

Demographic Summary Report

Hunter's Square

Radius	3 Mile	5 Mile	10 Mile
Population			
2014 Projection	63,598	161,040	772,768
2009 Estimate	63,831	161,725	778,334
2000 Census	63,229	160,807	777,251
Growth 2009 - 2014	-0.40%	-0.40%	-0.70%
Growth 2000 - 2009	1.00%	0.60%	0.10%
2009 Population by Hispanic Origin	1,076	2,800	21,835
2009 Population By Race	63,831	161,725	778,334
White	49,524 77.59%	119,041 73.61%	546,653 70.23%
Black or African American	4,889 7.66%	18,216 11.26%	156,215 20.07%
American Indian and Alaska Native	39 0.06%	183 0.11%	1,867 0.24%
Asian	7,326 11.48%	19,337 11.96%	49,102 6.31%
Native Hawaiian and Pacific Islander	15 0.02%	33 0.02%	288 0.04%
Other Race	314 0.49%	834 0.52%	7,580 0.97%
Two or More Races	1,724 2.70%	4,083 2.52%	16,629 2.14%
Households			
2014 Projection	24,533	66,363	313,080
2009 Estimate	24,459	66,183	313,678
2000 Census	23,840	64,682	308,524
Growth 2009 - 2014	0.30%	0.30%	-0.20%
Growth 2000 - 2009	2.60%	2.30%	1.70%
Owner Occupied	20,142 82.35%	47,161 71.26%	225,387 71.85%
Renter Occupied	4,317 17.65%	19,022 28.74%	88,291 28.15%
2009 Households by HH Income	24,459	66,182	313,678
Income Less Than \$15,000	1,103 4.51%	3,219 4.86%	21,867 6.97%
Income: \$15,000 - \$24,999	1,043 4.26%	3,300 4.99%	20,166 6.43%
Income: \$25,000 - \$34,999	1,119 4.58%	3,772 5.70%	23,135 7.38%
Income: \$35,000 - \$49,999	1,873 7.66%	6,044 9.13%	35,372 11.28%
Income: \$50,000 - \$74,999	3,172 12.97%	9,875 14.92%	57,348 18.28%
Income: \$75,000 - \$99,999	3,674 15.02%	10,402 15.72%	52,227 16.65%
Income: \$100,000 - \$149,999	5,960 24.37%	13,985 21.13%	57,774 18.42%
Income: \$150,000 - \$249,999	4,002 16.36%	9,571 14.46%	29,697 9.47%
Income: \$250,000 - \$499,999	1,712 7.00%	4,170 6.30%	11,371 3.63%
Income: \$500,000 or more	801 3.27%	1,844 2.79%	4,721 1.51%
2009 Avg Household Income	\$142,680	\$129,904	\$100,649
2009 Med Household Income	\$101,469	\$89,819	\$74,390
2009 Per Capita Income	\$54,381	\$53,100	\$40,843

Demographic Detail Report

Hunter's Square

Radius	3 Mile		5 Mile		10 Mile	
Population						
2014 Projection	63,598		161,040		772,768	
2009 Estimate	63,831		161,725		778,334	
2000 Census	63,229		160,807		777,251	
Growth 2009 - 2014	-0.40%		-0.40%		-0.70%	
Growth 2000 - 2009	1.00%		0.60%		0.10%	
2009 Population by Age	63,831		161,725		778,334	
Age 0 - 4	3,453	5.41%	9,124	5.64%	48,305	6.21%
Age 5 - 9	3,877	6.07%	9,694	5.99%	50,378	6.47%
Age 10 - 14	4,519	7.08%	10,689	6.61%	52,916	6.80%
Age 15 - 17	2,863	4.49%	6,655	4.12%	32,308	4.15%
Age 18 - 20	2,085	3.27%	4,993	3.09%	27,326	3.51%
Age 21 - 24	2,083	3.26%	6,549	4.05%	34,366	4.42%
Age 25 - 34	5,114	8.01%	16,882	10.44%	91,434	11.75%
Age 35 - 44	8,202	12.85%	21,831	13.50%	111,644	14.34%
Age 45 - 49	5,307	8.31%	13,020	8.05%	63,554	8.17%
Age 50 - 54	5,450	8.54%	13,038	8.06%	61,621	7.92%
Age 55 - 59	5,085	7.97%	12,190	7.54%	54,146	6.96%
Age 60 - 64	4,255	6.67%	10,105	6.25%	42,820	5.50%
Age 65 - 74	5,352	8.38%	12,680	7.84%	52,491	6.74%
Age 75 - 84	4,114	6.45%	9,646	5.96%	37,315	4.79%
Age 85 and over	2,071	3.24%	4,630	2.86%	17,711	2.28%
Age 16 and over	51,020	79.93%	129,970	80.36%	615,856	79.12%
Age 18 and over	49,119	76.95%	125,564	77.64%	594,427	76.37%
Age 21 and over	47,034	73.69%	120,570	74.55%	567,101	72.86%
Age 65 and over	11,537	18.07%	26,955	16.67%	107,517	13.81%
Median Age	44.70		42.60		39.90	
Average Age	42.20		41.20		39.10	

Demographic Detail Report

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Radius	3 Mile	5 Mile	10 Mile
2009 Population By Race	63,831	161,725	778,334
White	49,524 77.59%	119,041 73.61%	546,653 70.23%
Black or African American	4,889 7.66%	18,216 11.26%	156,215 20.07%
American Indian and Alaska Native	39 0.06%	183 0.11%	1,867 0.24%
Asian	7,326 11.48%	19,337 11.96%	49,102 6.31%
Native Hawaiian and Pacific Islander	15 0.02%	33 0.02%	288 0.04%
Other Race	314 0.49%	834 0.52%	7,580 0.97%
Two or More Races	1,724 2.70%	4,083 2.52%	16,629 2.14%
2009 Population by Hispanic Origin	63,830	161,725	778,335
Not Hispanic or Latino	62,756 98.32%	158,926 98.27%	756,499 97.19%
Hispanic or Latino:	1,076 1.69%	2,800 1.73%	21,835 2.81%
Mexican	437 0.68%	1,276 0.79%	12,319 1.58%
Puerto Rican	78 0.12%	242 0.15%	3,303 0.42%
Cuban	52 0.08%	119 0.07%	557 0.07%
Other Hispanic or Latino	507 0.79%	1,162 0.72%	5,657 0.73%
2009 Age 5+ Language at Home	60,378	152,602	730,030
Speak Only English	45,226 74.90%	119,450 78.28%	632,476 86.64%
Speak Asian or Pacific Island	2,723 4.51%	7,031 4.61%	18,831 2.58%
Speak IndoEuropean	5,701 9.44%	12,718 8.33%	41,551 5.69%
Speak Spanish	1,023 1.69%	2,410 1.58%	14,358 1.97%
Speak Other Language	5,705 9.45%	10,993 7.20%	22,814 3.13%
2009 Median Age, Male	43.30	41.30	38.30
2009 Average Age, Male	40.60	39.80	37.70
Median Age, Female	45.80	43.80	41.20
Average Age, Female	43.60	42.40	40.40
2009 Population by Employment Status (Age 16+)	51,020	129,970	615,856
In Armed Forces	0 0.00%	31 0.02%	191 0.03%
Civilian, Employed	26,551 52.04%	68,058 52.36%	327,680 53.21%
Civilian, Unemployed	2,779 5.45%	7,919 6.09%	48,352 7.85%
Not In Labor Force	21,690 42.51%	53,962 41.52%	239,633 38.91%
2009 Population by Occupation Classification (Age 16+)	26,551	68,057	327,681
Blue Collar	1,442 5.43%	4,744 6.97%	43,996 13.43%
White Collar	23,095 86.98%	57,694 84.77%	243,069 74.18%
Service	2,014 7.59%	5,619 8.26%	40,616 12.39%

Demographic Detail Report

Hunter's Square

Radius	3 Mile		5 Mile		10 Mile	
2000 Population by Marital Status (Age 15+)	51,983		132,218		626,736	
Total, Never Married	11,111	21.37%	32,504	24.58%	181,216	28.91%
Married	33,571	64.58%	79,519	60.14%	338,010	53.93%
Widowed	3,530	6.79%	8,716	6.59%	39,924	6.37%
Divorced	3,771	7.25%	11,479	8.68%	67,586	10.78%
Males Divorced	1,221		3,957		24,439	
Females Divorced	2,109		6,332		37,128	
Males, Never Married	5,143		15,196		86,793	
Females Never Married	4,671		14,094		79,296	
2009 Population by Education	44,952		114,021		532,735	
Less Than 9Th Grade	949	2.11%	2,236	1.96%	12,136	2.28%
Some High School, No Diploma	1,446	3.22%	3,809	3.34%	31,815	5.97%
High School Graduate (Includes Equivalency)	5,931	13.19%	15,715	13.78%	111,538	20.94%
Some College, No Degree	7,279	16.19%	19,192	16.83%	110,260	20.70%
Associate Degree	2,218	4.93%	6,387	5.60%	36,216	6.80%
Bachelor Degree	13,591	30.23%	34,721	30.45%	134,184	25.19%
Advanced Degrees	13,538	30.12%	31,961	28.03%	96,586	18.13%
2009 Population by Occupation (Age 16+)	28,562		73,677		368,294	
Management, Business, & Financial	8,723	30.54%	24,053	32.65%	111,467	30.27%
Professional & Related Occupations	2,123	7.43%	5,531	7.51%	23,410	6.36%
Services	11,930	41.77%	29,547	40.10%	151,791	41.21%
Sales & Office	4,612	16.15%	10,712	14.54%	45,810	12.44%
Farming, Fishing, and Forestry	2	0.01%	7	0.01%	136	0.04%
Construction and Extraction, Maint	384	1.34%	1,138	1.54%	9,055	2.46%
Production & Transportation	788	2.76%	2,689	3.65%	26,625	7.23%
2009 Workers by Travel Time to Work (Age 16+)	26,551		68,088		327,872	
Less Than 15 Minutes	4,490	16.91%	12,197	17.91%	68,535	20.90%
15 to 29 Minutes	10,003	37.67%	26,254	38.56%	126,570	38.60%
30 to 44 Minutes	7,967	30.01%	19,657	28.87%	85,834	26.18%
45 to 59 Minutes	2,790	10.51%	6,814	10.01%	28,542	8.71%
60+ Minutes	1,301	4.90%	3,166	4.65%	18,391	5.61%

Demographic Detail Report

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Households			
2014 Projection	24,533	66,363	313,080
2009 Estimate	24,459	66,183	313,678
2000 Census	23,840	64,682	308,524
Growth 2009 - 2014	0.30%	0.30%	-0.20%
Growth 2000 - 2009	2.60%	2.30%	1.70%
2000 Households by HH Size	23,838	64,681	308,526
1-Person Households	5,302 22.24%	17,685 27.34%	88,430 28.66%
2-Person Households	8,363 35.08%	22,587 34.92%	100,044 32.43%
3-Person Households	3,780 15.86%	9,606 14.85%	48,362 15.68%
4-Person Households	3,825 16.05%	9,000 13.91%	43,211 14.01%
5-Person Households	1,714 7.19%	3,915 6.05%	18,838 6.11%
6-Person Households	581 2.44%	1,298 2.01%	6,277 2.03%
7 or more Person Households	273 1.15%	590 0.91%	3,364 1.09%
2009 Average Household Size	2.57	2.42	2.44
2009 Households by HH Income	24,459	66,182	313,678
Income Less than \$15,000	1,103 4.51%	3,219 4.86%	21,867 6.97%
Income: \$15,000 - \$24,999	1,043 4.26%	3,300 4.99%	20,166 6.43%
Income: \$25,000 - \$34,999	1,119 4.58%	3,772 5.70%	23,135 7.38%
Income: \$35,000 - \$49,999	1,873 7.66%	6,044 9.13%	35,372 11.28%
Income: \$50,000 - \$74,999	3,172 12.97%	9,875 14.92%	57,348 18.28%
Income: \$75,000 - \$99,999	3,674 15.02%	10,402 15.72%	52,227 16.65%
Income: \$100,000 - \$149,999	5,960 24.37%	13,985 21.13%	57,774 18.42%
Income: \$150,000 - \$249,999	4,002 16.36%	9,571 14.46%	29,697 9.47%
Income: \$250,000 - \$499,999	1,712 7.00%	4,170 6.30%	11,371 3.63%
Income: \$500,000 or more	801 3.27%	1,844 2.79%	4,721 1.51%
2009 Avg Household Income	\$142,680	\$129,904	\$100,649
2009 Med Household Income	\$101,469	\$89,819	\$74,390
2009 Per Capita Income	\$54,381	\$53,100	\$40,843
2009 Occupied Housing	24,459	66,183	313,678
Owner Occupied	20,142 82.35%	47,161 71.26%	225,387 71.85%
Renter Occupied	4,317 17.65%	19,022 28.74%	88,291 28.15%

Demographic Detail Report

Hunter's Square

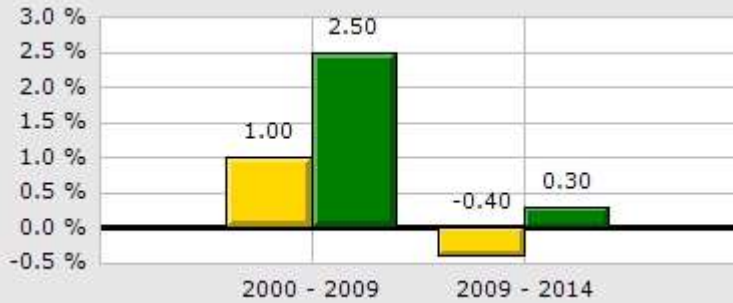
Radius	3 Mile		5 Mile		10 Mile	
2009 Housing Value - Owner Occupied	20,137		47,143		225,356	
Value Less than \$20,000	47	0.23%	542	1.15%	3,790	1.68%
Value \$20,000 - \$39,999	152	0.75%	383	0.81%	5,404	2.40%
Value \$40,000 - \$59,999	73	0.36%	486	1.03%	9,996	4.44%
Value \$60,000 - \$79,999	442	2.19%	1,108	2.35%	16,247	7.21%
Value \$80,000 - \$99,999	499	2.48%	1,642	3.48%	25,255	11.21%
Value \$100,000 - \$149,999	1,987	9.87%	6,241	13.24%	47,919	21.26%
Value \$150,000 - \$199,999	4,255	21.13%	8,739	18.54%	39,673	17.60%
Value \$200,000 - \$299,999	7,726	38.37%	14,799	31.39%	42,203	18.73%
Value \$300,000 - \$399,999	2,446	12.15%	5,819	12.34%	15,089	6.70%
Value \$400,000 - \$499,999	1,292	6.42%	3,482	7.39%	8,380	3.72%
Value \$500,000 - \$749,999	754	3.74%	2,120	4.50%	6,011	2.67%
Value \$750,000 - \$999,999	232	1.15%	760	1.61%	2,496	1.11%
Value \$1,000,000 or more	232	1.15%	1,022	2.17%	2,893	1.28%
2009 Med Housing Val-Owner Occupied	\$231,329		\$228,780		\$154,942	
2000 Housing Units by Units in Structure	24,616		67,531		322,107	
1 Unit Attached	2,461	10.00%	6,758	10.01%	19,812	6.15%
1 Unit Detached	17,197	69.86%	40,337	59.73%	216,552	67.23%
2 Units	179	0.73%	370	0.55%	2,949	0.92%
3 - 19 Units	3,531	14.34%	12,471	18.47%	48,883	15.18%
20 - 49 Units	423	1.72%	2,122	3.14%	11,126	3.45%
50 or more Units	815	3.31%	4,674	6.92%	17,676	5.49%
Mobile Home or Trailer	10	0.04%	799	1.18%	5,070	1.57%
Boat, RV, Van, Etc.	0	0.00%	0	0.00%	39	0.01%
2009 Housing Units by Yr Built	25,906		71,281		339,946	
Built 1999 to Present	1,585	6.12%	5,319	7.46%	22,249	6.54%
Built 1995 to 1998	1,171	4.52%	3,619	5.08%	15,661	4.61%
Built 1990 to 1994	1,177	4.54%	4,871	6.83%	18,232	5.36%
Built 1980 to 1989	5,852	22.59%	15,448	21.67%	44,966	13.23%
Built 1970 to 1979	6,903	26.65%	17,762	24.92%	61,199	18.00%
Built 1960 to 1969	5,117	19.75%	12,430	17.44%	61,151	17.99%
Built 1950 to 1959	3,370	13.01%	8,589	12.05%	67,923	19.98%
Built 1940 to 1949	384	1.48%	1,693	2.38%	27,210	8.00%
Built 1939 or Earlier	347	1.34%	1,550	2.17%	21,355	6.28%
2009 Median Year Built	1975		1976		1969	

Hunter's Square

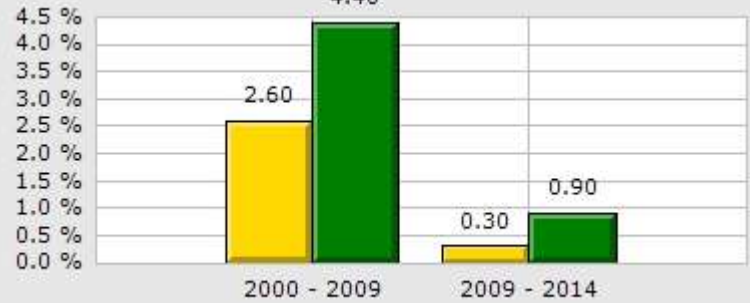
Type: **Shopping Center/Power Center**
 County: **Oakland**

3 Mile
County

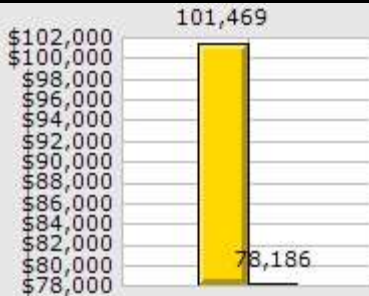
Population Growth



Household Growth



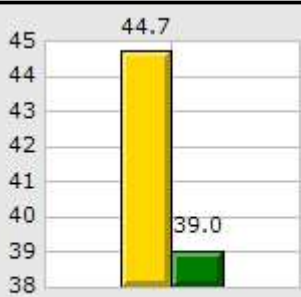
2009 Med Household Inc



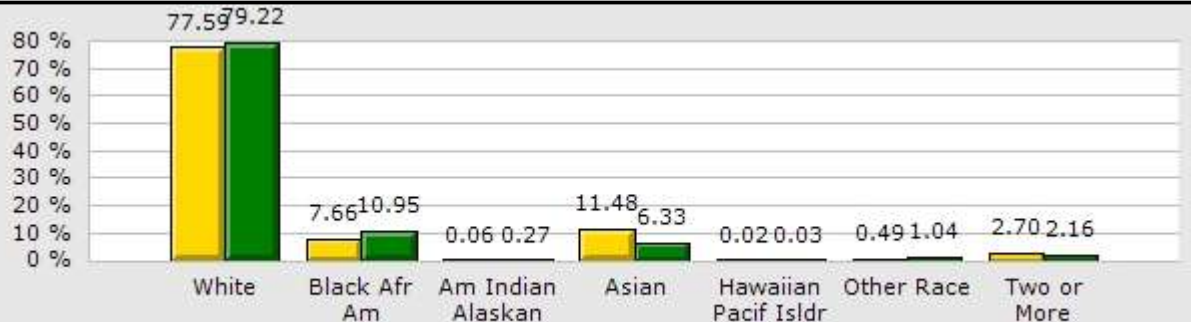
2009 Households by Household Income



2009 Median Age



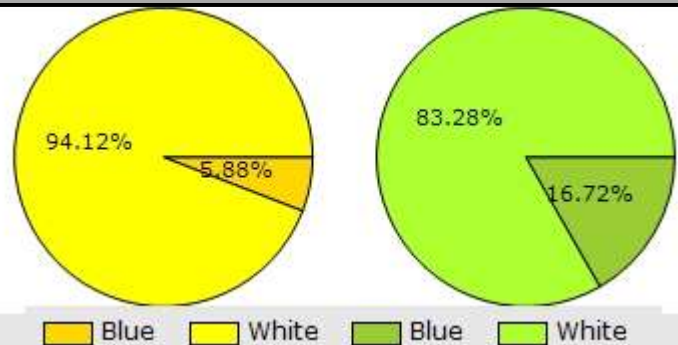
2009 Population by Race



2009 Renter vs. Owner



2009 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Hunter's Square

Type: **Shopping Center/Power Center**
 County: **Oakland**

	3 Mile		County	
Population				
Growth 2000 - 2009	1.00%		2.50%	
Growth 2009 - 2014	-0.40%		0.30%	
2009 Blue Collar	1,442	5.88%	77,557	16.72%
2009 White Collar	23,095	94.12%	386,432	83.28%
2009 Population By Race	63,831		1,224,076	
White	49,524	77.59%	969,677	79.22%
Black Afr Am	4,889	7.66%	134,038	10.95%
Am Indian Alaskan	39	0.06%	3,319	0.27%
Asian	7,326	11.48%	77,430	6.33%
Hawaiian Pacif Islldr	15	0.02%	414	0.03%
Other Race	314	0.49%	12,708	1.04%
Two or More	1,724	2.70%	26,490	2.16%
Households				
Growth 2000 - 2009	2.60%		4.40%	
Growth 2009 - 2014	0.30%		0.90%	
Renter Occupied	4,317	17.65%	125,438	25.51%
Owner Occupied	20,142	82.35%	366,254	74.49%
2009 Households by HH Income	24,459		491,691	
Income < \$35,000	3,265	13.35%	94,998	19.32%
Income \$35,000 - \$74,999	5,045	20.63%	136,294	27.72%
Income \$75,000 - \$149,999	9,634	39.39%	187,866	38.21%
Income \$150,000 - \$249,999	4,002	16.36%	48,006	9.76%
Income \$250,000+	2,513	10.27%	24,527	4.99%
2009 Median Household Income	\$101,469		\$78,186	
2009 Median Age	44.70		39.00	

Consumer Spending Report

Hunter's Square

2009 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$1,839,516	\$4,571,473	\$16,891,478
Total Apparel	\$64,817	\$162,590	\$600,374
Women's Apparel	27,261	67,337	247,236
Men's Apparel	15,868	39,561	144,797
Girl's Apparel	5,778	14,362	53,851
Boy's Apparel	4,162	10,674	41,199
Infant Apparel	3,958	10,506	39,851
Footwear (excl. Infants)	9,625	24,454	91,313
Other Apparel Prod/Services	7,789	20,151	73,440
Total Entertainment	\$176,274	\$428,455	\$1,550,695
Sports and Recreation	7,545	18,465	67,349
TV, Radio and Sound Equipment	56,187	141,907	532,271
Reading Materials	8,436	20,394	74,011
Travel	101,769	241,931	856,134
Photographic Equipment	2,337	5,758	20,930
Total Food At Home	\$145,239	\$364,181	\$1,366,219
Cereal Products	8,802	22,333	84,415
Bread & Bakery Products	19,321	48,189	181,312
Seafood	8,006	19,775	72,484
Meat/Poultry/Fish/Eggs	48,506	122,441	463,297
Dairy Products	23,364	58,654	220,880
Fruits and Vegetables	37,239	92,789	343,832
Total Food Away From Home	\$147,370	\$372,321	\$1,392,805
Breakfast and Brunch	14,009	35,618	132,922
Dinner	68,786	173,372	649,209
Lunch	47,418	120,969	456,863
Snacks and Non Alcoholic Bev	10,665	27,548	103,847
Catered Affairs	6,491	14,814	49,964

Consumer Spending Report

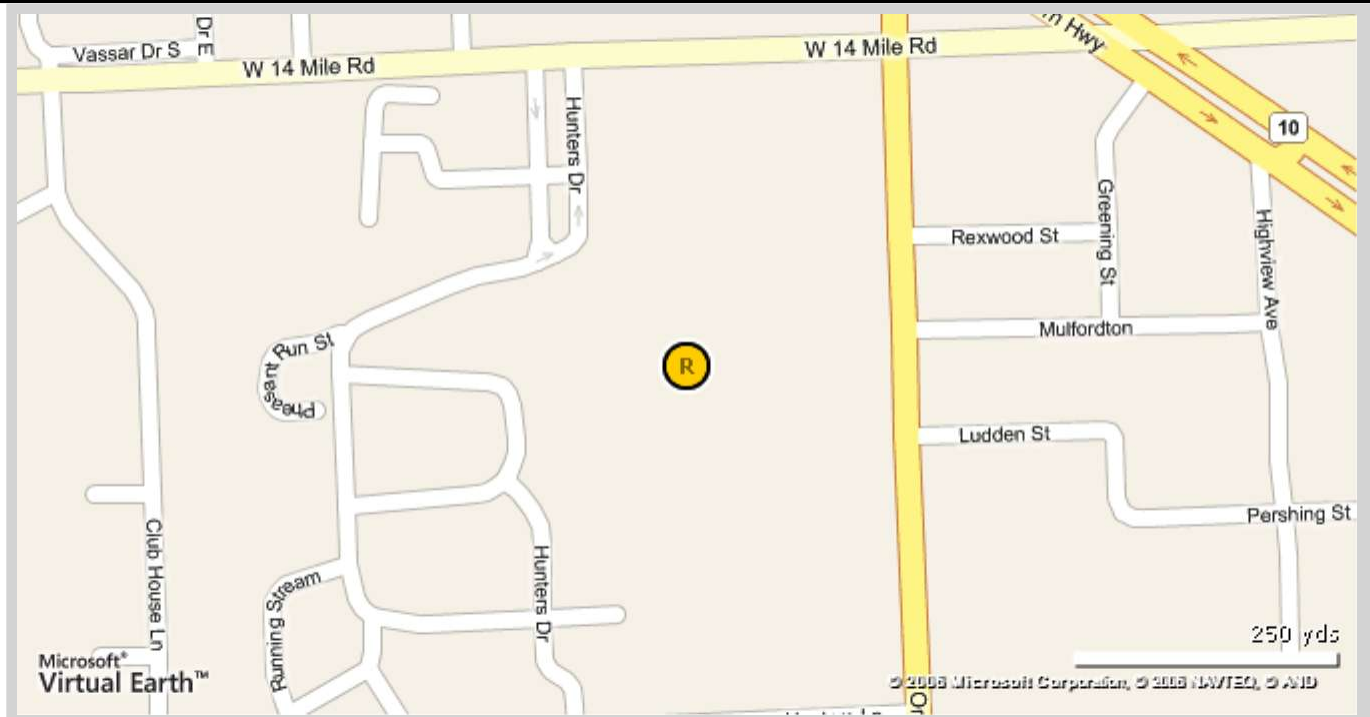
Hunter's Square			
Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Alcoholic Beverages	\$27,681	\$70,723	\$262,957
Alcoholic Bev. at Home	16,186	40,662	149,759
Alcoholic Bev. away from Home	11,495	30,062	113,197
Total Furniture/Appliances	\$186,115	\$453,236	\$1,637,050
Bedroom Furniture	10,398	25,974	94,262
Living Room Furniture	16,256	39,763	143,322
Other Living & Family Room Furniture	4,621	11,092	39,456
Other Furniture	1,888	4,462	15,735
Major Appliances	15,246	36,477	132,548
Small Appliances	38,698	94,539	341,225
Misc Household Equipment	99,008	240,928	870,503
Total Transportation/Maint.	\$885,741	\$2,215,435	\$8,226,067
New Autos/Trucks/Vans	132,940	321,544	1,155,040
Used Vehicles	88,761	231,732	879,320
Purchase of RVs or Boats	14,331	33,181	116,041
Gasoline	117,154	298,125	1,136,756
Diesel Fuel	2,118	5,118	18,508
Automotive Maintenance/Repair	45,030	111,479	411,106
Transportation	485,407	1,214,256	4,509,296
Total Health Care	\$78,655	\$191,612	\$717,015
Medical Services	46,337	112,295	414,358
Prescription Drugs	24,813	61,057	234,812
Medical Supplies	7,505	18,260	67,845
Total Education/Day Care	\$152,890	\$372,465	\$1,351,286
Education	68,052	165,290	597,077
Room and Board	7,088	16,438	58,958
Tuition/School Supplies	61,749	149,724	539,431
Day Care, Nursery & Preschool	16,000	41,013	155,819

Hunter's Square

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	4,119	39,630	10
Total Retail	611	6,297	10
Home Improvement Stores	26	260	10
General Merchandise Stores	12	420	35
Food Stores	50	873	17
Auto Dealers and Gas Stations	46	420	9
Apparel and Accessory Stores	70	394	6
Furniture and Home Furnishings	89	478	5
Eating and Drinking Places	160	2,293	14
Miscellaneous Retail Stores	158	1,159	7
Finance-Insurance-Real Estate	777	6,857	9
Banks, Saving and Lending Inst.	178	2,326	13
Security Brokers and Investments	129	670	5
Insurance Carriers and Agencies	172	1,269	7
Real Estate-Trust-Holding Co.	298	2,592	9
Services	2,087	21,041	10
Hotels and Lodging	9	494	55
Motion Picture and Amusement	91	1,371	15
Health Services	352	5,227	15
Legal Services	231	2,022	9
Educational Services	86	2,479	29
Auto Services	37	202	5
Other Services	1,281	9,246	7
Agriculture/Mining	50	490	10
Construction	212	835	4
Manufacturing	73	1,227	17
Transportation, Comm./Pub Util.	92	806	9
Wholesale Trade	184	1,007	5
Government	33	1,070	32
Daytime Population	39,630		
Daytime Population/Business	10		
Residential Population	63,831		
Residential Population/Business	15		

Traffic Count Report

Hunter's Square



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
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No Traffic data was found for this property