

Demographic Summary Report

Martin Square

Radius	3 Mile	5 Mile	10 Mile
Population			
2014 Projection	44,334	92,276	193,962
2009 Estimate	43,098	88,987	178,988
2000 Census	40,377	81,182	147,834
Growth 2009 - 2014	2.90%	3.70%	8.40%
Growth 2000 - 2009	6.70%	9.60%	21.10%
2009 Population by Hispanic Origin	6,442	9,098	18,480
2009 Population By Race	43,098	88,987	178,988
White	36,215 84.03%	78,745 88.49%	154,540 86.34%
Black or African American	3,434 7.97%	5,103 5.73%	13,693 7.65%
American Indian and Alaska Native	153 0.36%	236 0.27%	458 0.26%
Asian	321 0.74%	855 0.96%	2,033 1.14%
Native Hawaiian and Pacific Islander	95 0.22%	110 0.12%	163 0.09%
Other Race	2,091 4.85%	2,629 2.95%	5,052 2.82%
Two or More Races	789 1.83%	1,310 1.47%	3,051 1.70%
Households			
2014 Projection	20,048	41,560	83,697
2009 Estimate	19,423	40,004	77,413
2000 Census	18,289	36,753	64,861
Growth 2009 - 2014	3.20%	3.90%	8.10%
Growth 2000 - 2009	6.20%	8.80%	19.40%
Owner Occupied	13,826 71.18%	30,946 77.36%	61,067 78.88%
Renter Occupied	5,596 28.81%	9,058 22.64%	16,345 21.11%
2009 Households by HH Income	19,422	40,005	77,412
Income Less Than \$15,000	2,045 10.53%	3,458 8.64%	6,188 7.99%
Income: \$15,000 - \$24,999	2,264 11.66%	3,943 9.86%	7,462 9.64%
Income: \$25,000 - \$34,999	2,867 14.76%	5,036 12.59%	9,501 12.27%
Income: \$35,000 - \$49,999	2,549 13.12%	4,902 12.25%	10,982 14.19%
Income: \$50,000 - \$74,999	4,276 22.02%	8,776 21.94%	18,162 23.46%
Income: \$75,000 - \$99,999	2,166 11.15%	5,001 12.50%	9,714 12.55%
Income: \$100,000 - \$149,999	1,707 8.79%	4,466 11.16%	8,374 10.82%
Income: \$150,000 - \$249,999	1,046 5.39%	2,957 7.39%	4,783 6.18%
Income: \$250,000 - \$499,999	366 1.88%	1,065 2.66%	1,655 2.14%
Income: \$500,000 or more	136 0.70%	401 1.00%	591 0.76%
2009 Avg Household Income	\$69,763	\$81,449	\$76,498
2009 Med Household Income	\$49,843	\$55,711	\$54,885
2009 Per Capita Income	\$31,407	\$36,593	\$33,331

Demographic Detail Report

Martin Square

Radius	3 Mile		5 Mile		10 Mile	
Population						
2014 Projection	44,334		92,276		193,962	
2009 Estimate	43,098		88,987		178,988	
2000 Census	40,377		81,182		147,834	
Growth 2009 - 2014	2.90%		3.70%		8.40%	
Growth 2000 - 2009	6.70%		9.60%		21.10%	
2009 Population by Age	43,098		88,987		178,988	
Age 0 - 4	2,056	4.77%	3,789	4.26%	8,286	4.63%
Age 5 - 9	2,047	4.75%	3,943	4.43%	8,473	4.73%
Age 10 - 14	2,069	4.80%	4,198	4.72%	8,941	5.00%
Age 15 - 17	1,361	3.16%	2,833	3.18%	5,918	3.31%
Age 18 - 20	1,281	2.97%	2,503	2.81%	5,246	2.93%
Age 21 - 24	1,690	3.92%	2,994	3.36%	6,270	3.50%
Age 25 - 34	4,142	9.61%	6,989	7.85%	15,079	8.42%
Age 35 - 44	4,681	10.86%	9,061	10.18%	19,020	10.63%
Age 45 - 49	2,927	6.79%	6,360	7.15%	13,051	7.29%
Age 50 - 54	3,023	7.01%	6,804	7.65%	13,672	7.64%
Age 55 - 59	3,216	7.46%	7,126	8.01%	13,921	7.78%
Age 60 - 64	3,139	7.28%	7,123	8.00%	13,751	7.68%
Age 65 - 74	5,090	11.81%	11,524	12.95%	22,500	12.57%
Age 75 - 84	4,099	9.51%	9,357	10.52%	17,451	9.75%
Age 85 and over	2,276	5.28%	4,384	4.93%	7,411	4.14%
Age 16 and over	36,477	84.64%	76,130	85.55%	151,336	84.55%
Age 18 and over	35,565	82.52%	74,225	83.41%	147,370	82.34%
Age 21 and over	34,284	79.55%	71,722	80.60%	142,124	79.40%
Age 65 and over	11,466	26.60%	25,264	28.39%	47,362	26.46%
Median Age	48.80		51.30		49.70	
Average Age	46.40		48.00		46.70	

Demographic Detail Report

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2009 Population By Race	43,098	88,987	178,988
White	36,215 84.03%	78,745 88.49%	154,540 86.34%
Black or African American	3,434 7.97%	5,103 5.73%	13,693 7.65%
American Indian and Alaska Native	153 0.36%	236 0.27%	458 0.26%
Asian	321 0.74%	855 0.96%	2,033 1.14%
Native Hawaiian and Pacific Islander	95 0.22%	110 0.12%	163 0.09%
Other Race	2,091 4.85%	2,629 2.95%	5,052 2.82%
Two or More Races	789 1.83%	1,310 1.47%	3,051 1.70%
2009 Population by Hispanic Origin	43,096	88,987	178,988
Not Hispanic or Latino	36,656 85.06%	79,891 89.78%	160,510 89.68%
Hispanic or Latino:	6,442 14.95%	9,098 10.22%	18,480 10.32%
Mexican	2,622 6.08%	3,218 3.62%	5,099 2.85%
Puerto Rican	1,247 2.89%	1,915 2.15%	5,052 2.82%
Cuban	403 0.94%	760 0.85%	1,712 0.96%
Other Hispanic or Latino	2,168 5.03%	3,203 3.60%	6,615 3.70%
2009 Age 5+ Language at Home	41,042	85,198	170,702
Speak Only English	35,724 87.04%	76,892 90.25%	153,018 89.64%
Speak Asian or Pacific Island	150 0.37%	248 0.29%	835 0.49%
Speak IndoEuropean	1,508 3.67%	3,019 3.54%	6,699 3.92%
Speak Spanish	3,475 8.47%	4,778 5.61%	9,499 5.56%
Speak Other Language	185 0.45%	261 0.31%	651 0.38%
2009 Median Age, Male	46.40	49.70	48.40
2009 Average Age, Male	44.70	46.60	45.50
Median Age, Female	51.00	52.80	50.90
Average Age, Female	48.10	49.40	47.80
2009 Population by Employment Status (Age 16+)	36,477	76,129	151,336
In Armed Forces	11 0.03%	23 0.03%	105 0.07%
Civilian, Employed	17,611 48.28%	35,986 47.27%	70,128 46.34%
Civilian, Unemployed	1,882 5.16%	3,684 4.84%	7,997 5.28%
Not In Labor Force	16,973 46.53%	36,436 47.86%	73,106 48.31%
2009 Population by Occupation Classification (Age 16+)	17,611	35,986	70,128
Blue Collar	3,781 21.47%	6,479 18.00%	13,337 19.02%
White Collar	9,938 56.43%	22,101 61.42%	42,322 60.35%
Service	3,892 22.10%	7,406 20.58%	14,469 20.63%

Demographic Detail Report

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Radius	3 Mile	5 Mile	10 Mile
2000 Population by Marital Status (Age 15+)	36,926	77,058	153,288
Total, Never Married	7,986 21.63%	13,908 18.05%	28,685 18.71%
Married	19,839 53.73%	46,029 59.73%	92,734 60.50%
Widowed	4,050 10.97%	7,606 9.87%	13,866 9.05%
Divorced	5,051 13.68%	9,515 12.35%	18,003 11.74%
Males Divorced	1,989	3,615	6,191
Females Divorced	2,357	4,359	7,591
Males, Never Married	3,686	6,138	11,188
Females Never Married	2,786	4,760	8,747
2009 Population by Education	32,594	68,727	135,855
Less Than 9Th Grade	1,350 4.14%	1,893 2.75%	3,492 2.57%
Some High School, No Diploma	2,707 8.31%	4,811 7.00%	10,435 7.68%
High School Graduate (Includes Equivalency)	10,314 31.64%	20,539 29.88%	42,948 31.61%
Some College, No Degree	7,298 22.39%	15,165 22.07%	30,422 22.39%
Associate Degree	2,211 6.78%	5,382 7.83%	11,224 8.26%
Bachelor Degree	5,939 18.22%	14,207 20.67%	24,904 18.33%
Advanced Degrees	2,775 8.51%	6,730 9.79%	12,430 9.15%
2009 Population by Occupation (Age 16+)	21,505	43,392	84,597
Management, Business, & Financial	4,369 20.32%	9,858 22.72%	19,140 22.62%
Professional & Related Occupations	627 2.92%	1,429 3.29%	2,538 3.00%
Services	10,840 50.41%	21,557 49.68%	41,726 49.32%
Sales & Office	2,591 12.05%	5,353 12.34%	10,451 12.35%
Farming, Fishing, and Forestry	191 0.89%	262 0.60%	501 0.59%
Construction and Extraction, Maint	1,581 7.35%	2,667 6.15%	5,609 6.63%
Production & Transportation	1,306 6.07%	2,266 5.22%	4,632 5.48%
2009 Workers by Travel Time to Work (Age 16+)	17,622	36,009	70,233
Less Than 15 Minutes	6,155 34.93%	10,979 30.49%	18,586 26.46%
15 to 29 Minutes	5,477 31.08%	12,751 35.41%	25,972 36.98%
30 to 44 Minutes	3,342 18.96%	6,798 18.88%	14,365 20.45%
45 to 59 Minutes	1,105 6.27%	2,263 6.28%	4,720 6.72%
60+ Minutes	1,543 8.76%	3,218 8.94%	6,590 9.38%

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2009 Estimate	19,423	40,004	77,413
2000 Census	18,289	36,753	64,861
Growth 2009 - 2014	3.20%	3.90%	8.10%
Growth 2000 - 2009	6.20%	8.80%	19.40%
2000 Households by HH Size	18,288	36,754	64,861
1-Person Households	6,188 33.84%	11,262 30.64%	18,013 27.77%
2-Person Households	7,219 39.47%	15,907 43.28%	28,761 44.34%
3-Person Households	2,209 12.08%	4,357 11.85%	8,038 12.39%
4-Person Households	1,613 8.82%	3,326 9.05%	6,389 9.85%
5-Person Households	658 3.60%	1,267 3.45%	2,480 3.82%
6-Person Households	253 1.38%	420 1.14%	788 1.21%
7 or more Person Households	148 0.81%	215 0.58%	392 0.60%
2009 Average Household Size	2.15	2.18	2.28
2009 Households by HH Income	19,422	40,005	77,412
Income Less than \$15,000	2,045 10.53%	3,458 8.64%	6,188 7.99%
Income: \$15,000 - \$24,999	2,264 11.66%	3,943 9.86%	7,462 9.64%
Income: \$25,000 - \$34,999	2,867 14.76%	5,036 12.59%	9,501 12.27%
Income: \$35,000 - \$49,999	2,549 13.12%	4,902 12.25%	10,982 14.19%
Income: \$50,000 - \$74,999	4,276 22.02%	8,776 21.94%	18,162 23.46%
Income: \$75,000 - \$99,999	2,166 11.15%	5,001 12.50%	9,714 12.55%
Income: \$100,000 - \$149,999	1,707 8.79%	4,466 11.16%	8,374 10.82%
Income: \$150,000 - \$249,999	1,046 5.39%	2,957 7.39%	4,783 6.18%
Income: \$250,000 - \$499,999	366 1.88%	1,065 2.66%	1,655 2.14%
Income: \$500,000 or more	136 0.70%	401 1.00%	591 0.76%
2009 Avg Household Income	\$69,763	\$81,449	\$76,498
2009 Med Household Income	\$49,843	\$55,711	\$54,885
2009 Per Capita Income	\$31,407	\$36,593	\$33,331
2009 Occupied Housing	19,422	40,004	77,412
Owner Occupied	13,826 71.19%	30,946 77.36%	61,067 78.89%
Renter Occupied	5,596 28.81%	9,058 22.64%	16,345 21.11%

Demographic Detail Report

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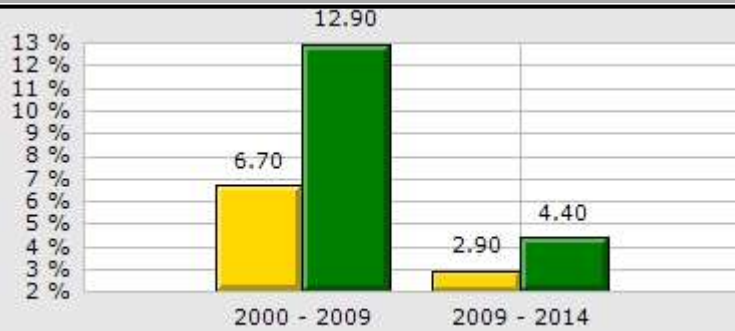
Radius	3 Mile		5 Mile		10 Mile	
2009 Housing Value - Owner Occupied	13,827		30,945		61,067	
Value Less than \$20,000	339	2.45%	579	1.87%	1,341	2.20%
Value \$20,000 - \$39,999	403	2.91%	834	2.70%	1,377	2.25%
Value \$40,000 - \$59,999	1,311	9.48%	2,055	6.64%	3,219	5.27%
Value \$60,000 - \$79,999	1,514	10.95%	2,421	7.82%	3,976	6.51%
Value \$80,000 - \$99,999	1,724	12.47%	2,944	9.51%	5,318	8.71%
Value \$100,000 - \$149,999	3,217	23.27%	6,711	21.69%	15,297	25.05%
Value \$150,000 - \$199,999	1,111	8.04%	3,338	10.79%	8,626	14.13%
Value \$200,000 - \$299,999	1,918	13.87%	5,802	18.75%	11,699	19.16%
Value \$300,000 - \$399,999	709	5.13%	2,198	7.10%	3,561	5.83%
Value \$400,000 - \$499,999	441	3.19%	1,299	4.20%	2,155	3.53%
Value \$500,000 - \$749,999	685	4.95%	1,587	5.13%	2,642	4.33%
Value \$750,000 - \$999,999	286	2.07%	630	2.04%	1,073	1.76%
Value \$1,000,000 or more	169	1.22%	547	1.77%	783	1.28%
2009 Med Housing Val-Owner Occupied	\$119,218		\$149,318		\$150,030	
2000 Housing Units by Units in Structure	21,205		43,270		77,312	
1 Unit Attached	1,618	7.63%	3,761	8.69%	6,395	8.27%
1 Unit Detached	9,277	43.75%	21,160	48.90%	42,369	54.80%
2 Units	838	3.95%	1,289	2.98%	1,747	2.26%
3 - 19 Units	6,127	28.89%	10,750	24.84%	14,309	18.51%
20 - 49 Units	1,150	5.42%	1,962	4.53%	2,744	3.55%
50 or more Units	405	1.91%	682	1.58%	1,083	1.40%
Mobile Home or Trailer	1,763	8.31%	3,621	8.37%	8,472	10.96%
Boat, RV, Van, Etc.	27	0.13%	45	0.10%	193	0.25%
2009 Housing Units by Yr Built	23,493		49,332		95,508	
Built 1999 to Present	2,993	12.74%	7,231	14.66%	20,786	21.76%
Built 1995 to 1998	1,583	6.74%	4,285	8.69%	8,390	8.78%
Built 1990 to 1994	1,538	6.55%	5,160	10.46%	10,411	10.90%
Built 1980 to 1989	5,554	23.64%	13,884	28.14%	27,454	28.75%
Built 1970 to 1979	7,716	32.84%	12,289	24.91%	19,103	20.00%
Built 1960 to 1969	2,204	9.38%	3,591	7.28%	5,217	5.46%
Built 1950 to 1959	1,063	4.52%	1,673	3.39%	2,511	2.63%
Built 1940 to 1949	273	1.16%	485	0.98%	657	0.69%
Built 1939 or Earlier	569	2.42%	734	1.49%	979	1.03%
2009 Median Year Built	1980		1984		1987	

Martin Square

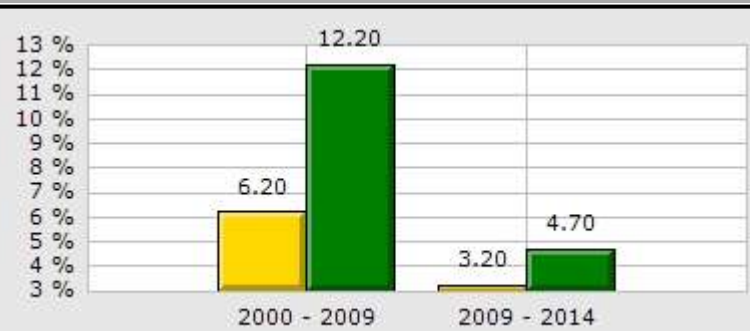
Type: **Shopping Center/Power Center**
 County: **Martin**

3 Mile
 County

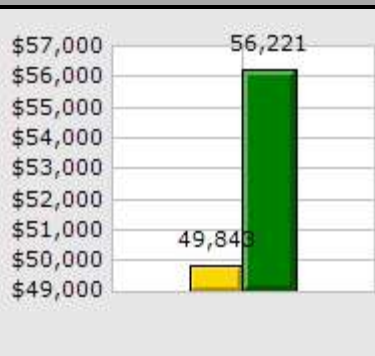
Population Growth



Household Growth



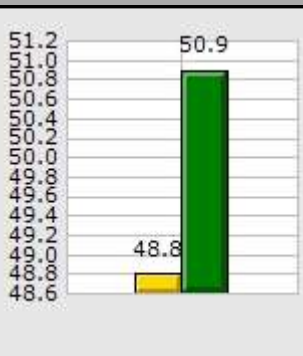
2009 Med Household Inc



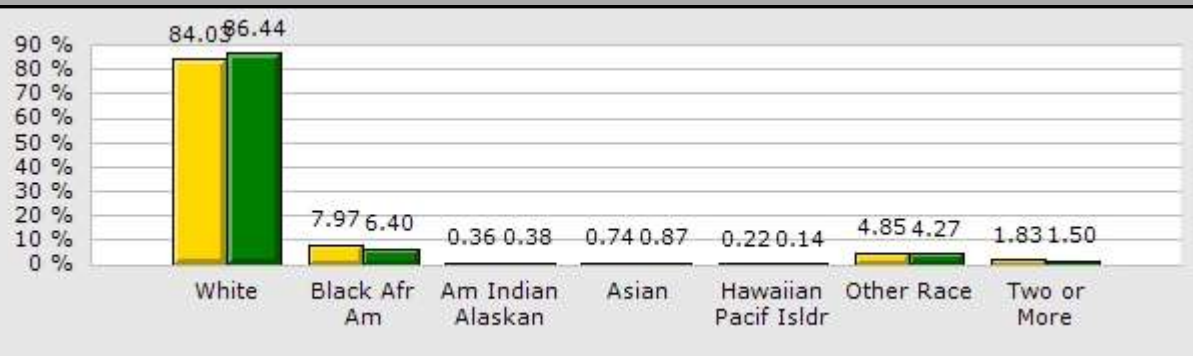
2009 Households by Household Income



2009 Median Age



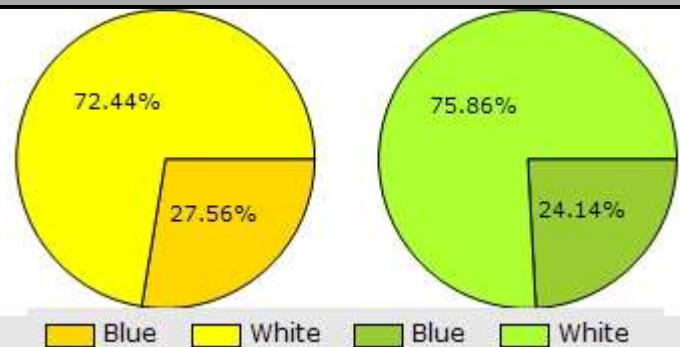
2009 Population by Race



2009 Renter vs. Owner



2009 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Martin Square

Type: **Shopping Center/Power Center**
 County: **Martin**

	3 Mile		County	
Population				
Growth 2000 - 2009	6.70%		12.90%	
Growth 2009 - 2014	2.90%		4.40%	
2009 Blue Collar	3,781	27.56%	10,963	24.14%
2009 White Collar	9,938	72.44%	34,446	75.86%
2009 Population By Race				
	43,098		143,089	
White	36,215	84.03%	123,681	86.44%
Black Afr Am	3,434	7.97%	9,163	6.40%
Am Indian Alaskan	153	0.36%	539	0.38%
Asian	321	0.74%	1,249	0.87%
Hawaiian Pacif Islldr	95	0.22%	201	0.14%
Other Race	2,091	4.85%	6,112	4.27%
Two or More	789	1.83%	2,144	1.50%
Households				
Growth 2000 - 2009	6.20%		12.20%	
Growth 2009 - 2014	3.20%		4.70%	
Renter Occupied	5,596	28.81%	12,730	20.51%
Owner Occupied	13,826	71.19%	49,327	79.49%
2009 Households by HH Income				
	19,422		62,057	
Income < \$35,000	7,176	36.95%	18,698	30.13%
Income \$35,000 - \$74,999	6,825	35.14%	21,714	34.99%
Income \$75,000 - \$149,999	3,873	19.94%	14,975	24.13%
Income \$150,000 - \$249,999	1,046	5.39%	4,470	7.20%
Income \$250,000+	502	2.58%	2,200	3.55%
2009 Median Household Income	\$49,843		\$56,221	
2009 Median Age	48.80		50.90	



Consumer Spending Report

Martin Square

2009 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$738,669	\$1,775,407	\$3,223,988
Total Apparel	\$24,598	\$58,516	\$106,831
Women's Apparel	10,376	24,887	45,191
Men's Apparel	5,980	14,312	26,100
Girl's Apparel	2,042	4,838	8,990
Boy's Apparel	1,590	3,750	6,972
Infant Apparel	1,603	3,710	6,860
Footwear (excl. Infants)	3,890	9,236	16,811
Other Apparel Prod/Services	3,007	7,020	12,717
Total Entertainment	\$66,577	\$160,458	\$291,459
Sports and Recreation	2,747	6,615	12,196
TV, Radio and Sound Equipment	23,196	55,322	100,336
Reading Materials	3,297	7,900	14,240
Travel	36,488	88,578	160,927
Photographic Equipment	848	2,044	3,760
Total Food At Home	\$60,538	\$143,561	\$259,933
Cereal Products	3,706	8,744	15,865
Bread & Bakery Products	8,085	19,202	34,741
Seafood	3,129	7,449	13,489
Meat/Poultry/Fish/Eggs	20,465	48,529	87,933
Dairy Products	9,856	23,360	42,311
Fruits and Vegetables	15,298	36,278	65,595
Total Food Away From Home	\$59,199	\$141,179	\$257,138
Breakfast and Brunch	5,705	13,436	24,388
Dinner	27,368	65,393	119,222
Lunch	19,931	47,616	86,579
Snacks and Non Alcoholic Bev	4,327	10,164	18,608
Catered Affairs	1,870	4,570	8,340

Consumer Spending Report

Martin Square

Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Alcoholic Beverages	\$10,708	\$25,208	\$46,011
Alcoholic Bev. at Home	6,362	15,097	27,425
Alcoholic Bev. away from Home	4,347	10,111	18,586
Total Furniture/Appliances	\$70,316	\$170,383	\$310,205
Bedroom Furniture	3,968	9,536	17,407
Living Room Furniture	6,022	14,607	26,642
Other Living & Family Room Furniture	1,663	4,094	7,468
Other Furniture	643	1,573	2,888
Major Appliances	6,075	14,797	26,788
Small Appliances	14,553	35,155	64,062
Misc Household Equipment	37,391	90,620	164,950
Total Transportation/Maint.	\$367,653	\$885,676	\$1,606,775
New Autos/Trucks/Vans	50,623	124,402	225,978
Used Vehicles	40,400	96,007	174,013
Purchase of RVs or Boats	6,323	15,704	28,079
Gasoline	50,958	121,930	221,287
Diesel Fuel	1,021	2,545	4,556
Automotive Maintenance/Repair	18,502	44,472	80,428
Transportation	199,826	480,615	872,435
Total Health Care	\$35,609	\$86,030	\$153,495
Medical Services	19,506	47,109	84,708
Prescription Drugs	12,748	30,857	54,413
Medical Supplies	3,355	8,063	14,374
Total Education/Day Care	\$48,940	\$117,066	\$216,229
Education	21,655	51,716	95,303
Room and Board	2,585	6,575	11,825
Tuition/School Supplies	19,337	46,144	85,066
Day Care, Nursery & Preschool	5,362	12,630	24,035

Martin Square

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	4,832	40,326	8
Total Retail	952	7,931	8
Home Improvement Stores	87	583	7
General Merchandise Stores	16	497	31
Food Stores	64	873	14
Auto Dealers and Gas Stations	184	2,059	11
Apparel and Accessory Stores	55	150	3
Furniture and Home Furnishings	107	324	3
Eating and Drinking Places	179	2,284	13
Miscellaneous Retail Stores	260	1,161	4
Finance-Insurance-Real Estate	532	2,619	5
Banks, Saving and Lending Inst.	96	670	7
Security Brokers and Investments	72	469	7
Insurance Carriers and Agencies	129	470	4
Real Estate-Trust-Holding Co.	235	1,010	4
Services	2,056	18,114	9
Hotels and Lodging	14	257	18
Motion Picture and Amusement	87	631	7
Health Services	354	9,740	28
Legal Services	149	645	4
Educational Services	58	1,460	25
Auto Services	151	655	4
Other Services	1,243	4,726	4
Agriculture/Mining	98	579	6
Construction	499	2,597	5
Manufacturing	154	2,126	14
Transportation, Comm./Pub Util.	175	867	5
Wholesale Trade	206	1,269	6
Government	160	4,224	26
Daytime Population	40,326		
Daytime Population/Business	8		
Residential Population	43,098		
Residential Population/Business	9		

Traffic Count Report

Martin Square



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	SE Federal Hwy	SE Indian St	0.05 SE	2005	51,000	AADT	.18
2	SE Indian St	SE Federal Hwy	0.05 SW	2004	21,847	AADT	.26
3	SE Federal Hwy	SE Indian St	0.07 NW	2005	47,000	AADT	.28
4	SE Indian St	SE Aster Ln	0.09 SW	2004	21,501	AADT	.29
5	SE Federal Hwy	SE Glenwood Dr	0.05 SE	2004	46,938	AADT	.39
6	SE Indian St	SE Railroad Ave	0.02 NE	2004	22,472	AADT	.46
7	Old Dixie Hwy	SE Airport Rd	0.11 NW	2004	16,623	AADT	.54
8	SE Dixie Hwy	Old Dixie Hwy	0.14 NW	2004	16,623	AADT	.55
9	SE Federal Hwy	SE Miami St	0.09 SE	2004	43,395	AADT	.59
10	SE Federal Hwy	SE Fischer St	0.12 NW	2004	43,395	AADT	.59