b>25</b>
<b>Daytime Population</b>	<b>73,523</b>		
<b>Daytime Population/Business</b>	<b>13</b>		
<b>Residential Population</b>	<b>63,473</b>		
<b>Residential Population/Business</b>	<b>11</b>		

# Traffic Count Report

## Tel-Twelve Shopping Center



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Telegraph Rd	Northwestern Hwy	0.02 SW	2003	89,800	AADT	.20
2	Telegraph Rd	Northwestern Hwy	0.08 N	2002	81,200	ADT	.27
3	Northwestern Hwy	Berg Rd	0.40 SW	2002	153,000	ADT	.75
4	Northwestern Hwy	Case Ave	0.23 E	2003	69,300	AADT	.94
5	Telegraph Rd	Northwestern Hwy	0.29 N	2003	83,300	AADT	1.00