

Demographic Summary Report

Peachtree Hill

Radius	3 Mile		5 Mile		10 Mile	
Population						
2014 Projection	75,779		213,918		898,748	
2009 Estimate	67,666		189,148		796,106	
2000 Census	53,208		142,995		611,010	
Growth 2009 - 2014	12.00%		13.10%		12.90%	
Growth 2000 - 2009	27.20%		32.30%		30.30%	
2009 Population by Hispanic Origin	7,561		23,705		138,529	
2009 Population By Race	67,666		189,148		796,106	
White	42,655	63.04%	121,427	64.20%	494,231	62.08%
Black or African American	7,371	10.89%	21,794	11.52%	120,712	15.16%
American Indian and Alaska Native	174	0.26%	429	0.23%	2,538	0.32%
Asian	12,240	18.09%	29,849	15.78%	93,234	11.71%
Native Hawaiian and Pacific Islander	34	0.05%	79	0.04%	481	0.06%
Other Race	3,309	4.89%	10,162	5.37%	61,036	7.67%
Two or More Races	1,883	2.78%	5,408	2.86%	23,875	3.00%
Households						
2014 Projection	26,989		73,138		316,554	
2009 Estimate	24,294		65,070		281,836	
2000 Census	19,540		50,327		221,148	
Growth 2009 - 2014	11.10%		12.40%		12.30%	
Growth 2000 - 2009	24.30%		29.30%		27.40%	
Owner Occupied	16,730	68.86%	45,924	70.58%	180,467	64.03%
Renter Occupied	7,565	31.14%	19,146	29.42%	101,368	35.97%
2009 Households by HH Income	24,295		65,072		281,836	
Income Less Than \$15,000	614	2.53%	1,892	2.91%	10,889	3.86%
Income: \$15,000 - \$24,999	613	2.52%	1,816	2.79%	9,642	3.42%
Income: \$25,000 - \$34,999	815	3.35%	2,363	3.63%	13,659	4.85%
Income: \$35,000 - \$49,999	1,813	7.46%	4,740	7.28%	27,148	9.63%
Income: \$50,000 - \$74,999	3,820	15.72%	9,826	15.10%	53,284	18.91%
Income: \$75,000 - \$99,999	4,406	18.14%	11,061	17.00%	51,045	18.11%
Income: \$100,000 - \$149,999	5,467	22.50%	14,019	21.54%	58,311	20.69%
Income: \$150,000 - \$249,999	4,692	19.31%	13,065	20.08%	41,967	14.89%
Income: \$250,000 - \$499,999	1,531	6.30%	4,663	7.17%	12,144	4.31%
Income: \$500,000 or more	524	2.16%	1,627	2.50%	3,747	1.33%
2009 Avg Household Income	\$137,307		\$142,397		\$115,740	
2009 Med Household Income	\$100,451		\$102,350		\$85,852	
2009 Per Capita Income	\$48,597		\$48,902		\$40,993	

Demographic Detail Report

Peachtree Hill

Radius	3 Mile		5 Mile		10 Mile	
Population						
2014 Projection	75,779		213,918		898,748	
2009 Estimate	67,666		189,148		796,106	
2000 Census	53,208		142,995		611,010	
Growth 2009 - 2014	12.00%		13.10%		12.90%	
Growth 2000 - 2009	27.20%		32.30%		30.30%	
2009 Population by Age	67,666		189,148		796,106	
Age 0 - 4	5,211	7.70%	15,579	8.24%	65,068	8.17%
Age 5 - 9	5,279	7.80%	15,598	8.25%	62,006	7.79%
Age 10 - 14	5,273	7.79%	15,332	8.11%	59,441	7.47%
Age 15 - 17	2,945	4.35%	8,287	4.38%	31,640	3.97%
Age 18 - 20	2,170	3.21%	6,263	3.31%	28,099	3.53%
Age 21 - 24	2,563	3.79%	7,767	4.11%	41,177	5.17%
Age 25 - 34	9,178	13.56%	26,447	13.98%	127,703	16.04%
Age 35 - 44	12,501	18.47%	34,417	18.20%	140,236	17.62%
Age 45 - 49	6,383	9.43%	17,352	9.17%	67,542	8.48%
Age 50 - 54	5,348	7.90%	14,084	7.45%	54,075	6.79%
Age 55 - 59	4,114	6.08%	10,669	5.64%	41,412	5.20%
Age 60 - 64	2,830	4.18%	7,307	3.86%	29,828	3.75%
Age 65 - 74	2,444	3.61%	6,517	3.45%	29,880	3.75%
Age 75 - 84	1,076	1.59%	2,684	1.42%	13,597	1.71%
Age 85 and over	351	0.52%	844	0.45%	4,403	0.55%
Age 16 and over	50,902	75.23%	139,843	73.93%	598,810	75.22%
Age 18 and over	48,958	72.35%	134,352	71.03%	577,951	72.60%
Age 21 and over	46,788	69.15%	128,089	67.72%	549,852	69.07%
Age 65 and over	3,871	5.72%	10,045	5.31%	47,880	6.01%
Median Age	36.00		34.70		33.60	
Average Age	34.40		33.50		33.50	

Demographic Detail Report

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Radius	3 Mile	5 Mile	10 Mile
2009 Population By Race	67,666	189,148	796,106
White	42,655 63.04%	121,427 64.20%	494,231 62.08%
Black or African American	7,371 10.89%	21,794 11.52%	120,712 15.16%
American Indian and Alaska Native	174 0.26%	429 0.23%	2,538 0.32%
Asian	12,240 18.09%	29,849 15.78%	93,234 11.71%
Native Hawaiian and Pacific Islander	34 0.05%	79 0.04%	481 0.06%
Other Race	3,309 4.89%	10,162 5.37%	61,036 7.67%
Two or More Races	1,883 2.78%	5,408 2.86%	23,875 3.00%
2009 Population by Hispanic Origin	67,666	189,147	796,107
Not Hispanic or Latino	60,105 88.83%	165,443 87.47%	657,579 82.60%
Hispanic or Latino:	7,561 11.17%	23,705 12.53%	138,529 17.40%
Mexican	3,950 5.84%	12,493 6.60%	79,012 9.92%
Puerto Rican	679 1.00%	1,932 1.02%	8,345 1.05%
Cuban	351 0.52%	1,069 0.57%	4,432 0.56%
Other Hispanic or Latino	2,581 3.81%	8,210 4.34%	46,739 5.87%
2009 Age 5+ Language at Home	62,454	173,569	731,037
Speak Only English	48,645 77.89%	134,645 77.57%	553,242 75.68%
Speak Asian or Pacific Island	5,514 8.83%	13,669 7.88%	43,908 6.01%
Speak IndoEuropean	4,115 6.59%	10,173 5.86%	40,725 5.57%
Speak Spanish	3,755 6.01%	13,610 7.84%	86,092 11.78%
Speak Other Language	425 0.68%	1,472 0.85%	7,070 0.97%
2009 Median Age, Male	35.60	34.10	32.80
2009 Average Age, Male	34.00	33.00	32.80
Median Age, Female	36.40	35.30	34.60
Average Age, Female	34.80	33.90	34.10
2009 Population by Employment Status (Age 16+)	50,902	139,843	598,811
In Armed Forces	21 0.04%	90 0.06%	530 0.09%
Civilian, Employed	31,804 62.48%	85,398 61.07%	363,860 60.76%
Civilian, Unemployed	3,088 6.07%	9,134 6.53%	41,499 6.93%
Not In Labor Force	15,989 31.41%	45,221 32.34%	192,922 32.22%
2009 Population by Occupation Classification (Age 16+)	31,803	85,398	363,860
Blue Collar	2,934 9.23%	8,261 9.67%	49,545 13.62%
White Collar	26,102 82.07%	69,125 80.94%	271,747 74.68%
Service	2,767 8.70%	8,012 9.38%	42,568 11.70%

Demographic Detail Report

Peachtree Hill

Radius	3 Mile	5 Mile	10 Mile
2000 Population by Marital Status (Age 15+)	51,904	142,639	609,591
Total, Never Married	13,609 26.22%	37,280 26.14%	180,874 29.67%
Married	31,533 60.75%	88,439 62.00%	350,751 57.54%
Widowed	1,438 2.77%	3,577 2.51%	17,739 2.91%
Divorced	5,324 10.26%	13,343 9.35%	60,227 9.88%
Males Divorced	1,525	3,714	16,399
Females Divorced	2,284	5,569	26,429
Males, Never Married	4,829	13,166	70,379
Females Never Married	4,466	11,699	55,245
2009 Population by Education	44,225	120,321	508,675
Less Than 9Th Grade	962 2.18%	3,950 3.28%	25,045 4.92%
Some High School, No Diploma	1,384 3.13%	4,165 3.46%	26,368 5.18%
High School Graduate (Includes Equivalency)	6,771 15.31%	17,453 14.51%	90,253 17.74%
Some College, No Degree	7,403 16.74%	20,065 16.68%	92,522 18.19%
Associate Degree	3,197 7.23%	8,156 6.78%	37,580 7.39%
Bachelor Degree	16,426 37.14%	44,309 36.83%	163,248 32.09%
Advanced Degrees	8,082 18.27%	22,223 18.47%	73,659 14.48%
2009 Population by Occupation (Age 16+)	34,570	93,410	406,428
Management, Business, & Financial Professional & Related Occupations	14,882 43.05%	39,733 42.54%	155,693 38.31%
Services	10,727 31.03%	29,174 31.23%	139,766 34.39%
Sales & Office	4,881 14.12%	13,405 14.35%	52,656 12.96%
Farming, Fishing, and Forestry	24 0.07%	69 0.07%	415 0.10%
Construction and Extraction, Maint	935 2.70%	3,090 3.31%	20,848 5.13%
Production & Transportation	1,350 3.91%	3,658 3.92%	20,632 5.08%
2009 Workers by Travel Time to Work (Age 16+)	31,826	85,488	364,390
Less Than 15 Minutes	5,163 16.22%	13,982 16.36%	59,082 16.21%
15 to 29 Minutes	11,151 35.04%	29,097 34.04%	127,621 35.02%
30 to 44 Minutes	8,706 27.35%	23,240 27.19%	95,802 26.29%
45 to 59 Minutes	3,583 11.26%	9,845 11.52%	40,480 11.11%
60+ Minutes	3,223 10.13%	9,324 10.91%	41,405 11.36%

Demographic Detail Report

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Radius	3 Mile	5 Mile	10 Mile
Households			
2014 Projection	26,989	73,138	316,554
2009 Estimate	24,294	65,070	281,836
2000 Census	19,540	50,327	221,148
Growth 2009 - 2014	11.10%	12.40%	12.30%
Growth 2000 - 2009	24.30%	29.30%	27.40%
2000 Households by HH Size	19,541	50,328	221,149
1-Person Households	3,946 20.19%	9,385 18.65%	48,201 21.80%
2-Person Households	6,106 31.25%	15,220 30.24%	68,683 31.06%
3-Person Households	3,726 19.07%	9,543 18.96%	39,856 18.02%
4-Person Households	3,732 19.10%	10,231 20.33%	38,265 17.30%
5-Person Households	1,384 7.08%	3,967 7.88%	16,005 7.24%
6-Person Households	400 2.05%	1,239 2.46%	5,708 2.58%
7 or more Person Households	247 1.26%	743 1.48%	4,431 2.00%
2009 Average Household Size	2.78	2.90	2.81
2009 Households by HH Income	24,295	65,072	281,836
Income Less than \$15,000	614 2.53%	1,892 2.91%	10,889 3.86%
Income: \$15,000 - \$24,999	613 2.52%	1,816 2.79%	9,642 3.42%
Income: \$25,000 - \$34,999	815 3.35%	2,363 3.63%	13,659 4.85%
Income: \$35,000 - \$49,999	1,813 7.46%	4,740 7.28%	27,148 9.63%
Income: \$50,000 - \$74,999	3,820 15.72%	9,826 15.10%	53,284 18.91%
Income: \$75,000 - \$99,999	4,406 18.14%	11,061 17.00%	51,045 18.11%
Income: \$100,000 - \$149,999	5,467 22.50%	14,019 21.54%	58,311 20.69%
Income: \$150,000 - \$249,999	4,692 19.31%	13,065 20.08%	41,967 14.89%
Income: \$250,000 - \$499,999	1,531 6.30%	4,663 7.17%	12,144 4.31%
Income: \$500,000 or more	524 2.16%	1,627 2.50%	3,747 1.33%
2009 Avg Household Income	\$137,307	\$142,397	\$115,740
2009 Med Household Income	\$100,451	\$102,350	\$85,852
2009 Per Capita Income	\$48,597	\$48,902	\$40,993
2009 Occupied Housing	24,295	65,070	281,835
Owner Occupied	16,730 68.86%	45,924 70.58%	180,467 64.03%
Renter Occupied	7,565 31.14%	19,146 29.42%	101,368 35.97%

Demographic Detail Report

Peachtree Hill

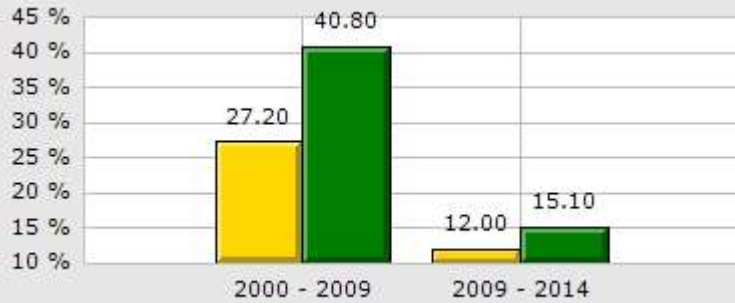
Radius	3 Mile		5 Mile		10 Mile	
2009 Housing Value - Owner Occupied	16,730		45,923		180,452	
Value Less than \$20,000	226	1.35%	634	1.38%	3,000	1.66%
Value \$20,000 - \$39,999	445	2.66%	893	1.94%	2,724	1.51%
Value \$40,000 - \$59,999	303	1.81%	626	1.36%	1,725	0.96%
Value \$60,000 - \$79,999	251	1.50%	626	1.36%	3,627	2.01%
Value \$80,000 - \$99,999	270	1.61%	791	1.72%	6,713	3.72%
Value \$100,000 - \$149,999	1,982	11.85%	5,699	12.41%	35,312	19.57%
Value \$150,000 - \$199,999	3,232	19.32%	8,221	17.90%	37,954	21.03%
Value \$200,000 - \$299,999	5,003	29.90%	13,237	28.82%	47,769	26.47%
Value \$300,000 - \$399,999	1,895	11.33%	6,252	13.61%	19,927	11.04%
Value \$400,000 - \$499,999	980	5.86%	2,640	5.75%	8,179	4.53%
Value \$500,000 - \$749,999	1,618	9.67%	4,314	9.39%	9,811	5.44%
Value \$750,000 - \$999,999	212	1.27%	669	1.46%	1,611	0.89%
Value \$1,000,000 or more	313	1.87%	1,321	2.88%	2,100	1.16%
2009 Med Housing Val-Owner Occupied	\$224,439		\$231,615		\$198,865	
2000 Housing Units by Units in Structure	20,220		52,047		229,653	
1 Unit Attached	1,046	5.17%	2,148	4.13%	12,099	5.27%
1 Unit Detached	14,032	69.40%	36,726	70.56%	140,702	61.27%
2 Units	113	0.56%	360	0.69%	3,453	1.50%
3 - 19 Units	3,931	19.44%	9,766	18.76%	55,290	24.08%
20 - 49 Units	489	2.42%	1,315	2.53%	7,713	3.36%
50 or more Units	401	1.98%	1,241	2.38%	7,567	3.29%
Mobile Home or Trailer	208	1.03%	479	0.92%	2,753	1.20%
Boat, RV, Van, Etc.	0	0.00%	12	0.02%	76	0.03%
2009 Housing Units by Yr Built	25,814		69,443		303,830	
Built 1999 to Present	6,405	24.81%	19,579	28.19%	84,005	27.65%
Built 1995 to 1998	5,441	21.08%	14,706	21.18%	50,002	16.46%
Built 1990 to 1994	5,465	21.17%	12,707	18.30%	39,670	13.06%
Built 1980 to 1989	6,103	23.64%	16,397	23.61%	76,271	25.10%
Built 1970 to 1979	1,523	5.90%	4,060	5.85%	33,861	11.14%
Built 1960 to 1969	471	1.82%	1,094	1.58%	13,518	4.45%
Built 1950 to 1959	286	1.11%	506	0.73%	3,886	1.28%
Built 1940 to 1949	66	0.26%	190	0.27%	1,091	0.36%
Built 1939 or Earlier	54	0.21%	204	0.29%	1,526	0.50%
2009 Median Year Built	1994		1995		1993	

Peachtree Hill

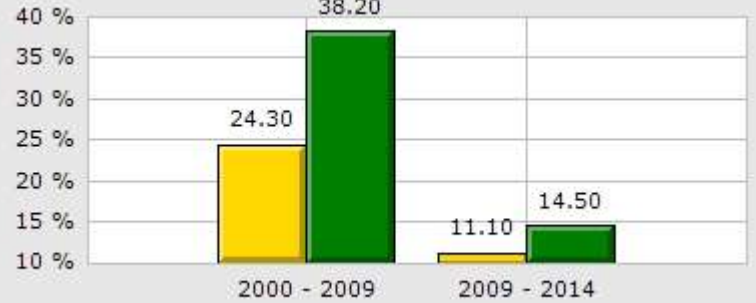
Type: **Shopping Center/Community Center**
 County: **Gwinnett**

3 Mile
County

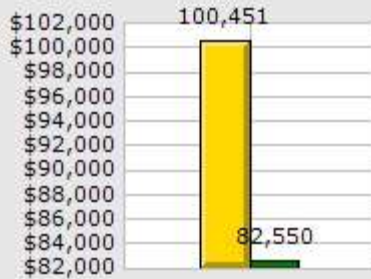
Population Growth



Household Growth



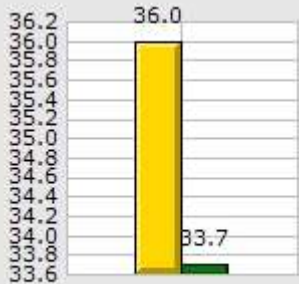
2009 Med Household Inc



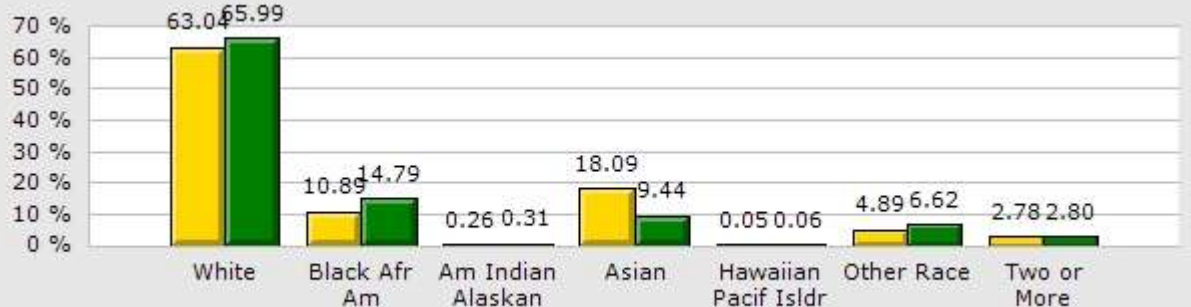
2009 Households by Household Income



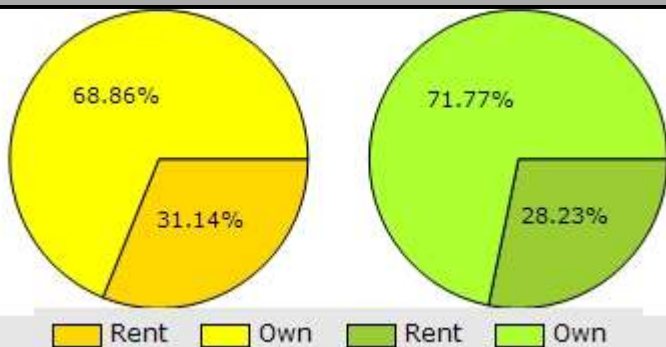
2009 Median Age



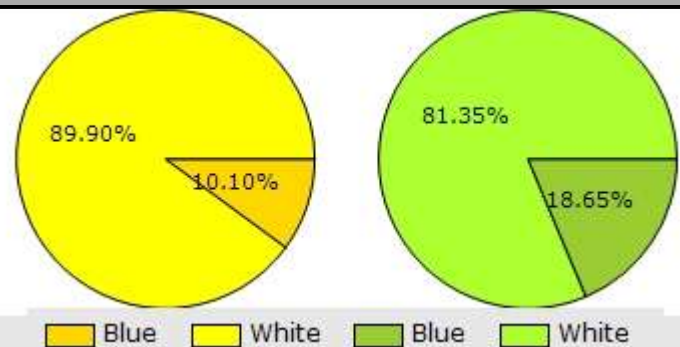
2009 Population by Race



2009 Renter vs. Owner



2009 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Peachtree Hill

Type: **Shopping Center/Community Center**
 County: **Gwinnett**

	3 Mile		County	
Population				
Growth 2000 - 2009	27.20%		40.80%	
Growth 2009 - 2014	12.00%		15.10%	
2009 Blue Collar	2,934	10.10%	61,343	18.65%
2009 White Collar	26,102	89.90%	267,660	81.35%
2009 Population By Race	67,666		828,710	
White	42,655	63.04%	546,832	65.99%
Black Afr Am	7,371	10.89%	122,531	14.79%
Am Indian Alaskan	174	0.26%	2,564	0.31%
Asian	12,240	18.09%	78,264	9.44%
Hawaiian Pacif Islldr	34	0.05%	473	0.06%
Other Race	3,309	4.89%	54,829	6.62%
Two or More	1,883	2.78%	23,217	2.80%
Households				
Growth 2000 - 2009	24.30%		38.20%	
Growth 2009 - 2014	11.10%		14.50%	
Renter Occupied	7,565	31.14%	78,941	28.23%
Owner Occupied	16,730	68.86%	200,716	71.77%
2009 Households by HH Income	24,295		279,657	
Income < \$35,000	2,042	8.41%	34,007	12.16%
Income \$35,000 - \$74,999	5,633	23.19%	83,782	29.96%
Income \$75,000 - \$149,999	9,873	40.64%	120,288	43.01%
Income \$150,000 - \$249,999	4,692	19.31%	33,416	11.95%
Income \$250,000+	2,055	8.46%	8,164	2.92%
2009 Median Household Income	\$100,451		\$82,550	
2009 Median Age	36.00		33.70	



Consumer Spending Report

Peachtree Hill

2009 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$1,790,331	\$4,980,750	\$17,697,960
Total Apparel	\$63,012	\$175,848	\$625,440
Women's Apparel	25,340	70,400	248,681
Men's Apparel	15,290	42,664	151,138
Girl's Apparel	5,974	16,636	58,124
Boy's Apparel	4,674	13,036	46,201
Infant Apparel	4,356	12,295	45,334
Footwear (excl. Infants)	9,615	26,879	96,679
Other Apparel Prod/Services	7,379	20,817	75,963
Total Entertainment	\$162,709	\$451,089	\$1,576,502
Sports and Recreation	7,634	21,165	73,120
TV, Radio and Sound Equipment	55,054	153,263	551,591
Reading Materials	7,241	20,014	70,233
Travel	90,418	250,100	858,793
Photographic Equipment	2,361	6,547	22,765
Total Food At Home	\$136,573	\$379,832	\$1,367,598
Cereal Products	8,492	23,629	85,561
Bread & Bakery Products	18,020	49,979	179,214
Seafood	7,205	20,033	71,545
Meat/Poultry/Fish/Eggs	46,339	128,954	466,407
Dairy Products	22,214	61,717	222,028
Fruits and Vegetables	34,304	95,520	342,843
Total Food Away From Home	\$145,346	\$404,227	\$1,450,488
Breakfast and Brunch	13,065	36,390	132,722
Dinner	68,067	189,026	675,635
Lunch	48,547	135,212	487,362
Snacks and Non Alcoholic Bev	10,894	30,381	110,522
Catered Affairs	4,774	13,219	44,247

Consumer Spending Report

Peachtree Hill			
Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Alcoholic Beverages	\$27,196	\$75,840	\$274,102
Alcoholic Bev. at Home	15,590	43,484	155,913
Alcoholic Bev. away from Home	11,606	32,356	118,189
Total Furniture/Appliances	\$179,970	\$500,185	\$1,744,499
Bedroom Furniture	10,652	29,828	105,907
Living Room Furniture	15,999	44,592	155,658
Other Living & Family Room Furniture	4,564	12,693	43,245
Other Furniture	1,784	4,955	16,746
Major Appliances	14,177	39,215	135,748
Small Appliances	37,314	103,601	362,452
Misc Household Equipment	95,481	265,302	924,744
Total Transportation/Maint.	\$880,763	\$2,453,297	\$8,770,783
New Autos/Trucks/Vans	128,750	357,530	1,241,261
Used Vehicles	95,204	267,290	984,736
Purchase of RVs or Boats	12,886	35,616	119,105
Gasoline	119,185	331,883	1,201,436
Diesel Fuel	2,106	5,817	20,374
Automotive Maintenance/Repair	42,343	117,671	420,540
Transportation	480,288	1,337,491	4,783,333
Total Health Care	\$69,621	\$192,260	\$683,098
Medical Services	41,831	115,649	406,964
Prescription Drugs	21,251	58,555	212,062
Medical Supplies	6,538	18,056	64,072
Total Education/Day Care	\$145,209	\$403,334	\$1,387,400
Education	62,684	174,108	600,184
Room and Board	6,643	18,290	60,233
Tuition/School Supplies	56,168	156,036	537,438
Day Care, Nursery & Preschool	19,713	54,899	189,545

Peachtree Hill

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	2,701	26,830	10
Total Retail	572	5,284	9
Home Improvement Stores	40	633	16
General Merchandise Stores	23	131	6
Food Stores	40	711	18
Auto Dealers and Gas Stations	67	749	11
Apparel and Accessory Stores	31	128	4
Furniture and Home Furnishings	99	697	7
Eating and Drinking Places	138	1,606	12
Miscellaneous Retail Stores	134	629	5
Finance-Insurance-Real Estate	278	2,925	11
Banks, Saving and Lending Inst.	78	623	8
Security Brokers and Investments	33	60	2
Insurance Carriers and Agencies	56	1,304	23
Real Estate-Trust-Holding Co.	111	938	8
Services	1,314	11,034	8
Hotels and Lodging	2	38	19
Motion Picture and Amusement	70	604	9
Health Services	170	2,076	12
Legal Services	35	96	3
Educational Services	60	2,065	34
Auto Services	88	348	4
Other Services	889	5,807	7
Agriculture/Mining	37	308	8
Construction	158	1,244	8
Manufacturing	101	2,200	22
Transportation, Comm./Pub Util.	96	1,039	11
Wholesale Trade	133	2,543	19
Government	12	253	21
Daytime Population	26,830		
Daytime Population/Business	10		
Residential Population	67,666		
Residential Population/Business	25		

