

# Demographic Summary Report

## New Towne Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	85,608		167,186		587,474	
2009 Estimate	84,942		166,695		590,137	
2000 Census	79,316		156,165		575,573	
Growth 2009 - 2014	0.80%		0.30%		-0.50%	
Growth 2000 - 2009	7.10%		6.70%		2.50%	
<b>2009 Population by Hispanic Origin</b>	2,450		4,764		16,578	
<b>2009 Population By Race</b>	84,942		166,695		590,137	
White	64,395	75.81%	130,428	78.24%	450,746	76.38%
Black or African American	6,863	8.08%	14,894	8.93%	86,125	14.59%
American Indian and Alaska Native	251	0.30%	566	0.34%	2,217	0.38%
Asian	10,787	12.70%	15,587	9.35%	32,494	5.51%
Native Hawaiian and Pacific Islander	31	0.04%	62	0.04%	208	0.04%
Other Race	648	0.76%	1,314	0.79%	4,610	0.78%
Two or More Races	1,966	2.31%	3,843	2.31%	13,736	2.33%
<b>Households</b>						
2014 Projection	30,556		65,167		229,574	
2009 Estimate	30,478		65,281		230,698	
2000 Census	28,732		61,850		224,772	
Growth 2009 - 2014	0.30%		-0.20%		-0.50%	
Growth 2000 - 2009	6.10%		5.50%		2.60%	
Owner Occupied	23,986	78.70%	47,420	72.64%	167,484	72.60%
Renter Occupied	6,492	21.30%	17,860	27.36%	63,214	27.40%
<b>2009 Households by HH Income</b>	30,479		65,276		230,689	
Income Less Than \$15,000	1,082	3.55%	3,448	5.28%	17,485	7.58%
Income: \$15,000 - \$24,999	1,399	4.59%	4,013	6.15%	15,455	6.70%
Income: \$25,000 - \$34,999	2,038	6.69%	5,170	7.92%	20,202	8.76%
Income: \$35,000 - \$49,999	2,670	8.76%	7,511	11.51%	29,226	12.67%
Income: \$50,000 - \$74,999	6,191	20.31%	14,229	21.80%	54,459	23.61%
Income: \$75,000 - \$99,999	5,492	18.02%	11,270	17.27%	39,018	16.91%
Income: \$100,000 - \$149,999	6,906	22.66%	11,721	17.96%	33,857	14.68%
Income: \$150,000 - \$249,999	3,767	12.36%	6,160	9.44%	15,772	6.84%
Income: \$250,000 - \$499,999	840	2.76%	1,519	2.33%	4,253	1.84%
Income: \$500,000 or more	94	0.31%	235	0.36%	962	0.42%
<b>2009 Avg Household Income</b>	\$99,506		\$89,106		\$80,584	
<b>2009 Med Household Income</b>	\$81,696		\$71,341		\$64,559	
<b>2009 Per Capita Income</b>	\$36,000		\$34,965		\$31,768	

# Demographic Detail Report

## New Towne Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	85,608		167,186		587,474	
2009 Estimate	84,942		166,695		590,137	
2000 Census	79,316		156,165		575,573	
Growth 2009 - 2014	0.80%		0.30%		-0.50%	
Growth 2000 - 2009	7.10%		6.70%		2.50%	
<b>2009 Population by Age</b>	<b>84,942</b>		<b>166,695</b>		<b>590,137</b>	
Age 0 - 4	6,891	8.11%	12,287	7.37%	39,414	6.68%
Age 5 - 9	6,788	7.99%	12,080	7.25%	39,543	6.70%
Age 10 - 14	6,748	7.94%	12,035	7.22%	39,929	6.77%
Age 15 - 17	3,618	4.26%	6,528	3.92%	23,720	4.02%
Age 18 - 20	2,944	3.47%	5,668	3.40%	23,298	3.95%
Age 21 - 24	3,345	3.94%	7,004	4.20%	29,143	4.94%
Age 25 - 34	11,519	13.56%	22,523	13.51%	75,288	12.76%
Age 35 - 44	13,404	15.78%	26,455	15.87%	87,130	14.76%
Age 45 - 49	7,111	8.37%	13,710	8.22%	46,937	7.95%
Age 50 - 54	6,012	7.08%	11,920	7.15%	43,738	7.41%
Age 55 - 59	5,153	6.07%	10,250	6.15%	37,968	6.43%
Age 60 - 64	4,269	5.03%	8,531	5.12%	30,289	5.13%
Age 65 - 74	4,223	4.97%	9,437	5.66%	37,386	6.34%
Age 75 - 84	2,076	2.44%	5,616	3.37%	25,660	4.35%
Age 85 and over	840	0.99%	2,651	1.59%	10,695	1.81%
Age 16 and over	63,256 74.47%		128,035 76.81%		463,238 78.50%	
Age 18 and over	60,897 71.69%		123,765 74.25%		447,531 75.84%	
Age 21 and over	57,952 68.23%		118,097 70.85%		424,233 71.89%	
Age 65 and over	7,139 8.40%		17,703 10.62%		73,741 12.50%	
<b>Median Age</b>	<b>35.50</b>		<b>37.00</b>		<b>37.90</b>	
<b>Average Age</b>	<b>35.10</b>		<b>36.70</b>		<b>37.80</b>	

## Demographic Detail Report

### New Towne Plaza

Radius	3 Mile	5 Mile	10 Mile
<b>2009 Population By Race</b>	<b>84,942</b>	<b>166,695</b>	<b>590,137</b>
White	64,395 75.81%	130,428 78.24%	450,746 76.38%
Black or African American	6,863 8.08%	14,894 8.93%	86,125 14.59%
American Indian and Alaska Native	251 0.30%	566 0.34%	2,217 0.38%
Asian	10,787 12.70%	15,587 9.35%	32,494 5.51%
Native Hawaiian and Pacific Islander	31 0.04%	62 0.04%	208 0.04%
Other Race	648 0.76%	1,314 0.79%	4,610 0.78%
Two or More Races	1,966 2.31%	3,843 2.31%	13,736 2.33%
<b>2009 Population by Hispanic Origin</b>	<b>84,942</b>	<b>166,696</b>	<b>590,137</b>
Not Hispanic or Latino	82,491 97.11%	161,930 97.14%	573,559 97.19%
Hispanic or Latino:	2,450 2.88%	4,764 2.86%	16,578 2.81%
Mexican	1,464 1.72%	2,913 1.75%	10,239 1.74%
Puerto Rican	202 0.24%	371 0.22%	1,399 0.24%
Cuban	91 0.11%	165 0.10%	518 0.09%
Other Hispanic or Latino	694 0.82%	1,317 0.79%	4,422 0.75%
<b>2009 Age 5+ Language at Home</b>	<b>78,051</b>	<b>154,408</b>	<b>550,723</b>
Speak Only English	67,906 87.00%	136,851 88.63%	497,252 90.29%
Speak Asian or Pacific Island	2,873 3.68%	4,441 2.88%	10,709 1.94%
Speak IndoEuropean	4,908 6.29%	8,683 5.62%	26,663 4.84%
Speak Spanish	1,295 1.66%	2,535 1.64%	8,762 1.59%
Speak Other Language	1,069 1.37%	1,898 1.23%	7,337 1.33%
<b>2009 Median Age, Male</b>	<b>34.80</b>	<b>36.10</b>	<b>36.80</b>
<b>2009 Average Age, Male</b>	<b>34.40</b>	<b>35.60</b>	<b>36.70</b>
<b>Median Age, Female</b>	<b>36.10</b>	<b>37.90</b>	<b>39.00</b>
<b>Average Age, Female</b>	<b>35.70</b>	<b>37.80</b>	<b>39.00</b>
<b>2009 Population by Employment Status (Age 16+)</b>	<b>63,256</b>	<b>128,035</b>	<b>463,238</b>
In Armed Forces	23 0.04%	59 0.05%	192 0.04%
Civilian, Employed	38,498 60.86%	75,159 58.70%	251,192 54.23%
Civilian, Unemployed	4,605 7.28%	10,125 7.91%	38,251 8.26%
Not In Labor Force	20,130 31.82%	42,692 33.34%	173,603 37.48%
<b>2009 Population by Occupation Classification (Age 16+)</b>	<b>38,498</b>	<b>75,159</b>	<b>251,193</b>
Blue Collar	5,289 13.74%	12,568 16.72%	49,383 19.66%
White Collar	28,276 73.45%	52,335 69.63%	162,651 64.75%
Service	4,933 12.81%	10,256 13.65%	39,159 15.59%

## Demographic Detail Report

### New Towne Plaza

Radius	3 Mile	5 Mile	10 Mile
<b>2000 Population by Marital Status (Age 15+)</b>	<b>64,515</b>	<b>130,293</b>	<b>471,251</b>
Total, Never Married	16,964 26.29%	35,710 27.41%	139,964 29.70%
Married	40,025 62.04%	74,848 57.45%	251,730 53.42%
Widowed	2,542 3.94%	7,079 5.43%	28,911 6.13%
Divorced	4,984 7.73%	12,656 9.71%	50,646 10.75%
Males Divorced	1,714	4,647	19,317
Females Divorced	2,623	6,599	26,541
Males, Never Married	7,607	16,470	66,032
Females Never Married	6,803	14,328	59,259
<b>2009 Population by Education</b>	<b>54,608</b>	<b>111,092</b>	<b>395,091</b>
Less Than 9Th Grade	789 1.44%	2,097 1.89%	10,514 2.66%
Some High School, No Diploma	2,356 4.31%	6,931 6.24%	31,146 7.88%
High School Graduate (Includes Equivalency)	10,711 19.61%	25,912 23.32%	108,506 27.46%
Some College, No Degree	11,943 21.87%	24,979 22.48%	89,782 22.72%
Associate Degree	4,515 8.27%	8,532 7.68%	29,375 7.43%
Bachelor Degree	14,927 27.33%	26,309 23.68%	77,828 19.70%
Advanced Degrees	9,367 17.15%	16,332 14.70%	47,940 12.13%
<b>2009 Population by Occupation (Age 16+)</b>	<b>43,431</b>	<b>85,414</b>	<b>290,353</b>
Management, Business, & Financial	13,733 31.62%	25,564 29.93%	79,699 27.45%
Professional & Related Occupations	3,795 8.74%	6,441 7.54%	17,130 5.90%
Services	17,488 40.27%	35,024 41.00%	126,170 43.45%
Sales & Office	4,354 10.03%	8,692 10.18%	28,053 9.66%
Farming, Fishing, and Forestry	4 0.01%	54 0.06%	149 0.05%
Construction and Extraction, Maint	759 1.75%	1,889 2.21%	8,095 2.79%
Production & Transportation	3,298 7.59%	7,750 9.07%	31,057 10.70%
<b>2009 Workers by Travel Time to Work (Age 16+)</b>	<b>38,521</b>	<b>75,217</b>	<b>251,385</b>
Less Than 15 Minutes	7,564 19.64%	16,192 21.53%	57,086 22.71%
15 to 29 Minutes	14,538 37.74%	29,118 38.71%	104,977 41.76%
30 to 44 Minutes	11,066 28.73%	20,046 26.65%	58,736 23.36%
45 to 59 Minutes	3,236 8.40%	5,851 7.78%	17,871 7.11%
60+ Minutes	2,117 5.50%	4,010 5.33%	12,715 5.06%

## Demographic Detail Report

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Radius	3 Mile	5 Mile	10 Mile
<b>Households</b>			
2014 Projection	30,556	65,167	229,574
2009 Estimate	30,478	65,281	230,698
2000 Census	28,732	61,850	224,772
Growth 2009 - 2014	0.30%	-0.20%	-0.50%
Growth 2000 - 2009	6.10%	5.50%	2.60%
<b>2000 Households by HH Size</b>	<b>28,732</b>	<b>61,851</b>	<b>224,771</b>
1-Person Households	5,998 20.88%	16,960 27.42%	60,897 27.09%
2-Person Households	8,679 30.21%	19,363 31.31%	72,469 32.24%
3-Person Households	5,218 18.16%	10,248 16.57%	37,347 16.62%
4-Person Households	5,687 19.79%	9,820 15.88%	33,528 14.92%
5-Person Households	2,269 7.90%	3,888 6.29%	14,083 6.27%
6-Person Households	681 2.37%	1,172 1.89%	4,512 2.01%
7 or more Person Households	200 0.70%	400 0.65%	1,935 0.86%
<b>2009 Average Household Size</b>	<b>2.78</b>	<b>2.54</b>	<b>2.51</b>
<b>2009 Households by HH Income</b>	<b>30,479</b>	<b>65,276</b>	<b>230,689</b>
Income Less than \$15,000	1,082 3.55%	3,448 5.28%	17,485 7.58%
Income: \$15,000 - \$24,999	1,399 4.59%	4,013 6.15%	15,455 6.70%
Income: \$25,000 - \$34,999	2,038 6.69%	5,170 7.92%	20,202 8.76%
Income: \$35,000 - \$49,999	2,670 8.76%	7,511 11.51%	29,226 12.67%
Income: \$50,000 - \$74,999	6,191 20.31%	14,229 21.80%	54,459 23.61%
Income: \$75,000 - \$99,999	5,492 18.02%	11,270 17.27%	39,018 16.91%
Income: \$100,000 - \$149,999	6,906 22.66%	11,721 17.96%	33,857 14.68%
Income: \$150,000 - \$249,999	3,767 12.36%	6,160 9.44%	15,772 6.84%
Income: \$250,000 - \$499,999	840 2.76%	1,519 2.33%	4,253 1.84%
Income: \$500,000 or more	94 0.31%	235 0.36%	962 0.42%
2009 Avg Household Income	\$99,506	\$89,106	\$80,584
2009 Med Household Income	\$81,696	\$71,341	\$64,559
2009 Per Capita Income	\$36,000	\$34,965	\$31,768
<b>2009 Occupied Housing</b>	<b>30,478</b>	<b>65,280</b>	<b>230,698</b>
Owner Occupied	23,986 78.70%	47,420 72.64%	167,484 72.60%
Renter Occupied	6,492 21.30%	17,860 27.36%	63,214 27.40%

# Demographic Detail Report

## New Towne Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>2009 Housing Value - Owner Occupied</b>	<b>23,986</b>		<b>47,419</b>		<b>167,465</b>	
Value Less than \$20,000	771	3.21%	2,103	4.43%	5,359	3.20%
Value \$20,000 - \$39,999	326	1.36%	1,257	2.65%	5,801	3.46%
Value \$40,000 - \$59,999	469	1.96%	1,534	3.23%	8,864	5.29%
Value \$60,000 - \$79,999	752	3.14%	2,628	5.54%	14,839	8.86%
Value \$80,000 - \$99,999	1,559	6.50%	4,739	9.99%	25,540	15.25%
Value \$100,000 - \$149,999	4,609	19.22%	11,149	23.51%	46,569	27.81%
Value \$150,000 - \$199,999	7,710	32.14%	11,628	24.52%	27,066	16.16%
Value \$200,000 - \$299,999	5,356	22.33%	7,643	16.12%	20,496	12.24%
Value \$300,000 - \$399,999	1,856	7.74%	3,116	6.57%	7,131	4.26%
Value \$400,000 - \$499,999	473	1.97%	1,160	2.45%	3,346	2.00%
Value \$500,000 - \$749,999	53	0.22%	340	0.72%	1,698	1.01%
Value \$750,000 - \$999,999	23	0.10%	38	0.08%	322	0.19%
Value \$1,000,000 or more	29	0.12%	84	0.18%	434	0.26%
<b>2009 Med Housing Val-Owner Occupied</b>	<b>\$173,773</b>		<b>\$151,237</b>		<b>\$124,924</b>	
<b>2000 Housing Units by Units in Structure</b>	<b>29,426</b>		<b>63,940</b>		<b>233,493</b>	
1 Unit Attached	2,541	8.64%	4,892	7.65%	13,935	5.97%
1 Unit Detached	19,834	67.40%	38,380	60.03%	153,392	65.69%
2 Units	194	0.66%	599	0.94%	3,000	1.28%
3 - 19 Units	4,997	16.98%	12,537	19.61%	38,095	16.32%
20 - 49 Units	452	1.54%	1,719	2.69%	6,438	2.76%
50 or more Units	545	1.85%	2,970	4.64%	9,019	3.86%
Mobile Home or Trailer	858	2.92%	2,820	4.41%	9,564	4.10%
Boat, RV, Van, Etc.	5	0.02%	23	0.04%	50	0.02%
<b>2009 Housing Units by Yr Built</b>	<b>32,135</b>		<b>69,427</b>		<b>248,083</b>	
Built 1999 to Present	4,074	12.68%	7,628	10.99%	19,330	7.79%
Built 1995 to 1998	3,719	11.57%	7,057	10.16%	14,926	6.02%
Built 1990 to 1994	3,040	9.46%	6,468	9.32%	14,871	5.99%
Built 1980 to 1989	4,133	12.86%	9,573	13.79%	27,018	10.89%
Built 1970 to 1979	12,437	38.70%	20,334	29.29%	49,779	20.07%
Built 1960 to 1969	2,256	7.02%	8,364	12.05%	42,863	17.28%
Built 1950 to 1959	1,360	4.23%	5,479	7.89%	51,266	20.66%
Built 1940 to 1949	505	1.57%	2,037	2.93%	14,916	6.01%
Built 1939 or Earlier	611	1.90%	2,487	3.58%	13,114	5.29%
<b>2009 Median Year Built</b>	<b>1979</b>		<b>1978</b>		<b>1970</b>	

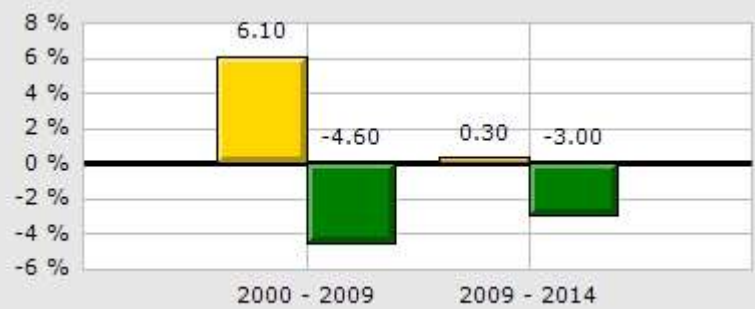
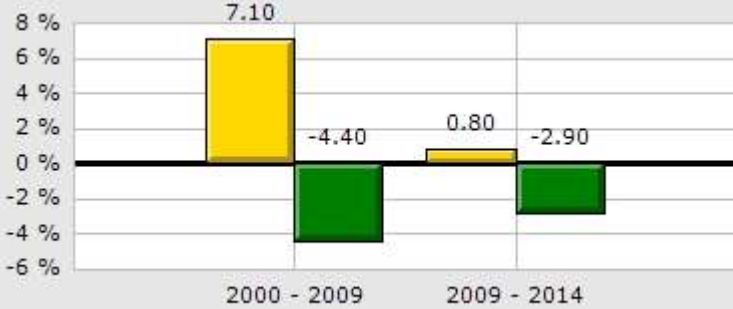
**New Towne Plaza**

Type: **Shopping Center/Community Center**  
 County: **Wayne**

**3 Mile**  
**County**

**Population Growth**

**Household Growth**



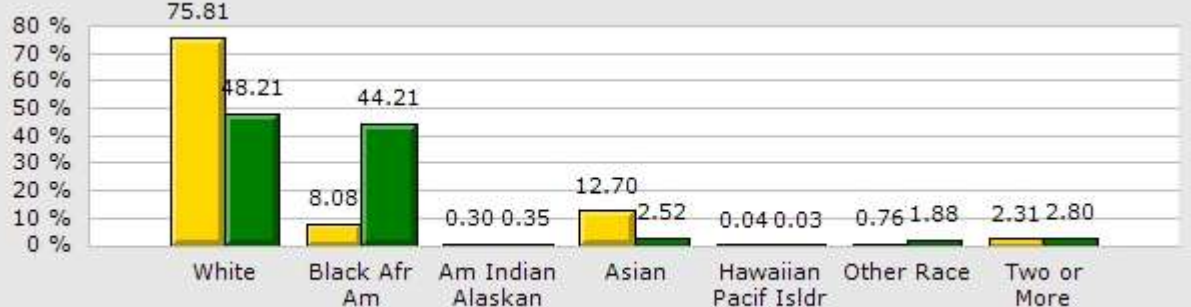
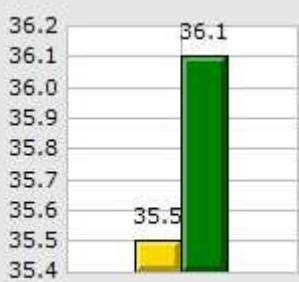
**2009 Med Household Inc**

**2009 Households by Household Income**



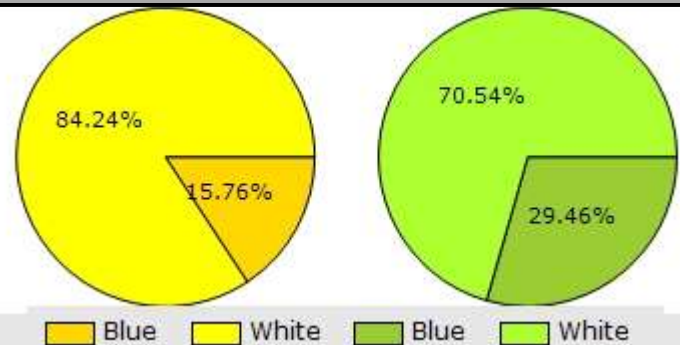
**2009 Median Age**

**2009 Population by Race**



**2009 Renter vs. Owner**

**2009 Blue vs. White Collar**



Demographic Market Comparison Report

3 mile radius

**New Towne Plaza**

Type: **Shopping Center/Community Center**  
 County: **Wayne**

	3 Mile		County	
<b>Population</b>				
Growth 2000 - 2009	7.10%		-4.40%	
Growth 2009 - 2014	0.80%		-2.90%	
2009 Blue Collar	5,289	15.76%	166,627	29.46%
2009 White Collar	28,276	84.24%	398,991	70.54%
<b>2009 Population By Race</b>	<b>84,941</b>		<b>1,970,891</b>	
White	64,395	75.81%	950,104	48.21%
Black Afr Am	6,863	8.08%	871,247	44.21%
Am Indian Alaskan	251	0.30%	6,905	0.35%
Asian	10,787	12.70%	49,744	2.52%
Hawaiian Pacif Islldr	31	0.04%	625	0.03%
Other Race	648	0.76%	37,047	1.88%
Two or More	1,966	2.31%	55,219	2.80%
<b>Households</b>				
Growth 2000 - 2009	6.10%		-4.60%	
Growth 2009 - 2014	0.30%		-3.00%	
Renter Occupied	6,492	21.30%	246,320	33.59%
Owner Occupied	23,986	78.70%	487,091	66.41%
<b>2009 Households by HH Income</b>	<b>30,479</b>		<b>733,378</b>	
Income < \$35,000	4,519	14.83%	259,229	35.35%
Income \$35,000 - \$74,999	8,861	29.07%	268,805	36.65%
Income \$75,000 - \$149,999	12,398	40.68%	170,112	23.20%
Income \$150,000 - \$249,999	3,767	12.36%	27,929	3.81%
Income \$250,000+	934	3.06%	7,303	1.00%
2009 Median Household Income	\$81,696		\$50,844	
2009 Median Age	35.50		36.10	

## Consumer Spending Report

### New Towne Plaza

2009 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Specified Consumer Spending</b>	<b>\$1,626,343</b>	<b>\$3,127,443</b>	<b>\$10,004,593</b>
<b>Total Apparel</b>	<b>\$57,144</b>	<b>\$110,656</b>	<b>\$354,551</b>
Women's Apparel	23,243	45,042	145,573
Men's Apparel	13,834	26,680	85,257
Girl's Apparel	5,280	10,062	32,027
Boy's Apparel	4,103	7,837	24,830
Infant Apparel	3,896	7,603	24,130
Footwear (excl. Infants)	8,725	16,953	54,298
Other Apparel Prod/Services	6,789	13,432	42,733
<b>Total Entertainment</b>	<b>\$148,464</b>	<b>\$283,736</b>	<b>\$906,351</b>
Sports and Recreation	6,744	12,650	39,713
TV, Radio and Sound Equipment	50,399	98,297	317,680
Reading Materials	6,813	13,279	43,375
Travel	82,416	155,585	493,352
Photographic Equipment	2,092	3,925	12,231
<b>Total Food At Home</b>	<b>\$127,114</b>	<b>\$249,817</b>	<b>\$813,856</b>
Cereal Products	7,870	15,511	50,529
Bread & Bakery Products	16,818	33,071	108,338
Seafood	6,719	13,121	42,404
Meat/Poultry/Fish/Eggs	43,066	84,877	277,157
Dairy Products	20,635	40,517	132,115
Fruits and Vegetables	32,005	62,719	203,313
<b>Total Food Away From Home</b>	<b>\$132,543</b>	<b>\$257,621</b>	<b>\$829,009</b>
Breakfast and Brunch	12,194	24,202	78,843
Dinner	61,981	120,146	386,417
Lunch	44,016	85,366	273,694
Snacks and Non Alcoholic Bev	9,887	19,352	62,177
Catered Affairs	4,466	8,554	27,879

## Consumer Spending Report

### New Towne Plaza

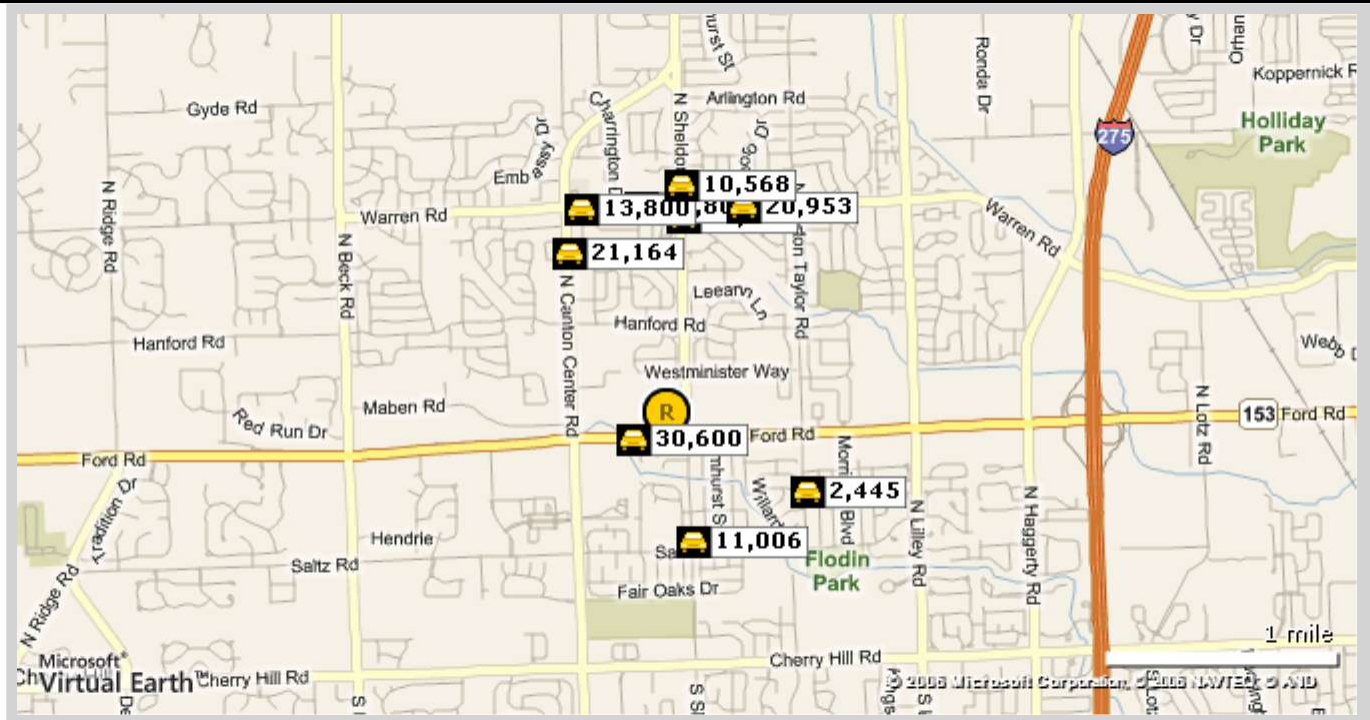
Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Alcoholic Beverages</b>	<b>\$24,822</b>	<b>\$48,575</b>	<b>\$156,215</b>
Alcoholic Bev. at Home	14,263	27,653	88,536
Alcoholic Bev. away from Home	10,559	20,922	67,678
<b>Total Furniture/Appliances</b>	<b>\$161,523</b>	<b>\$304,208</b>	<b>\$956,063</b>
Bedroom Furniture	9,468	17,828	55,095
Living Room Furniture	14,264	26,757	83,456
Other Living & Family Room Furniture	4,008	7,385	22,772
Other Furniture	1,573	2,909	9,094
Major Appliances	12,897	24,370	77,888
Small Appliances	33,548	63,353	199,308
Misc Household Equipment	85,765	161,605	508,450
<b>Total Transportation/Maint.</b>	<b>\$797,312</b>	<b>\$1,532,397</b>	<b>\$4,891,032</b>
New Autos/Trucks/Vans	114,861	214,773	671,333
Used Vehicles	85,824	166,917	531,531
Purchase of RVs or Boats	11,512	21,267	67,538
Gasoline	108,683	211,906	686,425
Diesel Fuel	1,879	3,504	10,957
Automotive Maintenance/Repair	39,004	75,535	243,271
Transportation	435,547	838,495	2,679,977
<b>Total Health Care</b>	<b>\$66,162</b>	<b>\$129,691</b>	<b>\$428,314</b>
Medical Services	39,015	75,442	245,482
Prescription Drugs	20,905	42,005	142,453
Medical Supplies	6,242	12,243	40,378
<b>Total Education/Day Care</b>	<b>\$129,705</b>	<b>\$247,251</b>	<b>\$795,505</b>
Education	56,484	108,340	351,018
Room and Board	5,889	10,802	33,941
Tuition/School Supplies	50,717	97,507	317,004
Day Care, Nursery & Preschool	16,615	30,601	93,543

## New Towne Plaza

<b>Business Employment by Type</b>	<b># of Businesses</b>	<b># Employees</b>	<b>#Emp/Bus</b>
<b>Total Businesses</b>	<b>2,278</b>	<b>24,221</b>	<b>11</b>
<b>Total Retail</b>	<b>486</b>	<b>6,566</b>	<b>14</b>
Home Improvement Stores	33	395	12
General Merchandise Stores	13	858	66
Food Stores	42	917	22
Auto Dealers and Gas Stations	42	479	11
Apparel and Accessory Stores	23	108	5
Furniture and Home Furnishings	52	379	7
Eating and Drinking Places	151	2,405	16
Miscellaneous Retail Stores	130	1,025	8
<b>Finance-Insurance-Real Estate</b>	<b>252</b>	<b>1,848</b>	<b>7</b>
Banks, Saving and Lending Inst.	60	366	6
Security Brokers and Investments	31	49	2
Insurance Carriers and Agencies	52	220	4
Real Estate-Trust-Holding Co.	109	1,213	11
<b>Services</b>	<b>999</b>	<b>7,949</b>	<b>8</b>
Hotels and Lodging	10	134	13
Motion Picture and Amusement	75	426	6
Health Services	173	2,155	12
Legal Services	29	131	5
Educational Services	46	1,368	30
Auto Services	75	408	5
Other Services	591	3,327	6
<b>Agriculture/Mining</b>	<b>51</b>	<b>291</b>	<b>6</b>
<b>Construction</b>	<b>144</b>	<b>463</b>	<b>3</b>
<b>Manufacturing</b>	<b>111</b>	<b>4,545</b>	<b>41</b>
<b>Transportation, Comm./Pub Util.</b>	<b>78</b>	<b>746</b>	<b>10</b>
<b>Wholesale Trade</b>	<b>131</b>	<b>1,247</b>	<b>10</b>
<b>Government</b>	<b>26</b>	<b>566</b>	<b>22</b>
<b>Daytime Population</b>	<b>24,221</b>		
<b>Daytime Population/Business</b>	<b>11</b>		
<b>Residential Population</b>	<b>84,942</b>		
<b>Residential Population/Business</b>	<b>37</b>		

# Traffic Count Report

## New Towne Plaza



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1 Ford Rd	N Sheldon Rd	0.25 E	2003	30,600	AADT	.18
2 N Sheldon Rd	Saltz Rd	0.04 S	2002	11,006	ADT	.59
3 Morton Taylor N Rd		0.00	2002	2,445	ADT	.71
4 N Canton Center Rd	Indian River	0.03 S	2002	21,164	ADT	.82
5 N Sheldon Rd	Newburyport Dr	0.02 S	2002	17,951	ADT	.86
6 Warren Rd	Charrington Dr	0.10 W	2002	13,800	ADT	.90
7 Warren Rd	Iron Gate Rd	0.05 W	2002	20,953	ADT	.96
8 Warren Rd	Windemere	0.13 E	2002	13,800	ADT	.96
9 N Sheldon Rd	Meadowcreek Ln	0.08 N	2002	10,568	ADT	.99