

# Demographic Summary Report

## Olentangy Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	92,224		304,693		887,385	
2009 Estimate	93,250		305,789		865,652	
2000 Census	95,486		307,058		820,925	
Growth 2009 - 2014	-1.10%		-0.40%		2.50%	
Growth 2000 - 2009	-2.30%		-0.40%		5.40%	
<b>2009 Population by Hispanic Origin</b>	2,132		9,162		24,861	
<b>2009 Population By Race</b>	93,250		305,789		865,652	
White	77,604	83.22%	233,017	76.20%	626,341	72.35%
Black or African American	4,051	4.34%	35,341	11.56%	155,792	18.00%
American Indian and Alaska Native	127	0.14%	581	0.19%	2,160	0.25%
Asian	8,840	9.48%	24,960	8.16%	48,278	5.58%
Native Hawaiian and Pacific Islander	17	0.02%	196	0.06%	536	0.06%
Other Race	794	0.85%	3,865	1.26%	10,815	1.25%
Two or More Races	1,820	1.95%	7,830	2.56%	21,732	2.51%
<b>Households</b>						
2014 Projection	45,053		134,720		370,678	
2009 Estimate	45,247		134,427		360,342	
2000 Census	45,419		132,740		337,545	
Growth 2009 - 2014	-0.40%		0.20%		2.90%	
Growth 2000 - 2009	-0.40%		1.30%		6.80%	
Owner Occupied	26,942	59.54%	70,571	52.50%	201,064	55.80%
Renter Occupied	18,305	40.46%	63,856	47.50%	159,278	44.20%
<b>2009 Households by HH Income</b>	45,249		134,425		360,339	
Income Less Than \$15,000	4,090	9.04%	14,462	10.76%	42,228	11.72%
Income: \$15,000 - \$24,999	3,452	7.63%	11,319	8.42%	29,150	8.09%
Income: \$25,000 - \$34,999	4,444	9.82%	14,664	10.91%	36,638	10.17%
Income: \$35,000 - \$49,999	5,915	13.07%	18,931	14.08%	47,248	13.11%
Income: \$50,000 - \$74,999	9,586	21.18%	28,468	21.18%	71,917	19.96%
Income: \$75,000 - \$99,999	7,702	17.02%	20,882	15.53%	55,330	15.35%
Income: \$100,000 - \$149,999	5,955	13.16%	15,433	11.48%	44,867	12.45%
Income: \$150,000 - \$249,999	3,258	7.20%	8,153	6.07%	25,113	6.97%
Income: \$250,000 - \$499,999	717	1.58%	1,808	1.34%	6,489	1.80%
Income: \$500,000 or more	130	0.29%	305	0.23%	1,359	0.38%
<b>2009 Avg Household Income</b>	\$76,837		\$70,986		\$75,195	
<b>2009 Med Household Income</b>	\$60,282		\$55,214		\$56,895	
<b>2009 Per Capita Income</b>	\$37,504		\$31,742		\$31,635	

# Demographic Detail Report

## Olentangy Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2014 Projection	92,224		304,693		887,385	
2009 Estimate	93,250		305,789		865,652	
2000 Census	95,486		307,058		820,925	
Growth 2009 - 2014	-1.10%		-0.40%		2.50%	
Growth 2000 - 2009	-2.30%		-0.40%		5.40%	
<b>2009 Population by Age</b>	<b>93,250</b>		<b>305,789</b>		<b>865,652</b>	
Age 0 - 4	4,401	4.72%	17,080	5.59%	61,485	7.10%
Age 5 - 9	4,182	4.48%	15,729	5.14%	57,812	6.68%
Age 10 - 14	4,419	4.74%	15,632	5.11%	55,756	6.44%
Age 15 - 17	2,628	2.82%	9,535	3.12%	33,091	3.82%
Age 18 - 20	3,173	3.40%	23,218	7.59%	47,666	5.51%
Age 21 - 24	7,252	7.78%	30,063	9.83%	63,612	7.35%
Age 25 - 34	14,099	15.12%	48,364	15.82%	130,605	15.09%
Age 35 - 44	12,316	13.21%	40,146	13.13%	124,491	14.38%
Age 45 - 49	6,571	7.05%	20,633	6.75%	63,165	7.30%
Age 50 - 54	6,724	7.21%	19,717	6.45%	57,587	6.65%
Age 55 - 59	6,414	6.88%	17,301	5.66%	48,040	5.55%
Age 60 - 64	5,446	5.84%	13,453	4.40%	36,823	4.25%
Age 65 - 74	6,809	7.30%	16,330	5.34%	43,297	5.00%
Age 75 - 84	5,813	6.23%	12,528	4.10%	29,082	3.36%
Age 85 and over	3,004	3.22%	6,059	1.98%	13,139	1.52%
Age 16 and over	79,353	85.10%	254,188	83.13%	679,462	78.49%
Age 18 and over	77,620	83.24%	247,813	81.04%	657,508	75.96%
Age 21 and over	74,448	79.84%	224,595	73.45%	609,842	70.45%
Age 65 and over	15,626	16.76%	34,917	11.42%	85,518	9.88%
<b>Median Age</b>	<b>40.30</b>		<b>33.40</b>		<b>33.50</b>	
<b>Average Age</b>	<b>41.30</b>		<b>36.60</b>		<b>35.40</b>	

## Demographic Detail Report

### Olentangy Plaza

Radius	3 Mile	5 Mile	10 Mile
<b>2009 Population By Race</b>	<b>93,250</b>	<b>305,789</b>	<b>865,652</b>
White	77,604 83.22%	233,017 76.20%	626,341 72.35%
Black or African American	4,051 4.34%	35,341 11.56%	155,792 18.00%
American Indian and Alaska Native	127 0.14%	581 0.19%	2,160 0.25%
Asian	8,840 9.48%	24,960 8.16%	48,278 5.58%
Native Hawaiian and Pacific Islander	17 0.02%	196 0.06%	536 0.06%
Other Race	794 0.85%	3,865 1.26%	10,815 1.25%
Two or More Races	1,820 1.95%	7,830 2.56%	21,732 2.51%
<b>2009 Population by Hispanic Origin</b>	<b>93,251</b>	<b>305,789</b>	<b>865,652</b>
Not Hispanic or Latino	91,119 97.71%	296,628 97.00%	840,793 97.13%
Hispanic or Latino:	2,132 2.29%	9,162 3.00%	24,861 2.87%
Mexican	1,011 1.08%	4,489 1.47%	12,303 1.42%
Puerto Rican	310 0.33%	1,428 0.47%	3,652 0.42%
Cuban	77 0.08%	328 0.11%	953 0.11%
Other Hispanic or Latino	734 0.79%	2,916 0.95%	7,951 0.92%
<b>2009 Age 5+ Language at Home</b>	<b>88,850</b>	<b>288,709</b>	<b>804,167</b>
Speak Only English	78,054 87.85%	253,815 87.91%	725,712 90.24%
Speak Asian or Pacific Island	3,880 4.37%	11,411 3.95%	21,821 2.71%
Speak IndoEuropean	4,028 4.53%	10,714 3.71%	24,026 2.99%
Speak Spanish	1,576 1.77%	7,738 2.68%	21,937 2.73%
Speak Other Language	1,312 1.48%	5,031 1.74%	10,671 1.33%
<b>2009 Median Age, Male</b>	<b>37.70</b>	<b>31.60</b>	<b>32.20</b>
<b>2009 Average Age, Male</b>	<b>39.40</b>	<b>35.10</b>	<b>34.20</b>
<b>Median Age, Female</b>	<b>42.90</b>	<b>35.30</b>	<b>34.90</b>
<b>Average Age, Female</b>	<b>43.10</b>	<b>38.10</b>	<b>36.50</b>
<b>2009 Population by Employment Status (Age 16+)</b>	<b>79,352</b>	<b>254,188</b>	<b>679,462</b>
In Armed Forces	47 0.06%	218 0.09%	486 0.07%
Civilian, Employed	51,261 64.60%	167,627 65.95%	442,201 65.08%
Civilian, Unemployed	3,159 3.98%	13,335 5.25%	39,769 5.85%
Not In Labor Force	24,885 31.36%	73,008 28.72%	197,006 28.99%
<b>2009 Population by Occupation Classification (Age 16+)</b>	<b>51,261</b>	<b>167,627</b>	<b>442,201</b>
Blue Collar	3,696 7.21%	16,398 9.78%	56,739 12.83%
White Collar	41,544 81.04%	125,702 74.99%	316,835 71.65%
Service	6,021 11.75%	25,527 15.23%	68,627 15.52%

## Demographic Detail Report

### Olentangy Plaza

Radius	3 Mile	5 Mile	10 Mile
<b>2000 Population by Marital Status (Age 15+)</b>	<b>80,248</b>	<b>257,347</b>	<b>690,598</b>
Total, Never Married	28,195 35.13%	106,874 41.53%	252,209 36.52%
Married	38,219 47.63%	110,229 42.83%	323,707 46.87%
Widowed	5,089 6.34%	12,912 5.02%	34,557 5.00%
Divorced	8,745 10.90%	27,332 10.62%	80,125 11.60%
Males Divorced	2,870	9,621	29,010
Females Divorced	5,362	15,370	42,010
Males, Never Married	14,133	54,096	118,292
Females Never Married	12,368	45,543	105,909
<b>2009 Population by Education</b>	<b>67,195</b>	<b>194,533</b>	<b>546,230</b>
Less Than 9Th Grade	709 1.06%	3,233 1.66%	13,892 2.54%
Some High School, No Diploma	1,902 2.83%	9,836 5.06%	43,345 7.94%
High School Graduate (Includes Equivalency)	10,158 15.12%	37,285 19.17%	127,039 23.26%
Some College, No Degree	12,068 17.96%	37,105 19.07%	104,875 19.20%
Associate Degree	3,700 5.51%	11,881 6.11%	34,209 6.26%
Bachelor Degree	21,907 32.60%	58,259 29.95%	143,816 26.33%
Advanced Degrees	16,751 24.93%	36,934 18.99%	79,054 14.47%
<b>2009 Population by Occupation (Age 16+)</b>	<b>57,281</b>	<b>193,156</b>	<b>510,827</b>
Management, Business, & Financial	18,192 31.76%	60,045 31.09%	161,284 31.57%
Professional & Related Occupations	3,730 6.51%	10,564 5.47%	23,584 4.62%
Services	26,649 46.52%	90,178 46.69%	227,806 44.60%
Sales & Office	5,751 10.04%	19,027 9.85%	50,725 9.93%
Farming, Fishing, and Forestry	28 0.05%	120 0.06%	318 0.06%
Construction and Extraction, Maint	814 1.42%	3,652 1.89%	12,654 2.48%
Production & Transportation	2,117 3.70%	9,570 4.95%	34,456 6.75%
<b>2009 Workers by Travel Time to Work (Age 16+)</b>	<b>51,309</b>	<b>167,844</b>	<b>442,687</b>
Less Than 15 Minutes	13,860 27.01%	47,199 28.12%	118,575 26.79%
15 to 29 Minutes	27,486 53.57%	84,150 50.14%	213,051 48.13%
30 to 44 Minutes	7,346 14.32%	26,843 15.99%	79,991 18.07%
45 to 59 Minutes	1,057 2.06%	4,165 2.48%	13,973 3.16%
60+ Minutes	1,560 3.04%	5,487 3.27%	17,097 3.86%

## Demographic Detail Report

### Olentangy Plaza

Radius	3 Mile	5 Mile	10 Mile
<b>Households</b>			
2014 Projection	45,053	134,720	370,678
2009 Estimate	45,247	134,427	360,342
2000 Census	45,419	132,740	337,545
Growth 2009 - 2014	-0.40%	0.20%	2.90%
Growth 2000 - 2009	-0.40%	1.30%	6.80%
<b>2000 Households by HH Size</b>	<b>45,418</b>	<b>132,740</b>	<b>337,545</b>
1-Person Households	16,825 37.04%	45,819 34.52%	106,787 31.64%
2-Person Households	16,970 37.36%	45,466 34.25%	109,280 32.37%
3-Person Households	5,745 12.65%	19,134 14.41%	52,391 15.52%
4-Person Households	3,913 8.62%	14,235 10.72%	42,287 12.53%
5-Person Households	1,423 3.13%	5,545 4.18%	17,862 5.29%
6-Person Households	382 0.84%	1,687 1.27%	5,926 1.76%
7 or more Person Households	160 0.35%	854 0.64%	3,012 0.89%
<b>2009 Average Household Size</b>	<b>2.03</b>	<b>2.19</b>	<b>2.34</b>
<b>2009 Households by HH Income</b>	<b>45,249</b>	<b>134,425</b>	<b>360,339</b>
Income Less than \$15,000	4,090 9.04%	14,462 10.76%	42,228 11.72%
Income: \$15,000 - \$24,999	3,452 7.63%	11,319 8.42%	29,150 8.09%
Income: \$25,000 - \$34,999	4,444 9.82%	14,664 10.91%	36,638 10.17%
Income: \$35,000 - \$49,999	5,915 13.07%	18,931 14.08%	47,248 13.11%
Income: \$50,000 - \$74,999	9,586 21.18%	28,468 21.18%	71,917 19.96%
Income: \$75,000 - \$99,999	7,702 17.02%	20,882 15.53%	55,330 15.35%
Income: \$100,000 - \$149,999	5,955 13.16%	15,433 11.48%	44,867 12.45%
Income: \$150,000 - \$249,999	3,258 7.20%	8,153 6.07%	25,113 6.97%
Income: \$250,000 - \$499,999	717 1.58%	1,808 1.34%	6,489 1.80%
Income: \$500,000 or more	130 0.29%	305 0.23%	1,359 0.38%
2009 Avg Household Income	\$76,837	\$70,986	\$75,195
2009 Med Household Income	\$60,282	\$55,214	\$56,895
2009 Per Capita Income	\$37,504	\$31,742	\$31,635
<b>2009 Occupied Housing</b>	<b>45,247</b>	<b>134,427</b>	<b>360,342</b>
Owner Occupied	26,942 59.54%	70,571 52.50%	201,064 55.80%
Renter Occupied	18,305 40.46%	63,856 47.50%	159,278 44.20%

# Demographic Detail Report

## Olentangy Plaza

Radius	3 Mile		5 Mile		10 Mile	
<b>2009 Housing Value - Owner Occupied</b>	<b>26,940</b>		<b>70,534</b>		<b>201,002</b>	
Value Less than \$20,000	59	0.22%	180	0.26%	2,524	1.26%
Value \$20,000 - \$39,999	146	0.54%	598	0.85%	2,989	1.49%
Value \$40,000 - \$59,999	393	1.46%	2,254	3.20%	8,713	4.33%
Value \$60,000 - \$79,999	798	2.96%	5,208	7.38%	18,156	9.03%
Value \$80,000 - \$99,999	1,885	7.00%	7,143	10.13%	21,129	10.51%
Value \$100,000 - \$149,999	8,280	30.73%	21,936	31.10%	52,930	26.33%
Value \$150,000 - \$199,999	6,536	24.26%	14,421	20.45%	34,137	16.98%
Value \$200,000 - \$299,999	5,839	21.67%	12,278	17.41%	32,597	16.22%
Value \$300,000 - \$399,999	1,710	6.35%	3,636	5.15%	13,083	6.51%
Value \$400,000 - \$499,999	720	2.67%	1,544	2.19%	7,283	3.62%
Value \$500,000 - \$749,999	368	1.37%	819	1.16%	4,254	2.12%
Value \$750,000 - \$999,999	135	0.50%	324	0.46%	1,912	0.95%
Value \$1,000,000 or more	71	0.26%	193	0.27%	1,295	0.64%
<b>2009 Med Housing Val-Owner Occupied</b>	<b>\$162,816</b>		<b>\$144,819</b>		<b>\$143,585</b>	
<b>2000 Housing Units by Units in Structure</b>	<b>47,169</b>		<b>139,435</b>		<b>363,207</b>	
1 Unit Attached	3,817	8.09%	9,651	6.92%	26,984	7.43%
1 Unit Detached	25,105	53.22%	70,167	50.32%	193,282	53.22%
2 Units	1,586	3.36%	5,792	4.15%	17,819	4.91%
3 - 19 Units	11,586	24.56%	39,756	28.51%	94,262	25.95%
20 - 49 Units	2,491	5.28%	7,265	5.21%	13,283	3.66%
50 or more Units	2,494	5.29%	6,605	4.74%	15,030	4.14%
Mobile Home or Trailer	90	0.19%	198	0.14%	2,496	0.69%
Boat, RV, Van, Etc.	0	0.00%	1	0.00%	51	0.01%
<b>2009 Housing Units by Yr Built</b>	<b>48,780</b>		<b>147,361</b>		<b>408,510</b>	
Built 1999 to Present	1,859	3.81%	8,313	5.64%	53,879	13.19%
Built 1995 to 1998	1,302	2.67%	4,063	2.76%	27,070	6.63%
Built 1990 to 1994	2,270	4.65%	7,496	5.09%	29,577	7.24%
Built 1980 to 1989	5,871	12.04%	24,943	16.93%	52,795	12.92%
Built 1970 to 1979	9,364	19.20%	26,533	18.01%	58,167	14.24%
Built 1960 to 1969	10,903	22.35%	27,872	18.91%	55,112	13.49%
Built 1950 to 1959	8,116	16.64%	22,858	15.51%	49,917	12.22%
Built 1940 to 1949	4,017	8.23%	10,542	7.15%	28,399	6.95%
Built 1939 or Earlier	5,078	10.41%	14,741	10.00%	53,594	13.12%
<b>2009 Median Year Built</b>	<b>1967</b>		<b>1969</b>		<b>1973</b>	

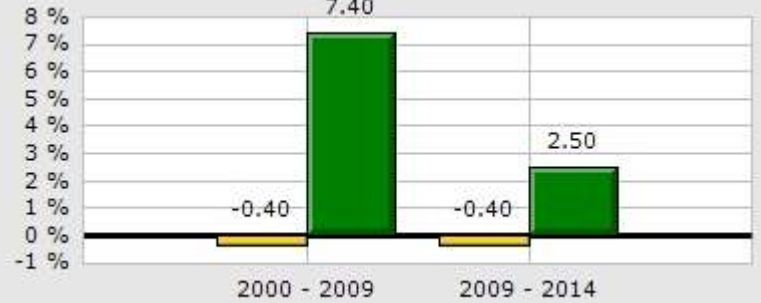
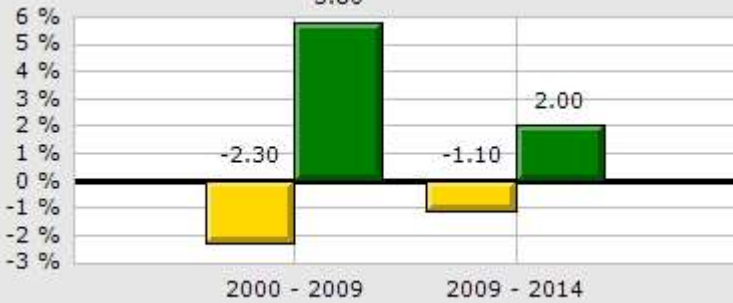
**Olentangy Plaza**

Type: **Shopping Center/Regional Mall**  
 County: **Franklin**

**3 Mile**  
**County**

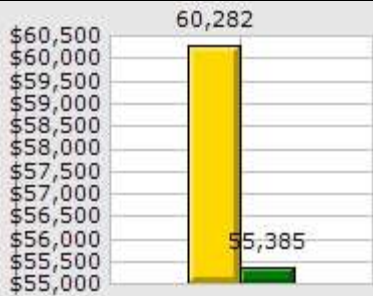
**Population Growth**

**Household Growth**



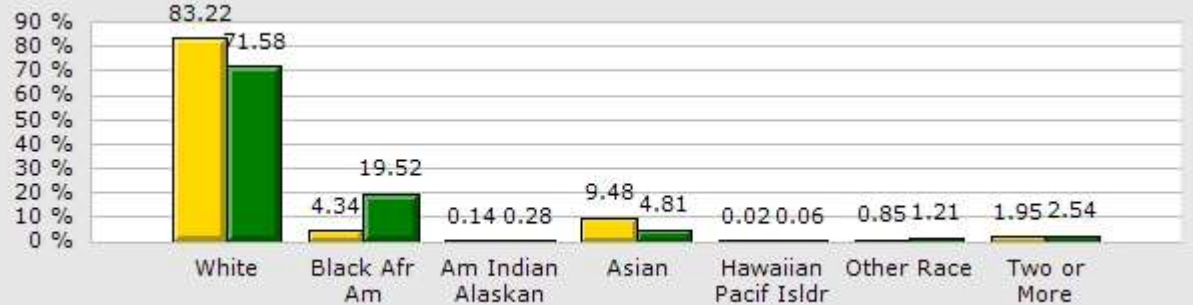
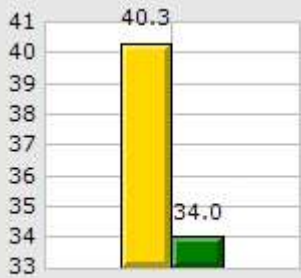
**2009 Med Household Inc**

**2009 Households by Household Income**



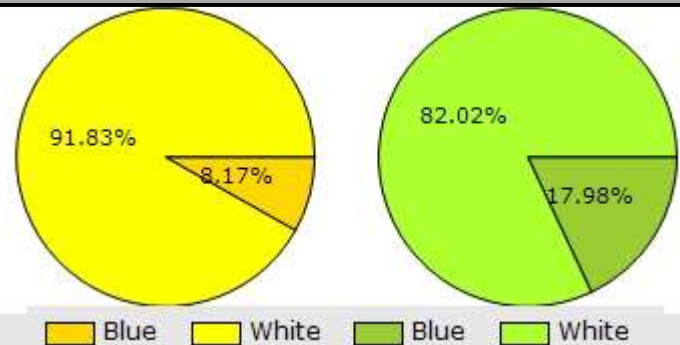
**2009 Median Age**

**2009 Population by Race**



**2009 Renter vs. Owner**

**2009 Blue vs. White Collar**



Demographic Market Comparison Report

3 mile radius

**Olentangy Plaza**

Type: **Shopping Center/Regional Mall**  
 County: **Franklin**

	3 Mile		County	
<b>Population</b>				
Growth 2000 - 2009	-2.30%		5.80%	
Growth 2009 - 2014	-1.10%		2.00%	
2009 Blue Collar	3,696	8.17%	87,375	17.98%
2009 White Collar	41,544	91.83%	398,642	82.02%
<b>2009 Population By Race</b>	<b>93,253</b>		<b>1,130,782</b>	
White	77,604	83.22%	809,439	71.58%
Black Afr Am	4,051	4.34%	220,694	19.52%
Am Indian Alaskan	127	0.14%	3,212	0.28%
Asian	8,840	9.48%	54,393	4.81%
Hawaiian Pacif Islldr	17	0.02%	677	0.06%
Other Race	794	0.85%	13,638	1.21%
Two or More	1,820	1.95%	28,729	2.54%
<b>Households</b>				
Growth 2000 - 2009	-0.40%		7.40%	
Growth 2009 - 2014	-0.40%		2.50%	
Renter Occupied	18,305	40.46%	205,543	43.61%
Owner Occupied	26,942	59.54%	265,815	56.39%
<b>2009 Households by HH Income</b>	<b>45,249</b>		<b>471,355</b>	
Income < \$35,000	11,986	26.49%	142,025	30.13%
Income \$35,000 - \$74,999	15,501	34.26%	167,166	35.46%
Income \$75,000 - \$149,999	13,657	30.18%	129,082	27.39%
Income \$150,000 - \$249,999	3,258	7.20%	26,018	5.52%
Income \$250,000+	847	1.87%	7,064	1.50%
2009 Median Household Income	\$60,282		\$55,385	
2009 Median Age	40.30		34.00	

## Consumer Spending Report

### Olentangy Plaza

2009 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Specified Consumer Spending</b>	<b>\$1,890,782</b>	<b>\$5,230,751</b>	<b>\$14,778,520</b>
<b>Total Apparel</b>	<b>\$67,611</b>	<b>\$188,620</b>	<b>\$531,353</b>
Women's Apparel	27,603	75,982	213,193
Men's Apparel	16,358	45,523	127,374
Girl's Apparel	5,762	16,172	47,268
Boy's Apparel	4,521	12,846	37,639
Infant Apparel	4,787	13,881	38,456
Footwear (excl. Infants)	10,422	29,297	82,700
Other Apparel Prod/Services	8,580	24,216	67,424
<b>Total Entertainment</b>	<b>\$169,041</b>	<b>\$460,311</b>	<b>\$1,300,707</b>
Sports and Recreation	7,340	20,418	57,979
TV, Radio and Sound Equipment	60,580	168,726	475,957
Reading Materials	8,047	21,630	60,843
Travel	90,788	243,198	687,931
Photographic Equipment	2,287	6,339	17,997
<b>Total Food At Home</b>	<b>\$152,906</b>	<b>\$422,669</b>	<b>\$1,198,744</b>
Cereal Products	9,564	26,698	75,555
Bread & Bakery Products	20,177	55,532	157,684
Seafood	7,968	21,722	61,656
Meat/Poultry/Fish/Eggs	52,096	144,564	410,964
Dairy Products	24,760	68,616	194,441
Fruits and Vegetables	38,339	105,538	298,445
<b>Total Food Away From Home</b>	<b>\$157,926</b>	<b>\$439,466</b>	<b>\$1,238,034</b>
Breakfast and Brunch	15,135	42,070	118,066
Dinner	73,366	203,633	574,041
Lunch	52,326	146,443	413,657
Snacks and Non Alcoholic Bev	12,062	34,285	95,852
Catered Affairs	5,036	13,036	36,417

## Consumer Spending Report

### Olentangy Plaza

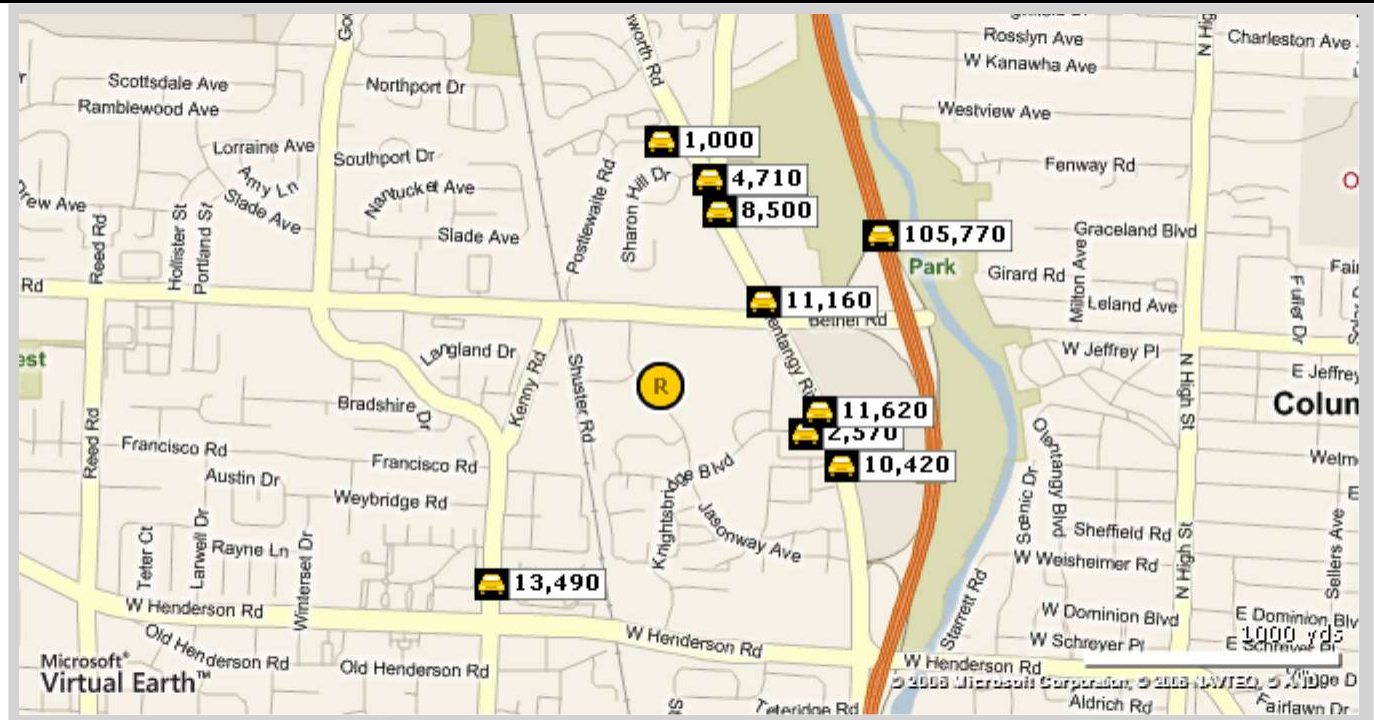
Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
<b>Total Alcoholic Beverages</b>	<b>\$30,591</b>	<b>\$85,908</b>	<b>\$237,716</b>
Alcoholic Bev. at Home	17,177	47,832	132,816
Alcoholic Bev. away from Home	13,413	38,076	104,900
<b>Total Furniture/Appliances</b>	<b>\$179,075</b>	<b>\$491,080</b>	<b>\$1,391,991</b>
Bedroom Furniture	10,618	29,583	83,745
Living Room Furniture	15,716	43,183	122,540
Other Living & Family Room Furniture	4,198	11,412	32,836
Other Furniture	1,648	4,439	12,682
Major Appliances	14,183	38,241	109,319
Small Appliances	37,597	103,634	292,003
Misc Household Equipment	95,115	260,588	738,865
<b>Total Transportation/Maint.</b>	<b>\$927,988</b>	<b>\$2,577,535</b>	<b>\$7,289,627</b>
New Autos/Trucks/Vans	124,718	337,771	964,398
Used Vehicles	104,737	299,366	838,042
Purchase of RVs or Boats	11,980	31,941	92,133
Gasoline	130,169	364,799	1,032,648
Diesel Fuel	2,046	5,641	16,069
Automotive Maintenance/Repair	46,032	126,643	356,380
Transportation	508,306	1,411,376	3,989,957
<b>Total Health Care</b>	<b>\$78,661</b>	<b>\$210,718</b>	<b>\$600,353</b>
Medical Services	44,978	121,185	345,197
Prescription Drugs	26,228	69,572	198,609
Medical Supplies	7,455	19,962	56,547
<b>Total Education/Day Care</b>	<b>\$152,077</b>	<b>\$426,337</b>	<b>\$1,173,032</b>
Education	67,696	189,809	517,540
Room and Board	6,041	15,841	46,524
Tuition/School Supplies	61,355	172,125	467,041
Day Care, Nursery & Preschool	16,985	48,562	141,927

## Olentangy Plaza

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>4,019</b>	<b>70,581</b>	<b>18</b>
<b>Total Retail</b>	<b>810</b>	<b>9,642</b>	<b>12</b>
Home Improvement Stores	35	485	14
General Merchandise Stores	17	735	43
Food Stores	80	1,357	17
Auto Dealers and Gas Stations	70	768	11
Apparel and Accessory Stores	41	160	4
Furniture and Home Furnishings	91	580	6
Eating and Drinking Places	253	4,109	16
Miscellaneous Retail Stores	223	1,448	6
<b>Finance-Insurance-Real Estate</b>	<b>540</b>	<b>3,284</b>	<b>6</b>
Banks, Saving and Lending Inst.	95	546	6
Security Brokers and Investments	83	263	3
Insurance Carriers and Agencies	128	1,078	8
Real Estate-Trust-Holding Co.	234	1,397	6
<b>Services</b>	<b>2,087</b>	<b>33,617</b>	<b>16</b>
Hotels and Lodging	14	450	32
Motion Picture and Amusement	98	839	9
Health Services	447	19,783	44
Legal Services	57	213	4
Educational Services	102	3,510	34
Auto Services	76	297	4
Other Services	1,293	8,525	7
<b>Agriculture/Mining</b>	<b>65</b>	<b>364</b>	<b>6</b>
<b>Construction</b>	<b>180</b>	<b>1,512</b>	<b>8</b>
<b>Manufacturing</b>	<b>81</b>	<b>2,134</b>	<b>26</b>
<b>Transportation, Comm./Pub Util.</b>	<b>102</b>	<b>1,642</b>	<b>16</b>
<b>Wholesale Trade</b>	<b>112</b>	<b>1,067</b>	<b>10</b>
<b>Government</b>	<b>42</b>	<b>17,319</b>	<b>412</b>
<b>Daytime Population</b>	<b>70,581</b>		
<b>Daytime Population/Business</b>	<b>18</b>		
<b>Residential Population</b>	<b>93,250</b>		
<b>Residential Population/Business</b>	<b>23</b>		

# Traffic Count Report

## Olentangy Plaza



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Olentangy River Rd	Olentangy Woods Dr	0.03 NW	2006	11,160	AADT	.30
2	Knightsbridge Blvd	Olentangy River Rd	0.05 E	2005	2,570	AADT	.35
3	Olentangy River Rd	Knightsbridge Blvd	0.04 SE	2005	11,620	AADT	.37
4	Olentangy River Rd	Linworth Rd	0.04 N	2009	8,500	AADT	.42
5	Olentangy River Rd	Knightsbridge Blvd	0.09 N	2005	10,420	AADT	.45
6	Linworth Rd	Olentangy River Rd	0.04 SE	2009	4,710	AADT	.48
7	Postlewaite Rd	Linworth Rd	0.06 E	2005	1,000	AADT	.55
8	Kenny Rd	Merrimar Cir N	0.02 N	2002	13,490	AADT	.59
9	Moody Jackson Pky	Bethel Rd	0.20 S	2003	105,770	AADT	.60
10	Olentangy Fwy	Bethel Rd	0.20 SE	2003	105,770	AADT	.61