

Demographic Summary Report

Northwest Crossing

Radius	3 Mile		5 Mile		10 Mile	
Population						
2013 Projection	43,015		119,053		366,498	
2008 Estimate	40,513		112,672		348,264	
2000 Census	36,328		102,648		320,141	
Growth 2008 - 2013	6.17%		5.66%		5.24%	
Growth 2000 - 2008	11.52%		9.76%		8.78%	
2008 Population by Hispanic Origin	719		2,601		7,784	
2008 Population By Race	40,513		112,672		348,264	
White	35,926	88.68%	96,978	86.07%	296,994	85.28%
Black or African American	2,833	6.99%	10,206	9.06%	35,307	10.14%
American Indian and Alaska Native	114	0.28%	398	0.35%	1,197	0.34%
Asian	700	1.73%	1,856	1.65%	5,989	1.72%
Native Hawaiian and Pacific Islander	15	0.04%	67	0.06%	167	0.05%
Other Race	262	0.65%	996	0.88%	2,831	0.81%
Two or More Races	664	1.64%	2,172	1.93%	5,776	1.66%
Households						
2013 Projection	18,292		53,672		161,069	
2008 Estimate	16,886		49,837		150,501	
2000 Census	14,647		44,070		134,814	
Growth 2008 - 2013	8.32%		7.69%		7.02%	
Growth 2000 - 2008	15.29%		13.09%		11.64%	
Owner Occupied	12,987	76.91%	31,212	62.63%	95,736	63.61%
Renter Occupied	3,899	23.09%	18,625	37.37%	54,765	36.39%
2008 Households by HH Income	16,888		49,837		150,501	
Income Less Than \$15,000	1,928	11.42%	8,108	16.27%	26,157	17.38%
Income: \$15,000 - \$24,999	1,879	11.13%	6,498	13.04%	19,180	12.74%
Income: \$25,000 - \$34,999	2,133	12.63%	6,634	13.31%	18,810	12.50%
Income: \$35,000 - \$49,999	2,900	17.17%	8,430	16.92%	23,271	15.46%
Income: \$50,000 - \$74,999	3,968	23.50%	9,554	19.17%	27,015	17.95%
Income: \$75,000 - \$99,999	2,051	12.14%	5,125	10.28%	15,184	10.09%
Income: \$100,000 - \$149,999	1,539	9.11%	4,003	8.03%	13,561	9.01%
Income: \$150,000 - \$249,999	368	2.18%	1,176	2.36%	4,975	3.31%
Income: \$250,000 - \$499,999	85	0.50%	246	0.49%	1,604	1.07%
Income: \$500,000 or more	37	0.22%	63	0.13%	744	0.49%
2008 Avg Household Income	\$57,478		\$52,487		\$57,864	
2008 Med Household Income	\$47,952		\$41,545		\$42,157	
2008 Per Capita Income	\$24,036		\$23,414		\$25,360	

Demographic Detail Report

Northwest Crossing

Radius	3 Mile		5 Mile		10 Mile	
Population						
2013 Projection	43,015		119,053		366,498	
2008 Estimate	40,513		112,672		348,264	
2000 Census	36,328		102,648		320,141	
Growth 2008 - 2013	6.17%		5.66%		5.24%	
Growth 2000 - 2008	11.52%		9.76%		8.78%	
2008 Population by Age	40,513		112,672		348,264	
Age 0 - 4	2,792	6.89%	7,915	7.02%	21,578	6.20%
Age 5 - 9	2,748	6.78%	7,643	6.78%	21,109	6.06%
Age 10 - 14	2,652	6.55%	7,333	6.51%	21,020	6.04%
Age 15 - 17	1,488	3.67%	3,820	3.39%	12,249	3.52%
Age 18 - 20	1,489	3.68%	4,011	3.56%	17,931	5.15%
Age 21 - 24	1,863	4.60%	5,708	5.07%	20,122	5.78%
Age 25 - 34	5,672	14.00%	17,822	15.82%	49,014	14.07%
Age 35 - 44	6,211	15.33%	17,265	15.32%	49,890	14.33%
Age 45 - 49	2,956	7.30%	7,836	6.95%	25,085	7.20%
Age 50 - 54	2,775	6.85%	7,313	6.49%	24,109	6.92%
Age 55 - 59	2,622	6.47%	6,773	6.01%	22,280	6.40%
Age 60 - 64	2,098	5.18%	5,430	4.82%	17,769	5.10%
Age 65 - 74	2,866	7.07%	7,227	6.41%	23,756	6.82%
Age 75 - 84	1,763	4.35%	4,769	4.23%	15,911	4.57%
Age 85 and over	518	1.28%	1,807	1.60%	6,441	1.85%
Age 16 and over	31,807	78.51%	88,514	78.56%	280,505	80.54%
Age 18 and over	30,833	76.11%	85,961	76.29%	272,308	78.19%
Age 21 and over	29,344	72.43%	81,950	72.73%	254,376	73.04%
Age 65 and over	5,147	12.70%	13,803	12.25%	46,107	13.24%
Median Age	37.50		36.20		37.20	
Average Age	37.80		37.20		38.20	

Demographic Detail Report

Northwest Crossing

Radius	3 Mile	5 Mile	10 Mile
2008 Population By Race	40,513	112,672	348,264
White	35,926 88.68%	96,978 86.07%	296,994 85.28%
Black or African American	2,833 6.99%	10,206 9.06%	35,307 10.14%
American Indian and Alaska Native	114 0.28%	398 0.35%	1,197 0.34%
Asian	700 1.73%	1,856 1.65%	5,989 1.72%
Native Hawaiian and Pacific Islander	15 0.04%	67 0.06%	167 0.05%
Other Race	262 0.65%	996 0.88%	2,831 0.81%
Two or More Races	664 1.64%	2,172 1.93%	5,776 1.66%
2008 Population by Hispanic Origin	40,513	112,671	348,263
Not Hispanic or Latino	39,794 98.23%	110,071 97.69%	340,479 97.76%
Hispanic or Latino:	719 1.77%	2,601 2.31%	7,784 2.24%
Mexican	394 0.97%	1,436 1.27%	3,927 1.13%
Puerto Rican	74 0.18%	267 0.24%	875 0.25%
Cuban	23 0.06%	108 0.10%	380 0.11%
Other Hispanic or Latino	228 0.56%	789 0.70%	2,602 0.75%
2008 Age 5+ Language at Home	37,721	104,756	326,686
Speak Only English	36,295 96.22%	100,484 95.92%	312,061 95.52%
Speak Asian or Pacific Island	371 0.98%	924 0.88%	2,901 0.89%
Speak IndoEuropean	448 1.19%	1,402 1.34%	4,951 1.52%
Speak Spanish	453 1.20%	1,508 1.44%	5,661 1.73%
Speak Other Language	154 0.41%	438 0.42%	1,112 0.34%
2008 Median Age, Male	36.30	34.90	35.70
2008 Average Age, Male	36.50	35.80	36.60
Median Age, Female	38.70	37.40	38.70
Average Age, Female	39.00	38.60	39.70
2008 Population by Employment Status (Age 16+)	31,807	88,513	280,505
In Armed Forces	15 0.05%	75 0.08%	175 0.06%
Civilian, Employed	21,011 66.06%	56,786 64.16%	171,007 60.96%
Civilian, Unemployed	777 2.44%	2,704 3.05%	9,008 3.21%
Not In Labor Force	10,004 31.45%	28,948 32.70%	100,315 35.76%
2008 Population by Occupation Classification (Age 16+)	21,011	56,786	171,008
Blue Collar	4,681 22.28%	11,762 20.71%	33,291 19.47%
White Collar	13,218 62.91%	36,212 63.77%	111,733 65.34%
Service and Farm	3,112 14.81%	8,812 15.52%	25,984 15.19%

Demographic Detail Report

Northwest Crossing

Radius	3 Mile	5 Mile	10 Mile
2008 Population by Marital Status (Age 15+)	32,322	89,780	284,558
Total, Never Married	6,917 21.40%	23,163 25.80%	77,509 27.24%
Married, Spouse Present	18,754 58.02%	46,170 51.43%	142,200 49.97%
Married, Spouse Absent	725 2.24%	3,120 3.48%	11,244 3.95%
Widowed	2,112 6.53%	5,838 6.50%	19,333 6.79%
Divorced	3,814 11.80%	11,489 12.80%	34,272 12.04%
Males Divorced	1,748	4,884	14,439
Females Divorced	2,066	6,606	19,832
Males, Never Married	3,543	12,042	41,151
Females Never Married	3,373	11,121	36,358
2008 Population by Education	27,482	76,242	234,253
Less Than 9Th Grade	1,539 5.60%	4,457 5.85%	13,847 5.91%
Some High School, No Diploma	2,978 10.84%	8,987 11.79%	27,107 11.57%
High School Graduate (Includes Equivalency)	8,625 31.38%	22,217 29.14%	63,355 27.05%
Some College, No Degree	6,562 23.88%	17,036 22.34%	50,604 21.60%
Associate Degree	1,837 6.68%	4,744 6.22%	12,911 5.51%
Bachelor's Degree	4,028 14.66%	12,400 16.26%	41,983 17.92%
Master's Degree	1,418 5.16%	4,441 5.82%	15,486 6.61%
Professional School Degree	286 1.04%	993 1.30%	5,079 2.17%
Doctorate Degree	209 0.76%	967 1.27%	3,881 1.66%
2008 Population by Occupation (Age 16+)	8,046	21,011	64,489
Management, Business, & Financial	334 4.15%	1,080 5.14%	3,657 5.67%
Professional & Related Occupations	1,670 20.76%	4,508 21.46%	15,111 23.43%
Services	646 8.03%	1,424 6.78%	4,384 6.80%
Sales & Office	2,852 35.45%	7,619 36.26%	23,112 35.84%
Farming, Fishing, and Forestry	42 0.52%	105 0.50%	302 0.47%
Construction and Extraction, Maint	1,022 12.70%	2,624 12.49%	7,732 11.99%
Production & Transportation	1,398 17.38%	3,307 15.74%	9,212 14.28%
2008 Workers by Travel Time to Work (Age 16+)	20,172	54,559	163,659
Less Than 15 Minutes	5,017 24.87%	14,509 26.59%	46,061 28.14%
15 to 29 Minutes	10,650 52.80%	27,609 50.60%	78,256 47.82%
30 to 44 Minutes	3,292 16.32%	9,034 16.56%	28,634 17.50%
45 to 59 Minutes	518 2.57%	1,659 3.04%	5,755 3.52%
60+ Minutes	695 3.45%	1,748 3.20%	4,953 3.03%

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Radius	3 Mile	5 Mile	10 Mile
Households			
2013 Projection	18,292	53,672	161,069
2008 Estimate	16,886	49,837	150,501
2000 Census	14,647	44,070	134,814
Growth 2008 - 2013	8.32%	7.69%	7.02%
Growth 2000 - 2008	15.29%	13.09%	11.64%
2008 Households by HH Size	16,885	49,836	150,501
1-Person Households	4,486 26.57%	16,169 32.44%	49,991 33.22%
2-Person Households	6,108 36.17%	17,272 34.66%	51,289 34.08%
3-Person Households	3,151 18.66%	8,522 17.10%	24,498 16.28%
4-Person Households	2,157 12.77%	5,412 10.86%	16,721 11.11%
5-Person Households	718 4.25%	1,772 3.56%	5,734 3.81%
6-Person Households	193 1.14%	498 1.00%	1,665 1.11%
7 or more Person Households	72 0.43%	191 0.38%	603 0.40%
2008 Average Household Size	2.37	2.23	2.23
2008 Households by HH Income	16,888	49,837	150,501
Income Less than \$15,000	1,928 11.42%	8,108 16.27%	26,157 17.38%
Income: \$15,000 - \$24,999	1,879 11.13%	6,498 13.04%	19,180 12.74%
Income: \$25,000 - \$34,999	2,133 12.63%	6,634 13.31%	18,810 12.50%
Income: \$35,000 - \$49,999	2,900 17.17%	8,430 16.92%	23,271 15.46%
Income: \$50,000 - \$74,999	3,968 23.50%	9,554 19.17%	27,015 17.95%
Income: \$75,000 - \$99,999	2,051 12.14%	5,125 10.28%	15,184 10.09%
Income: \$100,000 - \$149,999	1,539 9.11%	4,003 8.03%	13,561 9.01%
Income: \$150,000 - \$249,999	368 2.18%	1,176 2.36%	4,975 3.31%
Income: \$250,000 - \$499,999	85 0.50%	246 0.49%	1,604 1.07%
Income: \$500,000 or more	37 0.22%	63 0.13%	744 0.49%
2008 Avg Household Income	\$57,478	\$52,487	\$57,864
2008 Med Household Income	\$47,952	\$41,545	\$42,157
2008 Per Capita Income	\$24,036	\$23,414	\$25,360
2008 Occupied Housing	16,886	49,837	150,501
Owner Occupied	12,987 76.91%	31,212 62.63%	95,736 63.61%
Renter Occupied	3,899 23.09%	18,625 37.37%	54,765 36.39%

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Radius	3 Mile		5 Mile		10 Mile	
2008 Housing Value - Owner Occupied	12,989		31,213		95,736	
Value Less than \$20,000	310	2.39%	764	2.45%	1,656	1.73%
Value \$20,000 - \$39,999	331	2.55%	1,063	3.41%	3,039	3.17%
Value \$40,000 - \$59,999	340	2.62%	1,342	4.30%	5,068	5.29%
Value \$60,000 - \$79,999	644	4.96%	2,258	7.23%	7,493	7.83%
Value \$80,000 - \$99,999	1,598	12.30%	4,068	13.03%	11,205	11.70%
Value \$100,000 - \$149,999	6,083	46.83%	12,025	38.53%	29,721	31.04%
Value \$150,000 - \$199,999	2,072	15.95%	5,172	16.57%	16,513	17.25%
Value \$200,000 - \$299,999	1,286	9.90%	3,649	11.69%	13,258	13.85%
Value \$300,000 - \$399,999	219	1.69%	536	1.72%	3,791	3.96%
Value \$400,000 - \$499,999	58	0.45%	150	0.48%	1,581	1.65%
Value \$500,000 - \$749,999	46	0.35%	139	0.45%	1,589	1.66%
Value \$500,000 - \$749,999	46	0.35%	139	0.45%	1,589	1.66%
Value \$750,000 - \$999,999	1	0.01%	36	0.12%	537	0.56%
Value \$1,000,000 or more	1	0.01%	11	0.04%	285	0.30%
2008 Med Housing Val-Owner Occ'd	\$126,891		\$125,412		\$132,649	
2008 Housing Units by Units in Structure	17,839		53,678		163,985	
1 Unit Attached	506	2.84%	2,534	4.72%	7,508	4.58%
1 Unit Detached	13,262	74.34%	32,722	60.96%	102,461	62.48%
2 Units	213	1.19%	1,176	2.19%	4,198	2.56%
3 - 19 Units	1,861	10.43%	10,591	19.73%	28,685	17.49%
20 - 49 Units	95	0.53%	1,248	2.32%	4,651	2.84%
50 or more Units	340	1.91%	2,141	3.99%	8,214	5.01%
Mobile Home or Trailer	1,561	8.75%	3,265	6.08%	8,238	5.02%
Boat, RV, Van, Etc.	1	0.01%	1	0.00%	30	0.02%
2008 Housing Units by Yr Built	17,840		53,675		163,985	
Built 1999 to Present	2,985	16.73%	8,579	15.98%	24,871	15.17%
Built 1995 to 1998	1,833	10.27%	4,882	9.10%	12,826	7.82%
Built 1990 to 1994	1,875	10.51%	4,887	9.10%	12,469	7.60%
Built 1980 to 1989	2,387	13.38%	7,180	13.38%	22,370	13.64%
Built 1970 to 1979	3,589	20.12%	9,992	18.62%	28,063	17.11%
Built 1960 to 1969	2,663	14.93%	7,454	13.89%	21,835	13.32%
Built 1950 to 1959	1,538	8.62%	5,334	9.94%	18,648	11.37%
Built 1940 to 1949	615	3.45%	2,995	5.58%	10,770	6.57%
Built 1939 or Earlier	355	1.99%	2,372	4.42%	12,133	7.40%
2008 Median Year Built	1981		1979		1977	

Northwest Crossing

Description	2000 Census		2008 Estimate		2013 Projection	
Population	2,819		3,252		3,514	
Age 0 - 4	212	7.52%	246	7.56%	260	7.40%
Age 5 - 9	222	7.88%	234	7.20%	256	7.29%
Age 10 - 14	184	6.53%	236	7.26%	248	7.06%
Age 15 - 17	107	3.80%	137	4.21%	155	4.41%
Age 18 - 20	84	2.98%	104	3.20%	122	3.47%
Age 21 - 24	107	3.80%	125	3.84%	152	4.33%
Age 25 - 34	442	15.68%	414	12.73%	379	10.79%
Age 35 - 44	477	16.92%	495	15.22%	502	14.29%
Age 45 - 49	194	6.88%	248	7.63%	256	7.29%
Age 50 - 54	189	6.70%	230	7.07%	255	7.26%
Age 55 - 59	144	5.11%	205	6.30%	231	6.57%
Age 60 - 64	102	3.62%	173	5.32%	214	6.09%
Age 65 - 74	212	7.52%	218	6.70%	277	7.88%
Age 75 - 84	120	4.26%	142	4.37%	146	4.15%
Age 85 and over	24	0.85%	45	1.38%	62	1.76%
Age 16 and over	2,160	76.62%	2,484	76.38%	2,689	76.52%
Age 18 and over	2,095	74.32%	2,399	73.77%	2,595	73.85%
Age 21 and over	2,011	71.34%	2,295	70.57%	2,473	70.38%
Age 65 and over	357	12.66%	404	12.42%	485	13.80%
Median Age	36		38		39	
Average Age	37		37		38	
Population By Race	2,819		3,252		3,514	
White	2,604	92.37%	2,938	90.34%	3,134	89.19%
Black or African American	140	4.97%	198	6.09%	235	6.69%
American Indian and Alaska Native	10	0.35%	14	0.43%	19	0.54%
Asian	10	0.35%	14	0.43%	17	0.48%
Native Hawaiian and Pacific Islander	0	0.00%	0	0.00%	0	0.00%
Other Race	6	0.21%	13	0.40%	20	0.57%
Two or More Races	48	1.70%	74	2.28%	89	2.53%

Northwest Crossing

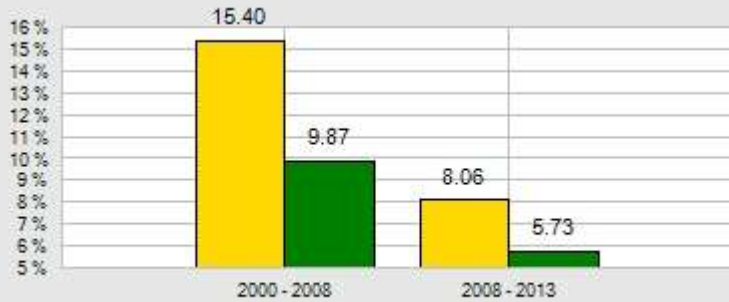
Description	2000 Census	2008 Estimate	2013 Projection
Population by Race (Hispanic or Latino)	22	43	62
White	13 59.09%	24 55.81%	33 53.23%
Black or African American	1 4.55%	2 4.65%	3 4.84%
American Indian & Alaska Native	0 0.00%	0 0.00%	0 0.00%
Asian	0 0.00%	0 0.00%	0 0.00%
Native Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other Race	5 22.73%	11 25.58%	18 29.03%
Two or More Races	3 13.64%	6 13.95%	8 12.90%
Household by Household Income	1,119	1,346	1,485
Income Less than \$15,000	137 12.24%	133 9.88%	132 8.89%
Income \$15,000 - \$24,999	188 16.80%	166 12.33%	155 10.44%
Income \$25,000 - \$34,999	138 12.33%	179 13.30%	198 13.33%
Income \$35,000 - \$49,999	221 19.75%	236 17.53%	239 16.09%
Income \$50,000 - \$74,999	236 21.09%	302 22.44%	316 21.28%
Income \$75,000 - \$99,999	131 11.71%	165 12.26%	196 13.20%
Income \$100,000 - \$149,999	55 4.92%	133 9.88%	191 12.86%
Income \$150,000 - \$249,999	10 0.89%	26 1.93%	47 3.16%
Income \$250,000 - \$499,999	3 0.27%	5 0.37%	10 0.67%
Income \$500,000 or more	0 0.00%	1 0.07%	1 0.07%
Average Household Income	\$47,734	\$56,546	\$62,853
Median Household Income	\$41,550	\$47,394	\$51,464
Per Capita Income	\$19,094	\$23,411	\$26,551
Households by Age of Householder	1,131	1,345	1,482
Householder Under 25 Years	42 3.71%	67 4.98%	86 5.80%
Householder 25 - 34 Years	217 19.19%	209 15.54%	198 13.36%
Householder 35 - 44 Years	264 23.34%	278 20.67%	286 19.30%
Householder 45 - 54 Years	226 19.98%	288 21.41%	309 20.85%
Householder 55 - 59 Years	84 7.43%	123 9.14%	140 9.45%
Householder 60 - 64 Years	61 5.39%	106 7.88%	134 9.04%
Householder 65 - 69 Years	70 6.19%	78 5.80%	111 7.49%
Householder 70 - 74 Years	67 5.92%	65 4.83%	73 4.93%
Householder 75 - 79 Years	51 4.51%	58 4.31%	58 3.91%
Householder 80 - 84 Years	35 3.09%	47 3.49%	49 3.31%
Householder 85 Years and over	14 1.24%	26 1.93%	38 2.56%
Median Age of Householder	46.90	49.10	50.50

Northwest Crossing

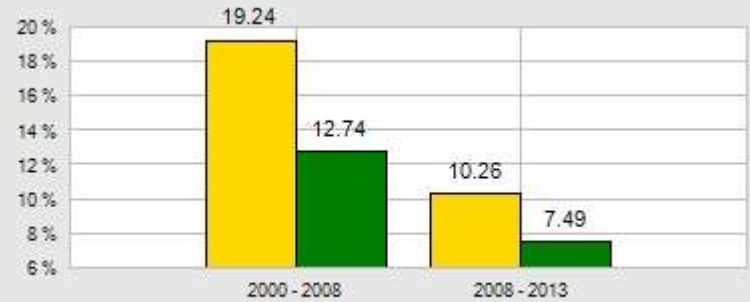
Type: **Shopping Center/Community Center**
 County: **Knox**

1 Mile
 County

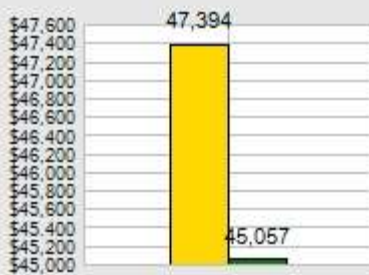
Population Growth



Household Growth



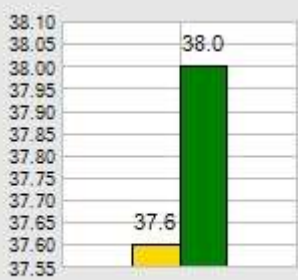
2008 Med Household Inc



2008 Households by Household Income



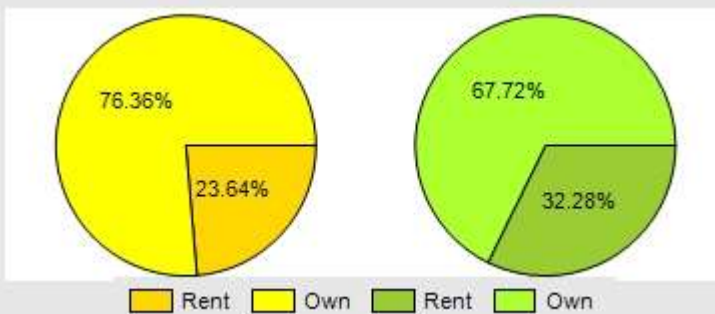
2008 Median Age



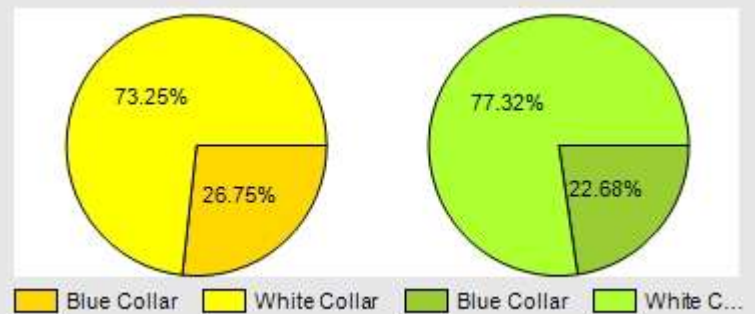
2008 Population by Race



2008 Renter vs. Owner



2008 Blue vs. White Collar



Demographic Market Comparison Report

1 mile radius

Northwest Crossing

Type: **Shopping Center/Community Center**
 County: **Knox**

	1 Mile		County	
Population				
Growth 2000 - 2008	15.40%		9.87%	
Growth 2008 - 2013	8.06%		5.73%	
2008 Blue Collar	386	26.75%	40,393	22.68%
2008 White Collar	1,057	73.25%	137,733	77.32%
2008 Population By Race				
	3,251		419,754	
White	2,938	90.37%	364,268	86.78%
Black Afr Am	198	6.09%	37,244	8.87%
Am Indian Alaskan	14	0.43%	1,372	0.33%
Asian	14	0.43%	7,148	1.70%
Hawaiian Pacif Islldr	0	0.00%	187	0.04%
Other Race	13	0.40%	3,207	0.76%
Two or More	74	2.28%	6,328	1.51%
Households				
Growth 2000 - 2008	19.24%		12.74%	
Growth 2008 - 2013	10.26%		7.49%	
Renter Occupied	318	23.64%	57,447	32.28%
Owner Occupied	1,027	76.36%	120,533	67.72%
2008 Households by HH Income				
	1,346		177,980	
Income < \$35,000	478	35.51%	70,536	39.63%
Income \$35,000 - \$74,999	538	39.97%	59,346	33.34%
Income \$75,000 - \$149,999	298	22.14%	37,487	21.06%
Income \$150,000 - \$249,999	26	1.93%	7,118	4.00%
Income \$250,000+	6	0.45%	3,493	1.96%
2008 Median Household Income	\$47,394		\$45,057	
2008 Median Age	37.60		38.00	

Consumer Spending Report

Northwest Crossing

2008 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$715,556	\$1,957,174	\$6,182,322
Total Apparel	\$66,053	\$179,579	\$581,712
Women's Apparel	18,352	49,015	162,838
Men's Apparel	13,371	36,452	119,280
Girl's Apparel	4,549	12,312	36,406
Boy's Apparel	3,658	10,012	29,630
Infant Apparel	1,762	4,843	13,727
Footwear (excl. Infants)	7,370	19,932	63,401
Other Apparel Prod/Services	16,991	47,013	156,429
Total Entertainment	\$85,687	\$231,390	\$746,820
Sports and Recreation	24,004	64,209	206,956
TV, Radio and Sound Equipment	31,251	86,064	272,503
Reading Materials	7,472	20,442	66,405
Travel	22,330	58,975	195,550
Photographic Equipment	631	1,699	5,406
Total Food At Home	\$54,205	\$148,136	\$454,811
Cereal Products	4,156	11,422	34,961
Bread & Bakery Products	7,653	20,663	63,617
Fish and Seafood	1,926	5,260	16,373
Meats (All)	18,683	51,422	157,634
Dairy Products	10,520	28,617	87,328
Fruits and Vegetables	11,266	30,752	94,897
Total Food Away From Home	\$62,398	\$174,526	\$541,787
Breakfast and Brunch	6,881	19,229	59,132
Dinner	21,709	60,478	188,771
Lunch	22,038	61,730	191,391
Snacks and Non Alcoholic Bev	10,674	30,118	92,722
Catered Affairs	1,095	2,972	9,771

Consumer Spending Report

Northwest Crossing

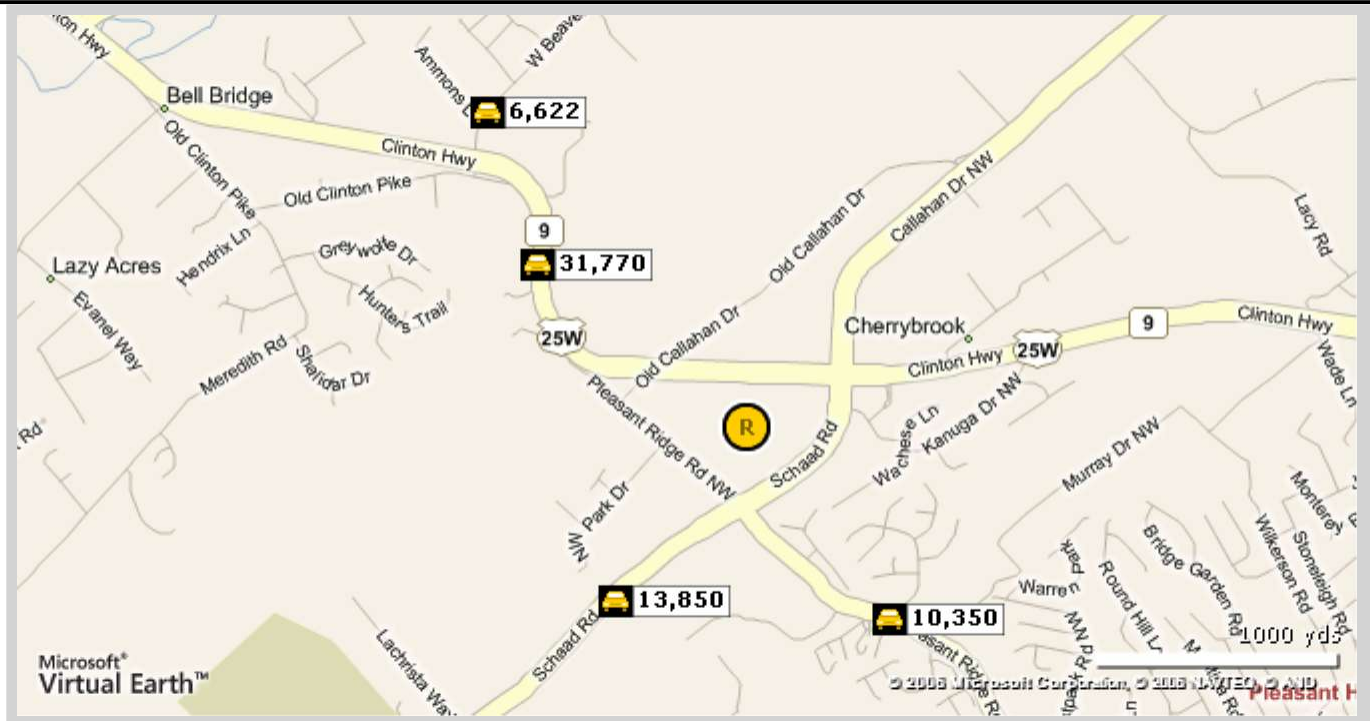
Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Alcoholic Beverages	\$23,586	\$66,339	\$209,065
Alcoholic Bev. at Home	15,782	44,174	138,874
Alcoholic Bev. away from Home	7,803	22,166	70,190
Total Furniture/Appliances	\$36,673	\$95,614	\$306,710
Bedroom Furniture	3,454	9,376	29,594
Living Room Furniture	5,411	14,421	46,502
Other Living & Family Room Furniture	1,389	3,659	11,893
Other Furniture	3,486	9,368	30,026
Major Appliances	5,459	14,046	44,196
Small Appliances	9,353	23,998	78,686
Misc Household Equipment	8,121	20,747	65,813
Total Transportation/Maint.	\$278,472	\$765,558	\$2,363,022
New Autos/Trucks/Vans	44,329	121,246	379,647
Used Vehicles	35,533	98,520	296,601
Boats and Outboard Motor, Etc.	5,419	14,447	48,533
Gasoline	35,711	98,925	301,505
Diesel Fuel	257	662	2,077
Automotive Maintenance/Repair	32,703	88,793	274,761
Transportation	124,522	342,965	1,059,899
Total Health Care	\$70,662	\$191,283	\$602,785
Medical Services	30,710	83,077	260,951
Prescription Drugs	37,663	102,226	322,678
Medical Supplies	2,288	5,979	19,156
Total Education/Day Care	\$47,876	\$135,413	\$514,891
Education	22,407	63,829	245,402
Room and Board	1,960	4,770	21,180
Tuition/School Supplies	20,447	59,059	224,223
Day Care, Nursery & Preschool	3,062	7,756	24,087

Northwest Crossing

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	158	2,155	14
Total Retail	50	1,041	21
Home Improvement Stores	4	324	81
General Merchandise Stores	4	160	40
Food Stores	5	187	37
Auto Dealers and Gas Stations	11	33	3
Apparel and Accessory Stores	2	35	18
Furniture and Home Furnishings	5	28	6
Eating and Drinking Places	11	226	21
Miscellaneous Retail Stores	8	48	6
Finance-Insurance-Real Estate	11	70	6
Banks, Saving and Lending Inst.	5	24	5
Security Brokers and Investments	0	3	0
Insurance Carriers and Agencies	2	9	5
Real Estate-Trust-Holding Co.	4	34	9
Services	49	375	8
Hotels and Lodging	1	5	5
Personal Services	13	52	4
Business Services	7	67	10
Motion Picture and Amusement	5	36	7
Health Services	3	13	4
Legal Services	1	2	2
Educational Services	1	84	84
Social Services	6	37	6
Other Services	12	79	7
Agriculture/Mining	4	12	3
Construction	14	187	13
Manufacturing	9	192	21
Transportation, Comm./Pub Util.	7	95	14
Wholesale Trade	6	58	10
Government	8	125	16
Daytime Population	2,155		
Daytime Population/Business	13		
Residential Population	3,252		
Residential Population/Business	21		

Traffic Count Report

Northwest Crossing



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1 Schaad Dr NW	Hilda Ln NW	0.46 SW	2005	13,850	ADT	.52
2 Pleasant Ridge Rd NW	Sullivan Rd NW	0.45 SE	2005	10,350	ADT	.58
3 Clinton Pike	Old Clinton Pike	0.19 N	2005	31,770	ADT	.63
4 W Beaver Creek Dr	Beaver Creek Dr	0.12 S	2005	6,622	ADT	.97